

NOVEMBER 2025

EAC



TIMES

YOUR WINDOW TO EXTERNAL ENGAGEMENTS



STUDENT ACHIEVEMENTS NOVEMBER 2025

Celebrating Excellence, Talent & NSB Pride



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UTCHRISTA – Christ University (10–11 Nov 2025)

NSB students delivered an impressive performance at the national-level fest, securing top positions across challenging events.

Winners:

Ayush & Akash -1st Place, Prudentia IPL Auction
Pavandeep & Aanchal -2nd Place, Marketing Chanakya
Isha & Manas -2nd Place, Mock Stock

FUSION-X – Amity Global Business School

Continuing the momentum, our students shined at this marketing fest with creativity and strategic excellence.

Winners:

Sashanka Shekhar Bhuyan, Aviral Singh & Joshua Alex-1st Prize
Anindita Bhagawati, Sara Hasan & Nyasha Gupta -2nd Prize

USHUS-25 – Christ University (28–29 Nov 2025)

With over 1,000 participants from 35 colleges, USHUS-25 was one of the toughest fests of the month. NSB students showed remarkable resilience and professionalism through multiple elimination rounds, including overnight tasks.

Winners:

Sashanka Shekhar Bhuyan, Aviral Singh & Joshua Alex -Winners, Marketing Event
Avoni Patel, Himanshu, Adarsh, Aditya Mishra & Joel - Runners-up, Best Management Team

These achievements reflect the dedication, confidence, and competitive spirit of our students. NSB congratulates all the winners and appreciates every participant who represented the institution with excellence. Together, we achieve more.

A HISTORIC WORLD CUP TRIUMPH

In a moment that will be remembered for generations, the Indian Women's Cricket Team lifted their first-ever ICC Women's Cricket World Cup after a commanding 52-run win over South Africa in the final held on 2 November 2025. It wasn't just a victory, it was a statement of resilience, discipline, and the extraordinary dedication of a team that refused to back down.

Heroes of the Final - Players Who Rose to the Moment

Harmanpreet Kaur

Led with courage and composure, becoming the steady heartbeat of India's historic campaign.

Smriti Mandhana

Her elegant, pressure-proof batting provided the stability India needed in crucial moments.

Shafali Verma

Fearless and explosive, she shifted momentum with bold strokes and timely breakthroughs.

Jemimah Rodrigues

Delivered the tournament's defining innings, showcasing calm brilliance when it mattered most.

Deepti Sharma

A true all-round force, consistently delivering with both bat and ball in key situations.

Richa Ghosh

Sharp behind the stumps and confident with the bat, she emerged as India's rising star.



A Victory That Means More Than a Trophy

India's win is more than a cricket achievement – it is a message of hope and possibility.

It tells every student, every athlete, every dreamer:
Hard work works.

Belief matters.

And perseverance beats fear.

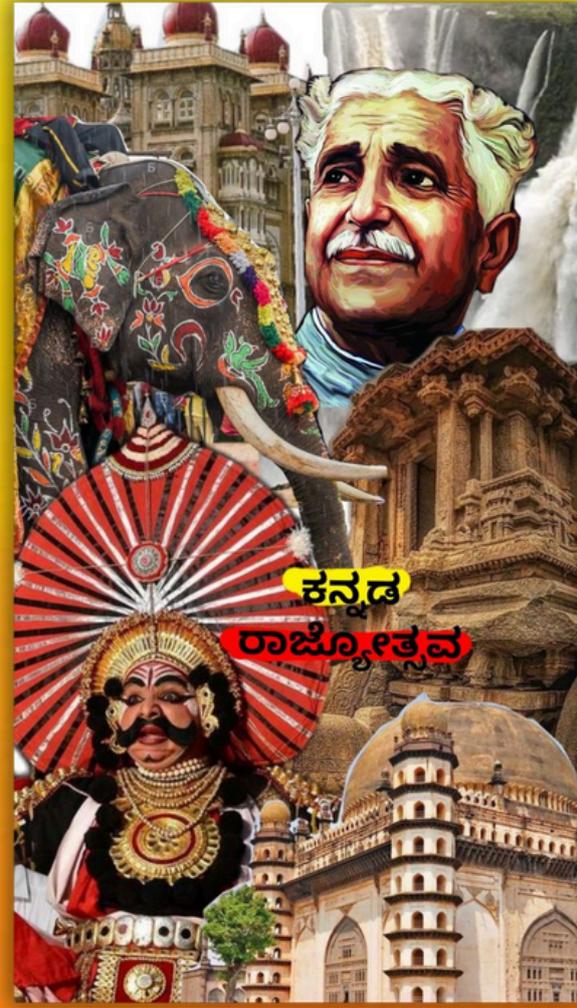
This team showed that success belongs to those who stay consistent, trust their journey, support each other, and keep pushing even when the world doubts them.

KARNATAKA RAJYOTSAVA

On November 1st, entire State of Karnataka and Kannadigas globally unite to celebrate the 70th Karnataka Rajyotsava, marking the state's formation. public spaces painting Karnataka in the vibrant colours of red and yellow. The day pays tribute to:

- Kannada, one of India's oldest classical languages
- A rich literary legacy shaped by icons like Kuvempu and D. R. Bendre
- Architectural and cultural heritage sites such as Hampi, Belur, Halebidu, Badami, and Mysore
- The state's contributions to technology, education, science, arts, and sports

More than a commemorative day, Rajyotsava stands as a celebration of unity, pride, and Karnataka's enduring cultural continuity.



NSB celebrated Rajyotsava with great enthusiasm, turning the campus into a vibrant hub of music, tradition, and cultural pride. The event was graced by Sri Sugganahally Shadakshari, renowned anchor and Kannada professor, who spoke about linguistic pride and urged students to stay rooted in their culture while embracing global perspectives.

Presiding over the celebration, Hon'ble President Dr. S. R. Sridharamurthy highlighted Karnataka's rich legacy from classical arts and literature to its modern achievements in IT and innovation emphasising that the state's true strength lies in its diversity, creativity, and cultural depth.



NEWS BUZZ : REVIVING THE ECONOMY: HOW STIMULUS PACKAGES REBOOT NATIONS AFTER CRISES



When an economy slows down, it can feel as if the entire system is grinding to a halt—businesses cut back, spending dips, and uncertainty spreads across markets. To break this downward spiral, governments turn to one of their most powerful crisis-response tools: the stimulus package. Designed to revive demand, restore confidence, and accelerate recovery, stimulus spending has become a cornerstone of modern economic policy.



A stimulus package is essentially the government injecting money back into the system. This can take the form of tax cuts, direct cash transfers, subsidised credit, or large-scale infrastructure spending. The objective is straightforward: push money into the hands of consumers and businesses so economic activity can restart.



How Countries Use Stimulus: Global Examples

India

In response to the pandemic's shockwaves, India launched the **Aatmanirbhar Bharat package of nearly ₹20 lakh crore** of support aimed at stabilising MSMEs, boosting liquidity, and shielding vulnerable households. Subsequent measures strengthened manufacturing through PLI schemes and expanded investment in digital payments and physical infrastructure.

United States

The U.S. rolled out massive stimulus programmes, including the **CARES Act** and the **American Rescue Plan**, pumping trillions of dollars into the economy. From direct cheques to individuals to enhanced unemployment benefits and small-business lifelines, these measures helped the U.S. rebound faster than many global peers.

Japan, China & Europe

Japan channelled funds into technology and infrastructure to secure jobs and support production.

China deployed a mix of infrastructure investment and credit easing to keep manufacturing steady.

From Campus Leadership to Corporate Program Manager



Ashwini Kumar is a shining example of student leadership excellence, having seamlessly transitioned from a high-impact role as the EAC Head at NSB to a successful career as a Program Manager at SFO Technologies. In this exclusive interview, he offers profound insights into how his collegiate experience shaped his professional journey and shares his secrets to navigating multiple responsibilities with remarkable composure.

Q: You were hesitant about becoming the EAC Head. What convinced you to take the role?

A: I hesitated at first because I knew the responsibility would be heavy, and a part of me was afraid. But I trusted the “small voice in my heart.” I saw the role as an opportunity for personal growth, and that instinct pushed me to take the leap.

Q: You treated the EAC like a corporate organization. How did that shape your leadership?

A: I approached the EAC as a manager would. As the Network Communication Head, I coordinated between the college and host institutions, learning communication, negotiation, and diplomacy quickly. My biggest strength became delegation identifying people’s talents and placing them where they excel. This experience became the perfect foundation for my current role as a Program Manager.

Q: How did you balance academics, EAC responsibilities, and marketing coordination?

A: Two things helped me immensely: a strong, dependable team in both EAC and the Marketing Club, and my disciplined lifestyle. I don’t use social media or OTT platforms, which gives me extra time to study and stay in the library. That habit made time management much easier.

Q: What inspired your team-based strategy for the Academic Championship?

A: I saw the championship as a relay it cannot be won alone. My role was to motivate and guide teammates like Archita, Bala, and Athira into cultural, academic, and intra-college events to collect points. My philosophy was simple: empathy and compassion create the strongest teams. It was never about my individual win it was always a collective effort.

Q: What impressed you most about NSB’s management?

A: Their empathy and student-centric mindset. They trusted the EAC with full freedom. What truly stands out is NSB’s reimbursement policy offered to all fest participants, not just winners. The philosophy is that student experience comes first and money second. That level of support is rare and admirable.

Q: What is your current role, and how does EAC experience help you now?

A: I am a Program Manager at SFO Technologies. My responsibilities coordinating with customers, managing production teams, overseeing projects, and handling budgets mirror what I did in the EAC. Communication, negotiation, delegation, and leadership are skills I use daily, all of which were shaped during my student leadership journey.