NSB

विद्यया विन्दते अमृतम्

Bangalore

PLACEMENT BROCHURE 2024



Approved by AICTE
Ministry of Education-Govt. of India

Recognized by
Govt. of Karnataka

Affiliated to Bangalore University
Accredited With 'A++' Grade by NAAC



ABOUT US

It's about you and your dream!

NSB Bangalore, established in 2008, is a top business school known for shaping leaders with critical thinking and industry-ready skills. Its MBA program delivers excellent outcomes, including an average placement salary of ₹7.05 LPA and ₹30,000 monthly internship stipends, supported by expert faculty and esteemed recruiters.

Vision

To be a leading and preferred business school for developing pragmatic business management professionals.

Mission

To develop impactful, collaborative, articulate and socially conscious graduates through innovative teaching, research and outreach activities.

Quality Policy

NSB Bangalore is committed to Quality Education that meets or exceeds statutory requirements and to enhance student satisfaction through the effective application of the systems and processes.

Core Values

Scholastic Excellence
Impactful Outcomes
Collaborations
Diversity and Inclusiveness
Respect and Integrity
Responsibility and Accountability



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PLACEMENT CELL

We set the course for your career.

NSB has always maintained an impressive placement record of 100% and ensured that its placement quality is among the best in the industry. NSB has accomplished this by giving top priority to placement activities and by building pre-placement training and career coaching right into the curriculum. **Meet our placement cell led by industry veterans.**



D. R. NAGARAJ

A senior HR specialist and a trainer, D. R. Nagaraj has worked in the HR division of MICO Bosch. He has conducted Management Development Programs in many countries, including Sri Lanka, Thailand, Malaysia, UAE, Oman, Kuwait and Bahrain. He has published over 50 articles in professional journals and authored/co-edited three books. He has held top positions in various professional bodies and won many awards.



KAVITHA

Kavitha is a performance-driven professional with good relations with professionals in the education sector and the corporate world. A self-driven woman with good human qualities, she has over 20 years of industry experience. She is currently the Head of Corporate Relations at NSB.



PRAFUL R

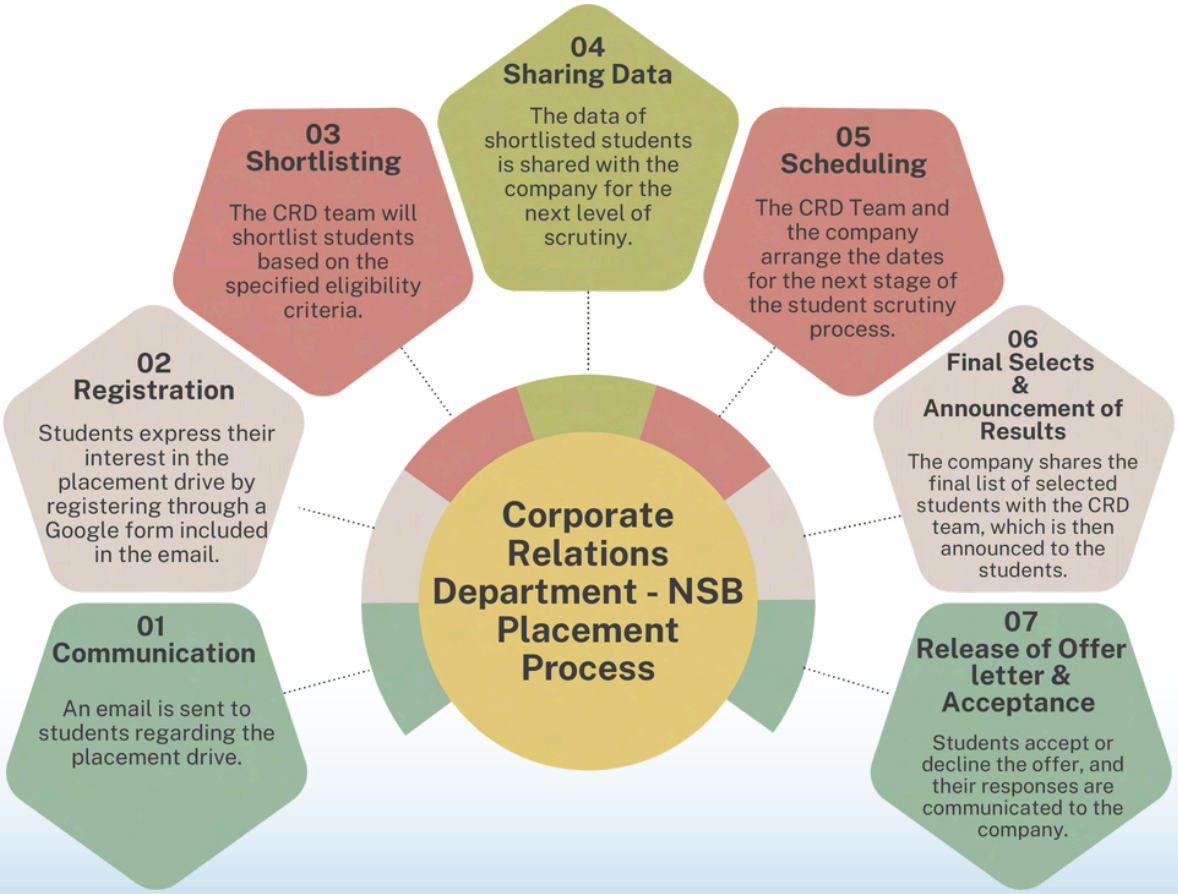
Meet our seasoned Aptitude and Soft Skills Trainer, Praful R, with three years of dedicated experience in shaping successful careers. At NSB Academy, we understand that academic excellence is just the beginning. With our specialized training programs, we prepare you to face the challenges of the corporate world head-on.



PLACEMENT PROCESS

Setting new standards

At NSB, pre-placement training and career coaching are key parts of the curriculum. From the first semester, we assess and enhance your skills, including communication, presentations, and project management. In the second semester, we reassess and provide further training. By the third semester, you receive specialized training tailored to your interests, along with pre-placement workshops and interview preparation. Throughout the process, we focus on personality development, academic progress, and practical learning to ensure you're fully prepared for campus placements by the fourth semester.





GLOBAL CAREERS

Immerse yourself in new cultures, broaden your skills, and launch a global career.



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Mudra Signages, USA



Anu L Mohan
Senior Process
Specialist, Axa XL,
Belgium



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Cleanco Debai
Services,
Abu Dhabi



Karishma Anandu Nayak
Horizon Gulf,
Dubai



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HR Assistant, Lootah
Group of Companies,
Dubai



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PG&E, California,
USA



Abid Nayeem Ansari
Senior Finance Officer,
Mazaya Food Trading Est.
Dammam, Saudi Arabia



Sahiti Lahari
Cavalier IT Inc, USA



Vinaya Viswanathan
HR Executive, Consilium
Technologies, SA



N Harish Subramanian
Sales Executive, Freight
Systems Ltd.
Dubai



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Manager,
Advertising Agency
Singapore



Gautam Nagpal
Pau University,
France



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Shopping Experience
Executive, IKEA,
Kuwait



Vijish Kumar V
Logistic at Nikai
Dubai



Ujwala Yadav
Toronto



Sneha P
L M B, London



Soujanya
HR Specialist,
Commonwealth Bank
of Australia



Sneha
Proprietor,
Wilmington,
Oelaware, USA



Syed Nayeemul Hasa
Skynation
Developmeny, Oman



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CALIFORNIA



Pranav Govindraj
France



Manjaree Baruha
California



Karturi Tanuja
USA



Jincy Sarah George
Dubai



Sai Sathamanyu
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CAREER SUCCESS METRICS

Shaping successful career stories

LATEST PLACEMENT HIGHLIGHTS

7.50L
Average Package (Domestic)

21.00L
Highest Package (Domestic)

43.50L
Highest Package (International)

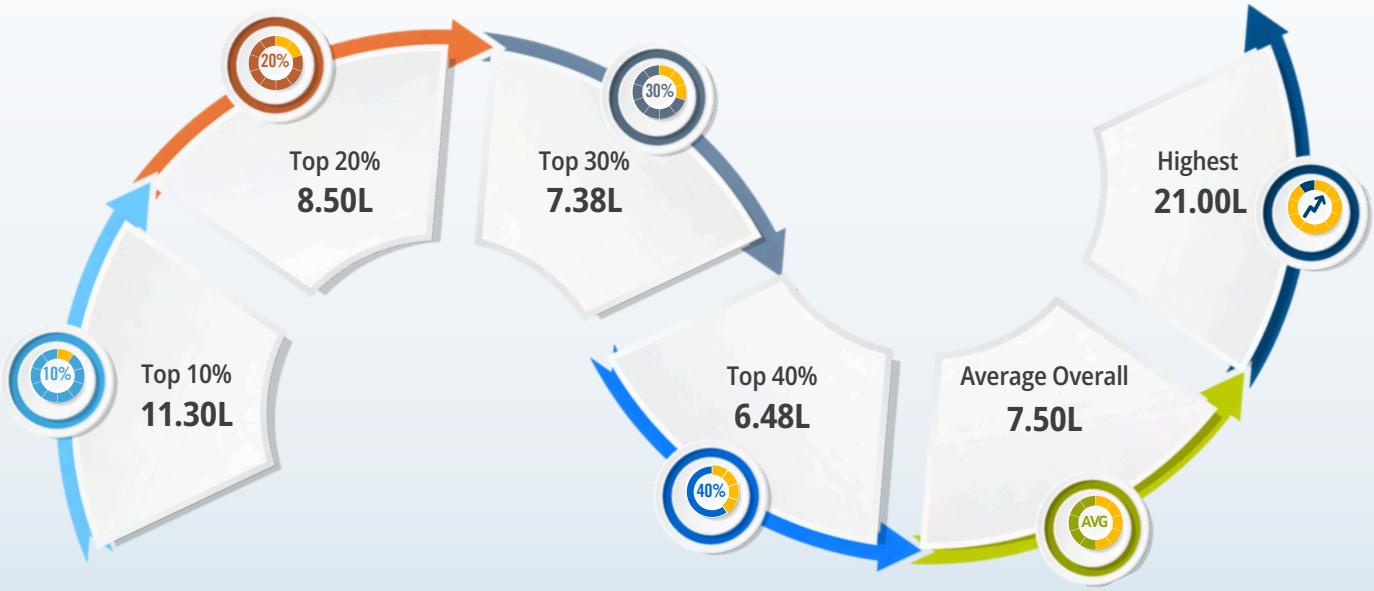
200+
Companies Visited

99.6%
Students Placed

45%
Pre-Placement Offers

2.00L
Internship Stipend

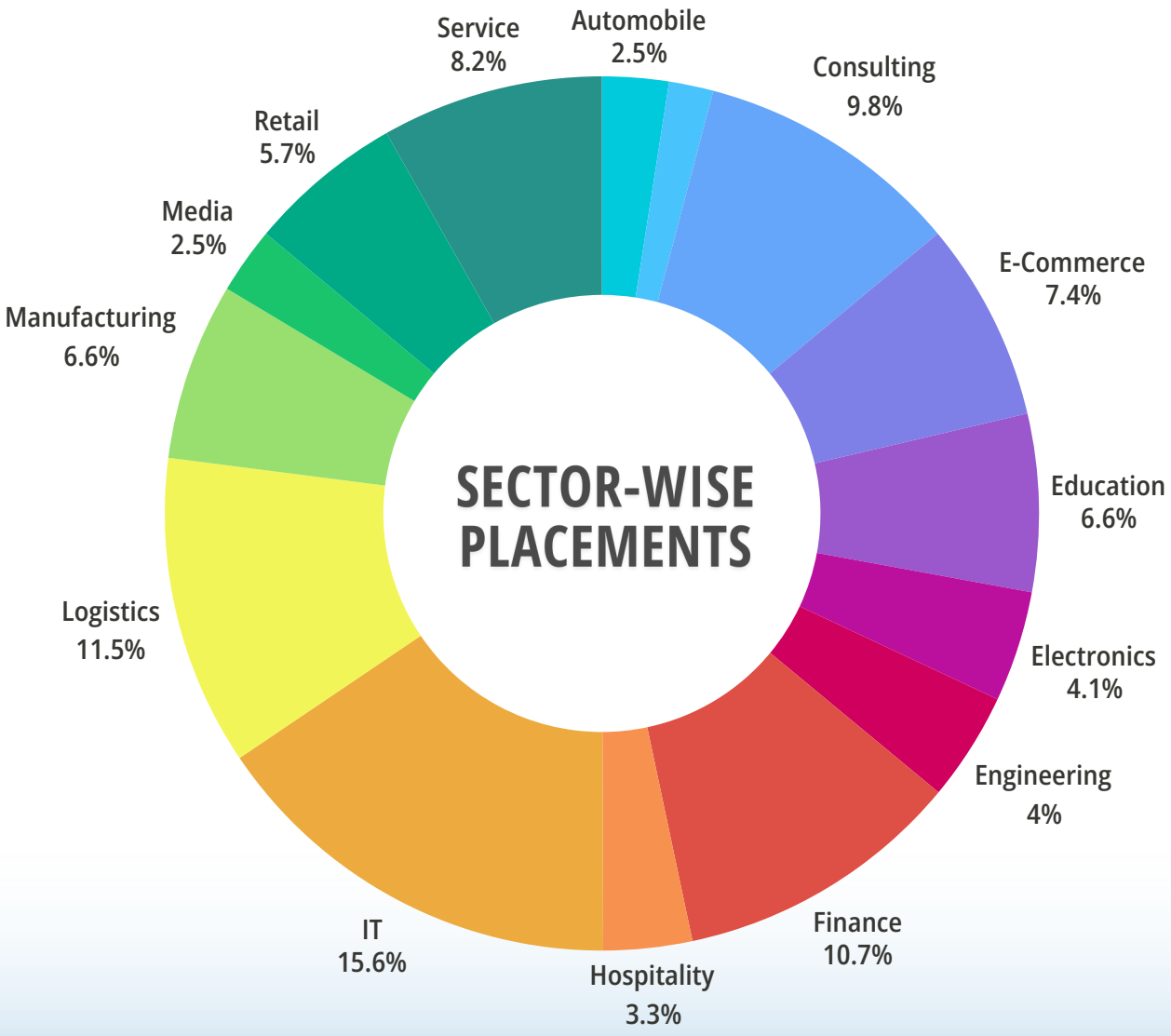
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TOP RECRUITERS & TRAINING PARTNERS

Top Recruiters

General Mills · TCS Tata Consultancy Services · Wipro · Hershey The Hershey Company · HP · Tata Advanced Systems · Google · Sunpower Dubai

Flipkart · Bosch Invented for life · Axis Bank · Excelacom Consulting and Technology Solutions · Brillio · SAP · Kaseya · Nestlé · PwC

innoviti Purchase partner to every Indian · DHL · Infosys Navigate your next · Polestar · XSEED Foundation for Life · ICICI Bank · Datalogics

Anzy Global · shadowfax We Deliver · ANSR Better Outcomes · YES BANK · Ecolibrium · Groww · Biocon

Deloitte. · Magma HDI General Insurance Company Ltd. · Mahindra Logistics · Nikkou · Meta · KPIT · Jupiter

Seashell Logistics · pinclick · upGrad · CPF · DIAGEO · Spectical Asset Pvt Ltd · Delhivery

Pre-placement Training Partners

Infosys Springboard
Skill Advancement and Free Certification Partner

TCS iON Digital Learning Empowering Learning Outcomes
Skill Advancement and Free Certification Partner

cognavi
Mock Interview Partner

K Academy
HR Training Partner

GUEST LECTURE, WORKSHOP & TRAINING

Guest Lecture, Workshop & Training	Date	Resource Person
Data Science and Analytics in Finance Domain	06-01-2024	Mr. Naveen Reddy, Deloitte
Career opportunities in BA	06-01-2024	Mr. Jaya Prakash, Business Analyst, Novo Nordisk Service Centre India Private Limited,
Mind & Magic	06-01-2024	Prof HA Jayasimha
Overcoming Barriers to Success	06-01-2024	Md Younus
Stay Motivated	06-01-2024	Prof. Abishek Santhosh Raj
Living an Inspired Life	07-01-2024	Prof. Sreeranjan Menon
Goal Setting	07-01-2024	Prof. Libeesh
Personal and Professional Etiquettes	07-01-2024	Prof. Rajni Gupta
Team Building	07-01-2024	Prof. Narayana Murthy
Importance of recent trends in Logistics	07-01-2024	Mr. Minor Ganesh, Page Industry
Career opportunities in LSCM	07-01-2024	Ms. Meghna, DHL
Personal Effectiveness	14-01-2024	Sri. Kumar Anish Personality Development Coach
Stock Market Simulation	14-01-2024	Prof. Mohammed Irfan Associate Professor NSB Academy
How to Rock an Interview	14-01-2024	Mr. Franklyn Maria Sr. Director, The Scalers
SKILLS & competencies needed from the MBA aspirants towards the Industry	14-01-2024	Dr. Sunil Head of TA, Opteamix LLC
Art of effective presentation	14-01-2024	Mr. Michel Joseph Head L&D, Adecco
Developing the right attitude for synergistic workplace	14-01-2024	Mr.Anthony Felix AVP, Ranstad
Speaking with Confidence	14-01-2024	Dr. Sridhara Murthy President NSB Academy
Universal Human Values 1	14-01-2024	Dr. Srinidhi K Parthasarathi Director,NSB Academy
Interview Skills	14-01-2024	Mr. Praful & Mr. Sunil Kumar
Creating The Future	20-01-2024	Prof. Raghavaiah Chairman Governing Council NSB, Bangalore
Yoga and Wellness	20-01-2024	Ms. Manisha Kulkarni
Break the Barriers- Unconscious bias	20-01-2024	Chella Pandian Pitchai,BIOCON
Interpersonal Skills	20-01-2024	Mr. Sharath Kumar M,GENPACT
Career Opportunities for MBA Students	21-01-2024	Ms. Persis Diana Sendhil,Kyndryl Solutions Pvt. Ltd (IBM India Pvt. Ltd.)
Learning Through Roleplay	21-01-2024	Mr. S Shankar,Suprajit Engineering Ltd.
Aptitude	21-01-2024	Mr. Ananth,QuanTech Origin
Corporate Expectations from MBA Students	21-01-2024	Mr. Suresh,Girmiti Software
Importance of Logistics in business & Logistics & SCM Analytics	21-01-2024	Sathish Narayanan - MD & Founding Director - Chools



Guest Lecture, Workshop & Training	Date	Resource Person
Importance of Logistics in business & Logistics & SCM Analytics	23-01-2024	Sathish Narayanan - MD & Founding Director - Chools
BATTLE OF MINDS - Debate Competition	23-01-2024	CRD Team
Career Opportunities in Logistics & Supply Chain Management	23-01-2024	Mr. Sathish Narayan, the Managing Director and CEO of Chools Consulting Services Pvt Ltd.
Career Opportunities in HR	23-01-2024	Mr. Bhaskaran Subramaniam, Vice President of HR at Marlabs
Workshop on Social Media Management	23-01-2024	Mr. Hitesh Dargan - Numark Consultancy
Guest lecture on Public health Awareness	23-01-2024	Mr. Mukund Sagar - Director - Bloodspot
Interview Preparation - Workshop - with AI	28-01-2024	Mr. Manjunath Rodagi - Cognavi
Business Analytics Orientation For Opting Specialisation	28-01-2024	Dr. Aanandh Balasubramanian
Industry Expectations and Corporate Preparedness	28-01-2024	Mr. Bhaskaran Subramaniam, Vice President of HR at Marlabs
Campus to Corporate Capacity Building workshop - Marketing	04-01-2024 & 05-01-2024	Mr. Deepak ,COO - Stixis & Mr. Jacob, Founder - Skill Factory
Campus to Corporate Capacity Building workshop - LSCM	08-01-2024 & 09-01-2024	Ms. Priyanka Bhandary - Head L&D - Cashfree Payments
Campus to Corporate Capacity Building workshop - Finance	10-01-2024 & 11-01-2024	Mr. Vishal ,Talent Acquisition Leader - State Street & Ms. Lopomudra, VP - Acquity Knowledge Partners
Campus to Corporate Capacity Building workshop - HR & BA	12-01-2024 & 13-01-2024	Mr. Kamal Stephen, HR Director - SAP Labs & Ms. Ritu Sharma, Senior Manager - Campus Hiring - Brillio
SEO Master Class	06-02-2024	Nagesh C – Managing Partner – Corenuts Technologies
Employability Skills Training	16-03-2024	Debendu Ghosh, Corporate Trainer & Business Coach – TalenTree India
LinkedIn Career Kickstarter - Workshop	26-03-2024	Faceprep Team
Future of workforce solutions - Guest Lecture	03-04-2024	Mr. Sameer Rai, Manager - Business Growth, IFIN Global
BYOB" (Be Your Own Boss) - Personality Development workshop	24-04-2024	Tanya - Right Side Story
financial derivatives and option strategies	25-05-2024	Mr. Ajit Kulkarni, a Quantitative Risk Management Associate at CME Group
“Personal Grooming and Business Etiquette”	09-08-2024	Mr. Anthony Felix - Head RPO & Client Engagement - Quess Corp Limited
Personal Excellence	12-08-2024	Mr. Chella Pandian Biocon
Know yourself	14-08-2024	Navin Kawal, Training & Development Manager
ALUMNI PANEL DISCUSSION & INTERACTION	23-08-2024	Alumni

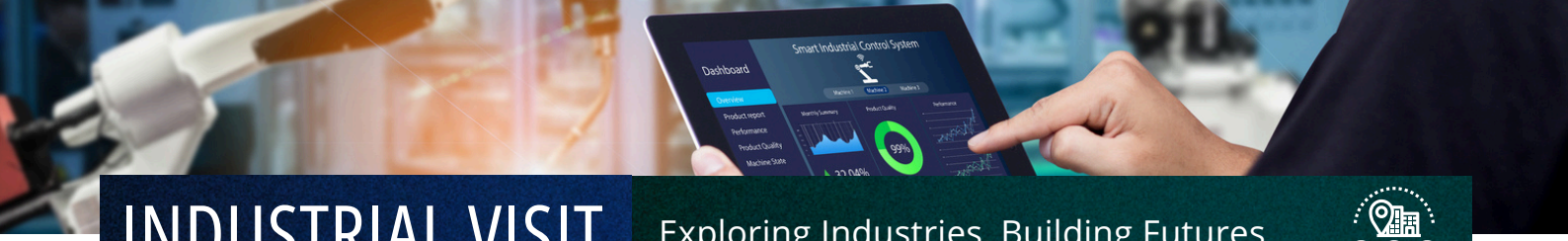
Guest Lecture, Workshop & Training	Date	Resource Person
Aptitude Training	28-09-2024	Quantech Origin
Resume Development: With support from the Office of the President, students will create industry-focused resumes that highlight their strengths.	28-09-2024	CRD Team
LinkedIn Profile Enhancement: Praful will assist students in refining their profiles to align with their professional goals.	08-10-2024	CRD Team
Career Counseling: Industry experts will provide guidance tailored to students' specializations.	08-10-2024	CRD Team
Aptitude Training: Led by Ananth and Team, the sessions will sharpen students' aptitude skills.	08-10-2024	CRD Team
Mock Aptitude Tests: At least four mock tests will be conducted to familiarize students with assessment formats.	08-10-2024	CRD Team
Group Discussion & Interview Tips: The Office of the President will offer strategies for GDs and interviews.	08-10-2024	CRD Team
Mock GD/PI Practice: Faculty-led sessions will help students improve through feedback.	08-10-2024	CRD Team
Presentation and interview skills	09-10-2024	Ms. Mercy Jeyaraman, Managing Consultant at Ma Foi Group
Introduction to Venture Capital	25-11-2024	Mr. Ajit Kulkarni, FRM, of Quant Risk Management Associates
LinkedIn Career Kickstarter Program	30-11-2024	Faceprep Team
Personality Devolopment Workshop	30-11-2024	Right Side Story LLP, supported by Whisper and Gillette India











INDUSTRIAL VISIT

Exploring Industries, Building Futures

Date	State	Place	Companies
26-06-2023	Tamilnadu	Hosur	TVS Motors - Spain students
03-07-2023	Tamilnadu	Hosur	TVS Motors - Spain students
03-02-2024	Karnataka	Nanjungud	NESTLE
17-02-2024	Tamilnadu	Hosur	TITAN
26-02-2024	Karnataka	Mysore	CARLSBERG
27-02-2024	Karnataka	CHENNAPATNA	TOY FACTORY CHENNAPATNA
28-02-2024	Karnataka	Mysore	ITC MYSORE
05-02-2024	Karnataka	Bangalore	IKEA
05-03-2024	Karnataka	Bangalore	Param industrial center
06-02-2024	Karnataka	Bangalore	IKEA
07-02-2024	Karnataka	Bangalore	IKEA
08-02-2024	Karnataka	Bangalore	IKEA
10/02/2024	Tamilnadu	Hosur	Titan Company Ltd
10/03/2024	Andhra Pradesh	Vizag	Departure from Bangalore
11/03/2024	Andhra Pradesh	Vizag	Visiting Local Business
12/03/2024	Andhra Pradesh	Vizag	Port visit
03-03-2024 to 08-03-2024	Maharashtra	Mumbai	NSE, MCX, RBI Museum
13-03-2024	Andhra Pradesh	Vizag	Container terminal + Outer Harbour
14-03-2024	Andhra Pradesh	Vizag	Brandix
15-03-2024	Andhra Pradesh	Vizag	Sprint Export + Conference
16-03-2024	Andhra Pradesh	Vizag	Shipyard + Departure from Bangalore
17-03-2024	Andhra Pradesh	Vizag	Araku Vally rail transport + Visiting Local Business
17-03-2024 and 31-03-2024	Telangana	Hyderabad, Mulkanoor, Madchal, Secunderabad, Kamareddy	Gayatri Sugar, Mulkanoor Cooperative society, Shivagan Polymers Pvt Ltd., NTPC Ltd., Keshoram cement
18-01-2024	Karnataka	Bangalore	CONCOR
18-03-2024	Karnataka	Bangalore	Aranya Bhavan ICT cell
18-03-2024	Andhra Pradesh	Vizag	Port visit + Departure from Vizag
19-03-2024	Andhra Pradesh	Vizag	Container terminal + Outer Harbour
20-03-2024	Andhra Pradesh	Vizag	Brandix



Date	State	Place	Companies
21-02-2024	Karnataka	Bangalore	Traffic Police control room
21-02-2024	Karnataka	Bangalore	DB Schenker
21-03-2024	Andhra Pradesh	Vizag	Sprint Export + Conference
22-03-2024	Andhra Pradesh	Vizag	Shipyard
23-02-2024	Karnataka	Bangalore	DB Schenker
23-03-2024	Andhra Pradesh	Vizag	Araku Vally rail transport
24-01-2024	Karnataka	Bangalore	CONCOR
24-03-2024	Andhra Pradesh	Vizag	Departure from Vizag
25-03-2024			Return to Bangalore
26-02-2024 to 02-03-2024	Karnataka and Tamilnadu	Mysore, Ooty	Carlsberg India Pvt.Ltd, Jockey Page industries, ITC Foods, TVS Motors, Ooty Benchmark Tea & Chocolate Factory
	Karnataka	Bangalore	Praja TV
April 20 to 26, 2024	TamilNadu & Puducherry UT	Neyveli, Chennai & Pondicherry	NLC India Ltd., Pondicherry University, Wheels India Ltd., Chennai Metro Rail Ltd., Auroville
10th and 13th September 2024	Karnataka	Doddaballapur	Rittal Private Limited
24th September 2024	Karnataka	Hosakote	Orient Bell Limited
October 07 and 08, 2024	Karnataka	Hejjala & Rajankunte	Featherlite Office Systems Pvt Ltd
November 9th	Tamil Nadu	Hosur	Titan
November 9th	TamilNadu	Hosur	Titan
11th & 12th December 2024	Karnataka	Bidadi	Coco-Cola

GLIMPSES OF INDUSTRIAL VISIT (NATIONAL)

NSB Bangalore conducted industrial visits across various sectors, providing students with hands-on exposure to manufacturing, logistics and business operations, enhancing their practical learning experience.


Auroville, Pondicherry



Chennai Metro Rail Ltd., Tamil Nadu



Container Corporation Of India, Vizag, AP



Tea & Chocolate Factory, Ooty, Tamil Nadu



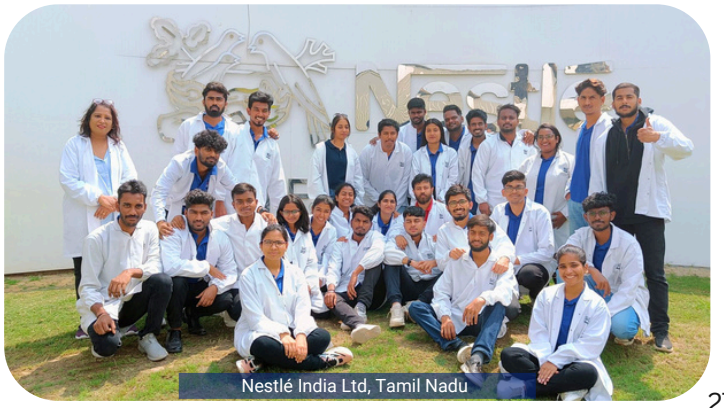
National Stock Exchange, Mumbai



Titan Company Ltd., Hosur, Tamil Nadu



TVS Manufacturing Unit, Hosur, Tamil Nadu


Nestlé India Ltd, Tamil Nadu



GLIMPSES OF INDUSTRIAL VISIT (INTERNATIONAL)



Transworld Group, Dubai, UAE



BP Batam, Indonesia



Schneider Electric, Singapore


StarCement – Aditya Birla, Abu Dhabi, UAE



Sunpower Gen, Dubai, UAE


StarCement – Aditya Birla, Abu Dhabi, UAE


University of Cyberjaya, Selangor-Malaysia



Beryl's Chocolate Factory, Malaysia

STUDENTS TESTIMONIALS



Pranjal Paroha - Batch of 2022-24

As a final-year PGDM student at NSB Academy, my journey has been transformative. The rigorous curriculum, experiential learning and industry exposure enhanced my skills and prepared me for real-world challenges. The supportive faculty, diverse community and extracurricular activities fostered my personal and professional growth. I now feel confident and ready to excel in my corporate career at **Ernst & Young (E Y)**.



Christina Veronica Victoria - Batch of 2022-24

I am immensely grateful to NSB Bangalore for their unwavering support in helping me secure an internship with **Biocon**, a company I have always aspired to work for given my biotech background. The dedicated placement team played a crucial role in aligning my academic pursuits with my career aspirations. This opportunity is a dream come true, and I am excited to embark on this incredible journey. Thank you, **NSB placements team**, for making it possible!



Sweety Priya - Batch of 2022-24

My MBA journey at NSB Bangalore was transformative, thanks to the exceptional support of the **placement department**. Their guidance, from insightful industry interactions to career-focused mentorship, was pivotal in aligning my aspirations with opportunities at **Toyota Financial Services**. The placement team's dedication ensured I was well-prepared to navigate the corporate world confidently, making this experience truly impactful.



Saurodeep Chakraborty - Batch of 2021-23

I am excited to share that I have been offered a placement at **Everest Industries Limited** as an Assistant Manager, and I owe this achievement to the exceptional support of the **Placement Team**. Your dedication to preparing us for the corporate world, organizing industry connections and providing personalized guidance has been instrumental in shaping my career. I am deeply grateful for your unwavering efforts and the strong foundation NSB has given me.



STUDENTS TESTIMONIALS



Arafat Adeeb - Batch of 2021-23

My journey at NSB has been truly transformative. The exceptional support from teachers and the nurturing environment fostered my personal and intellectual growth. With strong industry connections and dedicated mentorship, I secured a placement that perfectly aligns with my aspirations at **Panasonic**. I am deeply grateful to **Placement Department** and our President, Mr. Sridharamurthy Sir, for their invaluable support. NSB has equipped me with the skills and confidence to thrive, and I eagerly look forward to the future.



Darshan K M - Batch of 2023-25

I am sincerely grateful for the incredible opportunity to intern at **Growly**. This experience has significantly enhanced my skills, knowledge and perspective. I extend my heartfelt thanks to President Sir and Director Sir for their visionary leadership and support, and to **Placement Department** for their tireless efforts in facilitating this internship. Your guidance and encouragement have been invaluable. Thank you for believing in me and providing this life-changing experience. I am proud to be part of the NSB College community.



M Asha Rao - Batch of 2023-25

I am deeply grateful to President Sir, Director Sir the **Corporate Relations Department** and all the teaching staff at NSB for their guidance and support. Their mentorship and encouragement have been instrumental in helping me secure an internship at **EY GDS** and a job offer from **Toyota Financial Services**. These achievements wouldn't have been possible without NSB's holistic learning environment and continuous motivation. Thank you for believing in me and shaping my journey!



Shashank - Batch of 2023-25

My Journey at NSB Academy
Joining NSB Academy was the best decision I made. The orientation, engaging classes and international exposure in Malaysia, Singapore and Indonesia enriched my learning. The transformative international trip and excellent placement training helped me secure a job at **Toyota Financial Services** with confidence. My time at NSB has been a journey of growth, learning and unforgettable memories.



NSB
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