

ISSUE 1 | OCTOBER 2024
CAMPUS NEWSLETTER



NSB Chronicles

Thriving Through Innovation, Leadership and Unity



BI-MONTHLY EDITION

www.nsb.edu.in

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TEAM & SOCIAL MEDIA CLUB
TEAM

PRESIDENTIAL ADDRESS



Dear NSB Family,

Welcome to the inaugural issue of the NSB Chronicles - Bi-Monthly Campus Newsletter! At NSB, we believe that true success is driven by the powerful blend of *innovation, leadership and unity*. Our community thrives when we dare to push boundaries, take initiative and come together to support one another. Whether it's through groundbreaking ideas in the classroom, leadership in our clubs or the collective spirit that fuels our campus events, we are continuously shaping a brighter future. Let this newsletter remind us of the incredible power we hold when we unite with purpose and passion, always striving for excellence. As we embark on this exciting journey together, I want to take a moment to reflect on the incredible spirit of teamwork and unity that defines our campus life. Each event we organize, every success we celebrate, is a testament to our collective effort and passion.

From our recent intercollegiate competitions, where our teams showcased their skills and determination, to the countless talents of our fellow students who inspire us every day, we are stronger together. Remember, it's not just about individual achievements; it's about the bonds we forge and the support we lend one another.

As you read through this newsletter, let it inspire you to engage, share your stories and contribute to our vibrant community.

Here's to unity, growth and an amazing year ahead!

Warm Regards,

Dr. S.R. Sridharamurthy
President, NSB Bangalore

MESSAGE FROM THE DIRECTOR



Dearest NSB Family Members,

It is with great pride and enthusiasm that I introduce the inaugural edition of NSB Chronicles Bi-Monthly Campus Newsletter. This will serve as a window through which you can peer into the vibrant life at NSB Bangalore.

At NSB, *innovation, leadership and unity* define our journey. These values shape our academic and campus life, driving creativity, collaboration and growth. In this edition of NSB Chronicles, you'll witness how these principles come alive through inspiring achievements, leadership and the bonds that unite us.

Here at NSB, we lay trust in the fact that education goes beyond textbooks and classrooms. It is shaped by experiences, collaborations and shared victories in the learning spaces and outside.

I would like to take this opportunity to commend the efforts of the Social Media Club. In this edition, we highlight remarkable student success stories, celebrate the students who won laurels at the intercollegiate competitions and showcase talents that continue to inspire us at the NSB campus and beyond. Moreover, you will find updates and reports on our International Conference on Sustainable Practices, International Immersion Programs and International Exchange Programs that provide our students with immense global exposure.

In many ways, NSB Chronicles embodies the core values we cherish at NSB — collaboration, excellence and innovation. As we move forward, I encourage every member of the NSB community to actively contribute to and engage with this platform. Let's ensure that it not only informs but also inspires.

I wish this new beginning the very best and a future filled with great learning and delight!

Warm Regards,

Dr. Srinidhi K. Parthasarathi

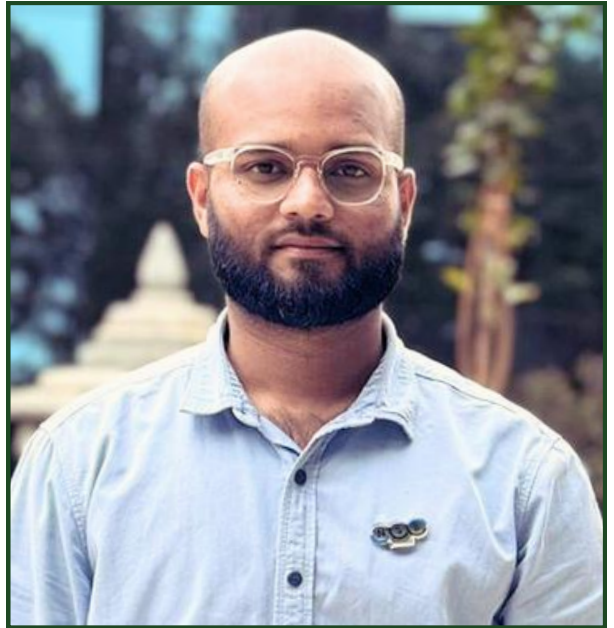
Director, NSB Bangalore

EDITOR-IN-CHIEF

Dear Readers,

It gives me immense pleasure to welcome you to the very first edition of NSB Chronicles, our campus Bi-Monthly Newsletter. This initiative is a reflection of the vibrant spirit that flows through the corridors of NSB and I couldn't be more proud to see this come to life.

At the heart of NSB Chronicles is a dedicated and talented group of students from NSBuzz - Social Media Club, whose enthusiasm and creativity have shaped this newsletter. They've poured their energy into bringing you a window into the exciting events and achievements within and outside our campus. I truly believe that this newsletter is not just about sharing news — it's about celebrating our community, highlighting our growth and reinforcing our identity. I want to take a moment to express my sincere gratitude to every member of the Social Media Club. You are the backbone of this newsletter.



As we embrace the theme *Thriving Through Innovation, Leadership and Unity*, we aim to highlight how these values guide our every step at NSB, pushing us forward as a team. Your unique contributions have made this possible.

To all the readers, thank you for taking time to engage with this first issue. We hope it brings value to you and look forward to your feedback. After all, this newsletter is as much for you as it is about us!

Here's to many more editions, stories and to the incredible teamwork that will make this newsletter a success. Thank you for being part of this journey. Our club is committed to keep you engaged with regular newsletters and through [NSB TV\(Click to watch\)](#).

HAPPY READING!

Kind Regards,

S Yousuf B

NSBuzz - Social Media Club



BUSINESS Buzzzz

►► **Unleashing the Superpower: India's Journey to a \$35 Trillion Economy**

With India's GDP estimated to hit \$30-35 trillion by 2047, the country is well on its way to becoming a global superpower, thanks to a young population, an expanding middle class, a thriving digital economy, and its focus on sustainability. The country, however, must address several challenges and successfully navigate emerging geopolitical tensions to achieve the vision for 2047.

►► **India's Rs 65-lakh crore consumer market set to skyrocket, eyeing top 2 global spot in the next two decades**

India's Rs 65-lakh crore consumer market is on track for exponential growth, aiming to secure a top 2 global position within the next two decades. Driven by rising incomes, urbanization and a booming middle class, this surge positions India as a major player in global consumption, presenting vast opportunities for businesses and investors eyeing the expanding Indian market.

►► **India hub driving global AI innovation; new campus plans on track: SAP Labs**

SAP Labs India, the largest R&D hub for the German software maker outside its headquarters, is focused on driving global AI innovations. Managing Director Sindhu Gangadharan announced plans for a new campus in Bengaluru, with the first phase already under construction. This phase, costing €80 million, is expected to be completed by Q2 2025, marking a significant expansion for SAP in India.

►► **Get set for India's biggest ever IPO as Sebi greenlights Hyundai Motor Co's issue of around \$3 bn; launch likely in October**

South Korean auto giant Hyundai Motor Co's Indian arm Hyundai Motor India Limited is one step closer to launching its proposed initial public offer of around \$3 billion, with market regulator Sebi giving the go ahead for the mega issue. If the listing plans fructify, this deal, a pure OFS or offer for sale by the promoter, would be India Inc's biggest-ever IPO and beat the earlier record set by state-owned LIC's \$2.7 bn listing in 2022.

◆ WELCOMING CLASS OF 2024-26 ◆

Inauguration Of Academic Session 2024

5th August 2024



The campus was filled with enthusiasm as the fresh batch of students joined the family for the academic year 2024-2026. The four days of action-packed reporting days, eager freshmen, accompanied by proud parents, navigated the induction formalities.

Wide-eyed students scanned the state-of-the-art infrastructure and vibrant atmosphere, while smiling seniors and faculty members warmly greeted the newcomers, easing their anxiety. During the whirlwind registration process, our social media team captured the aspirations and motivations of the fresh faces. When asked why they chose NSB, responses ranged from "exceptional faculty" to "falling in love with the campus" after seeing photos. Parents shared their sentiments, too.



“ We're thrilled to see our child take this significant step. NSB's reputation for excellence reassures us. ”

MIM INTERNATIONAL IMMERSION PROGRAM

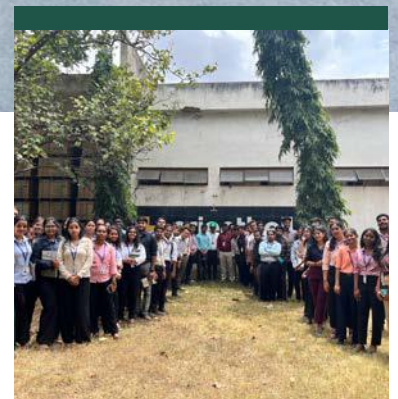
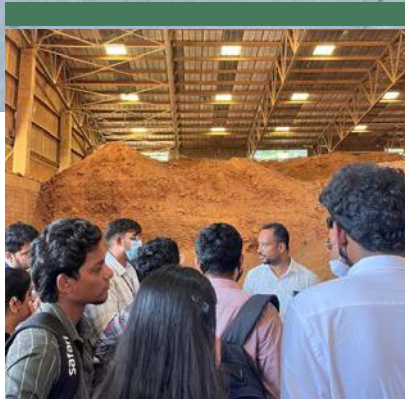


Our PGDM 2023 cohort recently participated in the MIM International Immersion program, gaining valuable exposure to global business practices across **Malaysia, Indonesia and Singapore**. Students engaged with industry experts and collaborated with peers from diverse backgrounds. This experience enhances their academic learning and prepares them for the challenges of the international business landscape, reflecting NSB Bangalore's commitment to developing global leaders.



INDUSTRIAL VISIT

- 1.VRL Logistics
- 2.Rittal India
- 3.Orient Bell



At NSB, growth and experiential learning go hand in hand. Our MBA cohort 2023-2025 recently concluded successful industrial visits, with one batch visiting VRL Logistics and the other Rittal India Pvt. Ltd., both in Bangalore. Whereas our PGDM cohort 2024-26 students had an enriching Industrial visit at Orientbell Tiles Manufacturing Unit at Hoskote, Karnataka.

These experiences highlight how our institution not only educates but also provides invaluable hands-on experience. Visits to thriving companies further fueled our student's passion for knowledge. As we continue to grow, so does our commitment to preparing students for real-world success.



Real-World Insights from
the Industrial Visit

STUDENT CLUB ACTIVITIES

LOGISTICS CLUB: WEBINARS ON SUSTAINABILITY

The Logistics Club on September 14, 2024 hosted two insightful webinars on sustainability in logistics, featuring Dr. Brenda Nansubuga from Linkoping University, Sweden, and Raunak Raj, Founder of "Move A Box." Dr. Nansubuga shared sustainable logistics practices and the role of shared mobility in a greener future, while Mr. Raj provided entrepreneurial insights on running a logistics business, discussing strategies, challenges, and opportunities in the sector. The sessions were highly engaging, with students actively participating in discussions and gaining valuable knowledge from both speakers.



MARKETING CLUB: PITCH COMPETITION

Our Marketing Club held an exciting pitch competition on September 14, 2024 where members presented creative marketing ideas for a new pizza concept. Teams developed innovative campaigns, including logos, social media strategies, and community partnerships, to build a strong brand identity. The event was a great success, highlighting both strategic and creative marketing skills.

HR CLUB: CASE STUDY VISUALIZATION

On September 14th, 2024, the Yukti-HR Club hosted an engaging Case Study Visualization event in the Seminar Hall. Participants tackled complex HR scenarios through interactive case studies, enhancing their understanding of HR management and honing their critical thinking skills. The event fostered active discussions and encouraged innovative solutions to real-world HR challenges, while also providing a valuable networking opportunity with fellow HR enthusiasts and industry professionals.



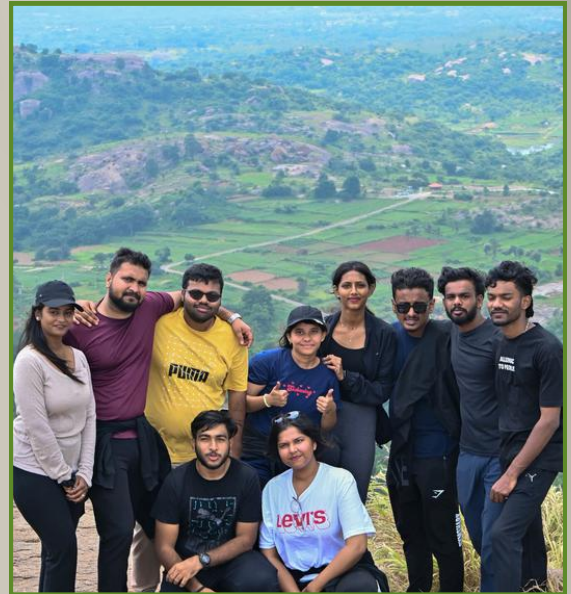
ADVENTURE CLUB: EXPEDITIONS TO CHIKKATIRUPATI & UTTARI BETTA

On August 17, 2024, NSB students, accompanied by faculty, embarked on an exhilarating cycling expedition to Chikkatirupati, covering an impressive 50 km round trip. The journey, led by Prof. Sridhar M., was filled with excitement, camaraderie, and the spirit of adventure. As they pedaled through scenic landscapes and peaceful views, the participants bonded over their shared passion for fitness and exploration.





TRIKKING TO UTTARI BETTA



NSB students conquered the stunning Uttari Betta Sunrise Trek near Kunigal, Tumkuru. From breathtaking views to unforgettable memories, this trek was an experience like no other. This trip was meticulously planned & organized by our college adventure club.



ENTREPRENEURSHIP CLUB:

ON SEPTEMBER 6, 2024
NSB FORMED A PARTNERSHIP WITH WADHWANI FOUNDATION



NSB is proud to announce our partnership with Wadhvani Foundation to support and inspire student entrepreneurs through their Ignite Program! At NSB, we believe in nurturing creativity and guiding the next generation of business leaders to shape the future with confidence. With this strategic partnership, we're ready to guide the next generation of innovators and business leaders!

GUEST LECTURE ON FUNDRAISING

On September 14, 2024, NSB Bangalore had the privilege of hosting Mr. Venkatanarayan D, CFO of Elio Technologies, for an insightful guest lecture on Fundraising in Startups. MBA students benefited from his extensive experience in financial strategy and startup ecosystems. He shared valuable insights into the complexities of securing funding, understanding investor expectations, and navigating the financial challenges that startups face in today's competitive market. This engaging session empowered students with practical knowledge on financing their entrepreneurial ventures, further enriching their business acumen.



SAHAAY - CSR CLUB

A meaningful workshop titled **Changing the Narrative on Suicide** on September 14, 2024. The event focused on raising awareness about mental health and the importance of self-love. Participants were oriented on how to provide Psychological First Aid to individuals experiencing mental distress, empowering them to support others in times of need. The session was a step toward breaking the stigma around mental health and fostering a more empathetic and supportive community.

CSR

FUNDRAISING CAMPAIGN WAYANAD FLOODS

CSR



Unity in Action!

We are proud to announce that our CSR club, Sahaay, has raised ₹75,000 for the Wayanad Relief Fund! In a special ceremony, our student coordinator Dhruvan (MBA 2023-25) handed over the funds to Honourable Minister MB Rajesh, alongside MP, MLA, and the District Collector.

A heartfelt thanks to our leaders, President Dr. S.R. Sridharamurthy and Director Dr. Srinidhi K. Parthasarathi, for their invaluable guidance. Special appreciation to Dr. Anitha for her unwavering support. Our students' dedication proves the strength of unity and social responsibility. Let's continue to make a positive impact.



Source: Business Standard



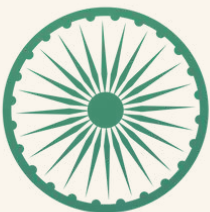
Source: Hindustan Times

CELEBRATING CAMPUS LIFE

A GLORIOUS CELEBRATION OF 78 YEARS OF INDEPENDENCE



The NSB, Bangalore, commemorated the 78th Independence Day of India with a grand celebration on August 15, 2024.



The event was a testament to the spirit of patriotism and unity that pervades the institution. The celebrations began with a vibrant flag-hoisting ceremony. The national flag was unfurled amidst the enthusiastic cheers and patriotic songs of the students, faculty, and staff. Distinguished guests graced the occasion, adding to the solemnity of the event. Following the flag-hoisting ceremony, a cultural program was organized to showcase the rich diversity of Indian culture. Students presented captivating performances, including traditional dances, patriotic songs, and skits. The performances highlighted the country's heritage and the contributions of its freedom fighters. The 78th Independence Day celebration at NSB, Bangalore, was a memorable event that reinforced the spirit of patriotism and national pride among the students and staff. The institution's commitment to celebrating India's cultural heritage and fostering a sense of unity was evident throughout the day.



ETHNIC DAY 2024



NSB campus was transformed into a vibrant tapestry of colors, cultures, and traditions as students from diverse backgrounds came together to celebrate Ethnic Day. This joyous event showcased the rich cultural heritage of India, with students proudly donning traditional attire from various states.

Students from the North wore elegant Kurtas, Saris, and Lehengas, while those from the South sported stunning Kanjeevarams, Kasavu Sarees and Dhotis. The East was represented with exquisite Bengali Tant Sarees, Assamese Mekhela Chadors and Odia Sambalpuri Sarees.

Meanwhile, the West shone with vibrant Gujarati Chaniya Cholis, Rajasthani Bandhani dresses and Maharashtrian Navvari Sarees.

Leading by example, our President, director, faculties and the staff also embraced the spirit of Ethnic Day by wearing stunning traditional outfits, highlighting the importance of cultural diversity and inclusivity. The atmosphere was electric, with students enthusiastically sharing stories about their cultural traditions and customs. The air resonated with laughter, music, and chatter as friends and classmates admired each other's attire. The celebrations extended to the stage, where talented students showcased their skills through captivating dance and singing performances. Group and solo acts mesmerized the audience with renditions of folk songs, classical dances and contemporary fusion acts.

A JOYFUL TRIBUTE GANESH CHATURTHI CELEBRATIONS



NSB college reverberated with devotion and festivity as the community came together to celebrate Ganesh Chaturthi. The festivities commenced with a solemn puja ceremony, graced by our President Dr. S.R. Sridharamurthy, Director Dr. Srinidhi K Parthasarathi, Dean-Administration Dr. A.V. Rao along with the esteemed faculty and staff members. The elegantly decorated pandal, adorned with flowers and lights, set the tone for an enchanting evening.

As the evening drew to a close, the divine Prasad was distributed among students and faculty, symbolizing the blessings of Lord Ganesha.



As the sun began to set, the atmosphere transformed into a vibrant cultural extravaganza.

Students from various departments showcased their talents through captivating dance and singing performances, skits, and instrumental renditions. The crowd swayed to the rhythms of classical fusion group performances and soulful songs. The air resonated with chants of "Ganapati Bappa Moriya" as everyone reveled in the spirit of the occasion.



The sweet aroma of modaks and laddus filled the air, leaving everyone with a sweet memory of the celebration. Ganesh Chaturthi at NSB was truly a celebration of faith, culture and community.

ONAM CELEBRATION



From the flower carpets to the festive feast, we embraced the spirit of Onam with full hearts and smiles

NSB organized a vibrant Onam celebration on 17 September 2024. The event was a testament to the rich cultural heritage of Kerala and showcased the enthusiasm and talent of our students. The festivities commenced with a captivating Pookalam competition, where teams of students meticulously crafted intricate floral designs. The vibrant colors and artistic expressions of the Pookalams created a stunning visual spectacle. The winners were awarded prizes for their creativity and skill.

INTERNATIONAL CONFERENCE

“SUSTAINABLE PRACTICES IN RAPIDLY CHANGING BUSINESS SCENARIOS”

The recent International Conference on “Sustainable Practices in Rapidly Changing Business Scenarios”, which has headed by the Dean of Administration Dr. A. V. Rao, held from 18th to 20th September 2024. This remarkable event, preceded by a workshop on “Multivariate analysis using SPSS and AMOS”. Students & Research scholars from across regions have actively participated in the workshop which was conducted both offline and online.

The conference attracted over 200 participants globally. Our students and participants were not only engaged but also profited immensely from the insights of industry leaders like Mr. Chella Pandian Pitchai, AVP Global Head, Biocon Biologics Ltd., Bangalore, Mr. Harsha Malligere, General Manager EHS & Sustainability, Page Industries Ltd., (Jockey) and Mr. Biju Sivakumar, CEO, Navio shopping, Mumbai. As our institution grows, we continue to strengthen the bond between students and faculty, ensuring mutual benefits in knowledge, research and global exposure. Together, we thrive!





ADVENTURE TRIP

EAGLES UNBOUND



In August 2024, the cohort 2024 of NSB went on an exhilarating adventure trip to Eagles Unbound Adventure Camp near Kanakapura as part of their orientation program. This outdoor retreat was packed with activities like trekking, zip-lining and team-building exercises that helped students step out of their comfort zones and build lasting connections with their peers. The trip not only challenged their limits but also fostered teamwork, resilience, and a strong sense of community—values that will guide them through their journey at NSB.



Student Achievements & Competitions



Participation of our NSB students at the events Daksha Dhara and Infusion at Padmashree Institute of Management and Sciences (PIMS) and Atria Institute of Technology (AIT) respectively.

Students of NSB participated in the above two events and came out in flying colours. While the students at AIT put up good shows and most of the teams reached Finals, the students at PIMS did a great job and won many prizes. The students won awards in both Curricular and Co-Curricular Activities.

First place in sutra (fashion in passion), Anshin Nexus (Business Plan) and Samsiddhi (Marketing) events. Second and third places in Daksha Prabandhak (Best Manager) and Anshin Nexus (Business Plan) respectively.





Students Excel at Infinito Management Fest at Presidency Business School

Our students of MBA & PGDM Cohort 2024-26 for their outstanding performance as runner-up in Valor (Finance Event) at Infinito Management Fest 2024 organized by Presidency Business School on 25/09/24! Your financial acumen and teamwork shine bright!



Students Victory for the Best Reporting Team at Newstacular held at Symbiosis Institute of Business Management

Our MBA Cohort 2024-26 students have once again demonstrated their excellence by winning the 'Best Reporting Team' award at the Newstacular Event, organized by SIBM, Bengaluru on September 9th, 2024. This recognition is a testament to their exceptional skills in press reporting and analysis.



Students Shine at ASTHRA at Dayananda Sagar University

Our students shined at ASTHRA 2024, the HR Fest at Dayananda Sagar College of Engineering on September 19th, 2024. Our MBA & BBA teams won the HR Poster Presentation and securing runner-up spots in both the HR Business Simulation and IPL Auction.

NSB STUDENTS INVITED TO 'YOUNG LEADERS SUMMIT' @ IIM Bangalore

Our students had participated in the Young Leaders Summit (YLS) at IIM Bangalore, where they engaged with industry experts and like-minded peers. The three-day event was a blend of knowledge-sharing and networking, highlighted by interactions with industry leaders such as the CEO of Myntra and the Marketing Head of Zepto.

This summit was more into practical insights of corporate world, particularly in marketing domain.

It was an enriching experience for all involved. Our students Alolika P. from 2nd Semester 2023-25, along with her teammates, has emerged as the winner in the Case Study Competition conducted by IIM Bangalore.



Industry Engagement & Corporate Exposure



3 Ultra
2024 5:01 pm



Our students had the opportunity to attend the **Infosys Springboard Summit 2024**, a transformative event centered on empowering future digital innovators. The summit featured inspiring talks from government officials, tech industry leaders, and Infosys heads, who shared their insights on the future of digital education and innovation. It was an enriching experience for our students!



PLACEMENT HIGHLIGHTS

During August and September 2024, many of our talented students at NSB Bangalore successfully secured placements with top-tier organizations, marking a significant milestone in their professional journeys. These placements with leading companies reflect not only the hard work and dedication of our students but also the quality of education and industry-relevant training they have received at NSB.



P SRESHA



AMISHA S



GARGI DUTTA



ATUL BAKSHI



S NARESH



NEENA S L



VASU VERMA



ANISHARANI S



KARTHIK K S



SNEHA DHARA



RITU C



MONALISHA P



KAUSHIK S



LIKHITHA VS



RISHABH A



S AMITKUMAR



INNAYAT



SRI SARANYA S



KRUPAA S



AFREEN ALAM



NSB News & Recognition

NSB RECOGNIZED AS
TOP 10 PROMISING COLLEGE FOR LOGISTICS & SUPPLY CHAIN
MANAGEMENT PROGRAMS



HIGHER EDUCATION Review

Presents



NSB BANGALORE

Recognized as

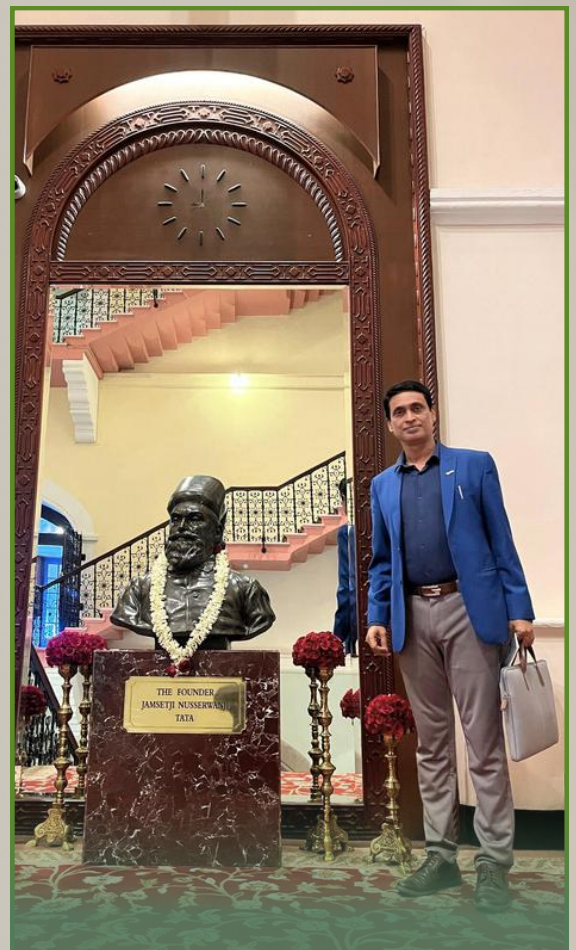
**HIGHER EDUCATION Review TOP 10 PROMISING
COLLEGES FOR LOGISTICS & SUPPLY
CHAIN MANAGEMENT PROGRAMS 2024**

*For its exceptional academic expertise, capability to adapt to the evolution
of educational field and transformational impact on students' career.*



Mary Janifha Evangeline X
Assistant Managing Editor

NSB PRESIDENT ATTENDS USSEC CONVENTION AT MUMBAI



Our esteemed President, Dr. S.R. Sridharamurthy, recently attended a high-profile USSEC convention at the iconic Taj Mahal Palace in Mumbai. Honored by the presence of the Honorable Governor of Iowa State, USA, the event highlighted our President's impactful contributions. Sharing his experience, Dr. Sridharamurthy reflected, Staying at the Taj Mahal Palace, a 120-year-old symbol of legacy and pride, was a dream come true. The experience filled with emotion and sentiment.

STUDENT VOICE & TALENT SHOWCASE

HEAR FROM OUR STUDENTS

“ I am writing to convey my sincere thanks for the wonderful opportunity to take part in the student exchange program in the university of Deusto, Spain. This experience has been transforming and enriching, providing priceless insights and learning opportunities that have been extremely helpful in my academic and personal development. ”

Supreeth N , MBA 2023-25



“ NSB focus on experiential learning helped me develop the skills I need to succeed in the job market. The opportunity to network with professionals and alumni further prepared me for my future career. Thanks to the support from NSB’s president, I was accepted into my dream program at Mercer University, USA. I am confident that the skills and knowledge I gained at NSB will allow me to excel there and represent my Alma mater proudly. ”

P.V. Gaurav Sharma, Cohort 2021-23



“ I’m thrilled to share with you that I have successfully obtained my passport with a French visa, which would not have been possible without your recommendation and endorsement. Your guidance and the opportunities provided by the college have been instrumental in helping me achieve this important milestone. I’m eager to represent INDIA and our Institution positively during my time in France. I’m expressing my deepest gratitude for the lifetime opportunity you provided me to study at Excelia Business School in France. ”

Trishul Igoor, IMBA 2023-24

“ NSB provided me with this opportunity to study in International Exchange Program. It has been almost three months since I have been in Ajman, and studying and enjoying life in UAE is fantastic. The student life at NSB is fascinating, they provide suitable facilities, and the beauty of NSB’s Infrastructure is another best part. NSB Academy is the best choice for MBA students. They give their best to support and develop students. ”

Padma P, MBA 2021-23



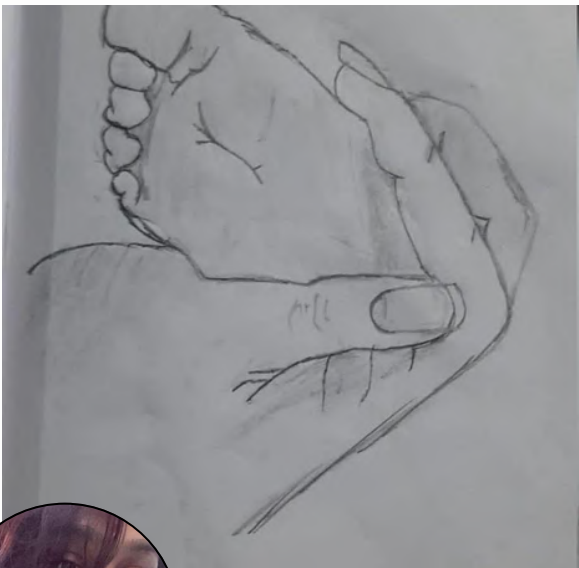
STUDENT TALENTS



JOVAN M THARAKAN
Batch of 2023-25
Sec B



HARSHITA GAUTAM
Batch of 2023-25
Sec B



THADURI SIRI MANVITHA
Batch of 2023-25
Sec D



DEBYANI GHOSH
Batch of 2023-25
Sec B

STUDENT TALENTS

**We left the warmth of home behind,
With dreams in our hearts and stars in mind.
A new city, a new dawn, a journey so bold,
Stepping into college, where stories will unfold.**

**Every day a lesson, every moment a chance,
In the classroom or outside, we took our stance.
With books as our guide, and friends by our side,
We'll learned, we'll laughed, we'll faced every tide.**

**From the first nervous steps to confident strides,
We carved our place, with effort and pride.
In lectures, in debates, in friendships so true,
We'll grew with each moment, with each day a new.**

**Connections we'll make , memories we wove,
In every corner of this campus, our spirit roved.
Our names now echo in these hallowed halls**

**We'll etched our mark in this college's lore,
With passion and zeal, we dared to explore.
Leaving a legacy, as we look back and see,
These were the days that set us free.**

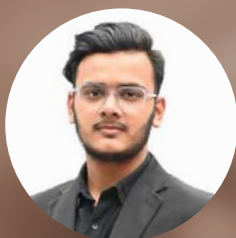
**Nancy Patel
Batch of 2024-26
Sec B PGDM**



STUDENT TALENTS



Captured By:



Nikhil Shukla
Batch of 2023-25

TIPS: STAYING SAFE IN THE DIGITAL AGE

As technology continues to advance and transform our world, cybersecurity has become a critical priority for everyone. With increasing threats online, individuals and organizations alike must equip themselves with the knowledge and tools to safeguard personal and sensitive data from cyberattacks.

Cybersecurity: A Universal Responsibility

As the digital landscape expands, cyberattacks pose serious risks, leading to financial losses and damage to reputations. In today's world, understanding cybersecurity is essential for everyone, from professionals to everyday users. By staying informed and proactive, we can protect ourselves from these rising threats.

Collective Efforts in Promoting Cyber Safety

Across various fields, individuals are taking charge in promoting cybersecurity, organizing initiatives to raise awareness about digital safety. By working together and building support networks, people are creating a culture of cyber awareness that benefits all.

Here are practical tips for protecting yourself online:

- **Use Strong, Unique Passwords:** A password manager can help generate and store secure credentials.
- **Enable Two-Factor Authentication (2FA):** Adding an extra layer of security can reduce the risk of unauthorized access.
- **Regular Software Updates:** Keep operating systems and antivirus software updated to address vulnerabilities.
- **Be Wary of Phishing Attempts:** Avoid clicking on suspicious links or downloading attachments from unknown sources.
- **Educate and Share Knowledge:** Spread cybersecurity awareness to help create a safer digital environment for everyone.

The Role of Everyone in Cybersecurity

People from all walks of life contribute to cybersecurity by bringing diverse perspectives and skills to the table. By staying informed, taking precautions and fostering collaboration, we can all play a part in protecting the digital space from cyber threats.

In a world driven by technology, cybersecurity is a shared responsibility. By adopting proactive measures and staying vigilant, individuals can help create a safer, more secure digital future for all.

Tapas Kumar Sahoo
Digital Marketing Executive

INSPIRATIONAL QUOTES

“——
Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.
——”
- Albert Schweitzer

“——
Education is the most powerful weapon which you can use to change the world.
——”
- Nelson Mandela

“——
To be successful, you have to have your heart in your business and your business in your heart.
——”
- Thomas Watson Sr.

NSB CHRONICLES

EDITORIAL TEAM



DHANUSHYA E
MBA - BATCH OF 2023



SADAF YAMEEN
PGDM - BATCH OF 2024



AASHI RAMTEKE
MBA - BATCH OF 2024



SHREAYA PANDITRAO
MBA - BATCH OF 2024



SUGHOSH YADKI
PGDM - BATCH OF 2024



RAPOLU VANI
PGDM - BATCH OF 2024

SONAM CHERMAKO
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