



2024 BBA + CIP | BCom + ACCA



It's about you
and your dream!

CONTENTS

01

Message from
NSB Team



03

Why Choose
NSB



04

Program
Information



06

Program
Features



07

All India
Industrial Tour

08

International
Academic
Partners



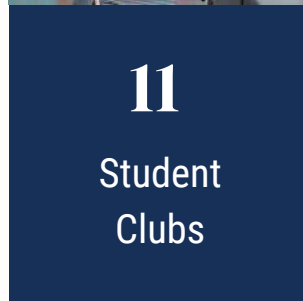
09

One Semester
Study Abroad



11

Student
Clubs



13

Placements
& Career Training



14

Admission
Process





Vision & Mission

Vision

To be a leading and preferred business school for developing pragmatic business management professionals.

Mission

To develop impactful, collaborative, articulate and socially conscious graduates through innovative teaching, research and outreach activities.

Quality Policy

NSB Bangalore is committed to Quality Education that meets or exceeds statutory requirements and to enhance student satisfaction through the effective application of the systems and processes.

Core Values

1. Scholastic Excellence
2. Impactful Outcomes
3. Collaborative
4. Diversity and Inclusiveness
5. Respect and Integrity
6. Responsibility and Accountability



NSB: One Team, One Voice, One Goal



Dr. Srinidhi K. Parthasarathi

BE, PGDM, PhD., D.Litt.
DIRECTOR

This message is not from any one individual, but from all of us here at NSB. To help you realize your dream is our collective commitment and that is our “one voice”.

There is no end to education and education in itself is not the end. It is just a means to accomplishing your dreams. The very purpose of our management education is to help you realize and manifest the infinite potential that you have. The true knowledge and wisdom that you gain by perusing this management education shall equip you with all necessary tools for success.

Please do not see management education as just the logical extension of your bachelor degree, rather see it as a life-changing wholesome education and training that makes you confident, prudent and pragmatic. It bestows you with capabilities that are beyond the ordinary and makes you distinct.

No problem can be solved at the level where it is created. Therefore, as a manager, you must attain a higher level of knowledge to be able to provide befitting solutions to the corporate or societal problems. That's where the management education comes into picture; to provide you with superior knowledge, to give you an ability to connect the dots and to make you see the things that others cannot see.



NSB's pedagogical approach combines “integrated teaching” and “Action-led” learning. While learning environment is built on the tenets of Indian Knowledge Systems, the curriculum delivery embraces global acumen. NSB shadows an “inverted tree” paradigm where the tree of a monotonous existence is uprooted.

The teachers of NSB (represented by the roots) shall absorb the culture, intellect and universal mindset from the nature and transfer them to students (represented by leaves) to empower them to synthesize new energy and outcomes (represented by fruits).

NSB's vision is simple – to make management education better. The focus on co-curricular and extracurricular activities along with an extraordinarily built curriculum helps students to hone both their technical skills and life skills. The knowledge imparted at NSB is drawn from the best faculty members, study materials and case studies from across the globe making our students geographically boundless. The fact that NSB's alumni are working in globally acclaimed companies in over 40 countries is a testimony to our success.

Finally, we are very glad that you have a dream of pursuing Management Education. Dreams do not come to you unless you have the potential to accomplish it. We believe that NSB has the capability to make your dream come true.

Welcome aboard; realize your dream



Dr. S.R. Sridharamurthy
MVSc., PGDBA, MBA (USA), PhD., AMP (IIM-I)
PRESIDENT



**LEARN, LEAD
AND LAUNCH.
THE FUTURE IS
YOURS!**



Why choose NSB?

NSB Bangalore is one of the top B-Schools in India. It is promoted by a group of eminent educationists from across the globe and industry professionals with a vision to create intellectual capital for the world. Our priority is to make our difference evident in everything that we do and translate them into tangible benefits for the student fraternity.



Program:

BBA + CIP BCom with ACCA

- **BBA** - Bangalore University, UGC Recognised, NAAC 'A++' Accredited

Specialization in the following programs:

Finance

Marketing

Human Resources

Business Analytics

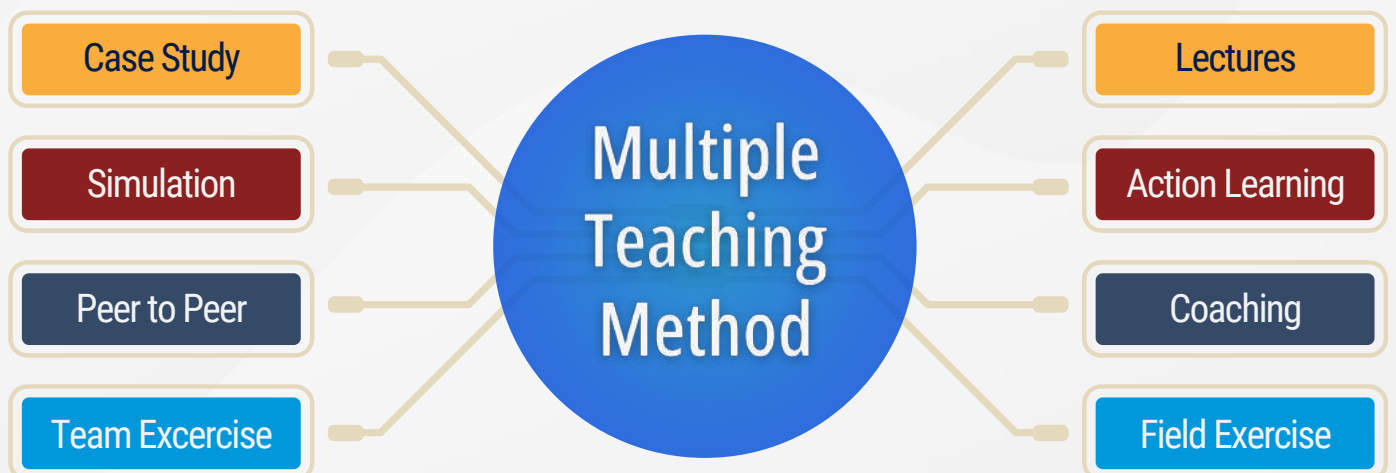
Logistics & Supply Chain Management

- **BCom** - Bangalore University, UGC Recognised, NAAC 'A++' Accredited

Specialization in the following programs:

Finance

Accounting



CIP - Certificate in Industrial Practice



Case Analysis & GD Activities



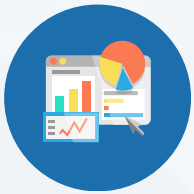
Microsoft Office Tools Certification



Personality Development



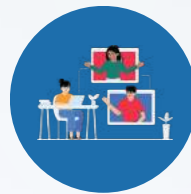
Chartered Accountant Coaching



Business Analytics



Communication LAB



Finishing School



Industrial Visits

Association of Chartered Certified Accountants (ACCA)



Association of Chartered Certified Accountants

GLOBAL BODY FOR PROFESSIONAL ACCOUNTANTS

The ACCA (Association of Chartered Certified Accountants) gives a career edge for finance and accounting professionals. At NSB, students are prepared for ACCA along with BCom

Program Features:



These features add value to our program and make it more vibrant, dynamic and industry compliant.

All India Industrial Tour:

This program is designed to provide students with first hand insights into the nation's economic and technological advancements, this week-long expedition is a unique blend of education, exploration, and cultural enrichment. Expenses are included in the fee structure.





MAKE THE WORLD YOUR CLASSROOM

**GLOBAL EXPOSURE,
THE EDUCATION
THAT LASTS A
LIFETIME**

International Academic Partners:

NSB has signed MOUs with many industry bodies and universities in India and abroad to offer world-class learning experience along with international exposure.

“FREE One Semester Study Abroad included in both BBA & BCom Program”



One Semester Study Abroad Overview:*



As on date, more than
700+
students and many
professors from India have
taken advantage of
this program.

Our Global Community

1117+ NSB Students Worldwide	25+ Countries Where NSB Alumni Live	250+ Companies Where NSB Alumni Placed
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Glimpses of One Semester Study Abroad:



Student Clubs:

SURABHI - CULTURAL CLUB

NSB's Cultural Club promotes cultural pride, connecting students across diverse backgrounds. Through regular competitions, it encourages participation in inter-collegiate and inter-state cultural events.



NSB's sports club, EKALAVYA, fosters sportsmanship through regular events. It offers students chances to represent the college and university in inter-collegiate and inter-university sports competitions.

EKALAVYA - SPORTS CLUB

DRISHYAM - MOVIE CLUB

NSB's Movie Club, founded by passionate film enthusiasts, introduces students to insightful films with weekly screenings. It has become a favorite among NSB students, boasting the highest membership compared to other clubs.

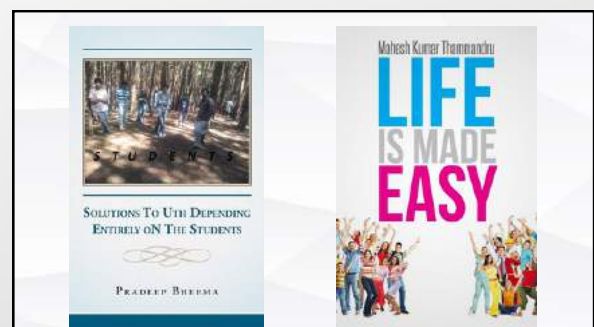


'DISHA,' NSB's Entrepreneurship Cell, drives India's entrepreneurial ecosystem by connecting students, professionals, and investors. Through interactive sessions, it nurtures ideas, helps develop business models, and facilitates connections with venture capitalists for funding.

DISHA ENTREPRENEURSHIP CELL

SAHITHI - LITERARY CLUB

The club promotes literary activities among students, focusing on poetry, writing, and reading. Literature enhances understanding and communication skills by offering insights into others' thoughts and emotions through characters created by writers.



Glimpses of NSB Campus:



Seminar Hall



Classroom



Amphitheater



Computer Lab



NSB Campus



Placements & Career Training:

NSB has always maintained an impressive placement record of 100% and ensured that its placement quality is among the best in the industry. NSB has accomplished this by giving top priority to placement activities and by building pre-placement training and career coaching right into the curriculum. Pre-placement training takes place concurrently with the UG program and includes sharpening your communication, presentation, aptitude and analytical skills.

PLACEMENT SNAPSHOT

43.50 LPA

Highest Package
(International)

21.00 LPA

Highest Package
(Domestic)

7 LPA

Average Package
(Domestic)

200+

Companies
Visited

45%

Pre-Placement
Offers

99.6%

Students
Placed

TOP RECRUITERS



PRE-PLACEMENT TRAINING PARTNERS



Skill Advancement and
Free Certification Partner



Skill Advancement and
Free Certification Partner



Mock Interview Partner



HR Training Partner

Admission Process:

Admission Requirements ⓘ

Eligibility Criteria:

Candidates must pass 10th & 12th level with minimum 50% marks (45% marks for reservation categories) in aggregate with relevant subjects.

Admission Process:

- Apply Online
- Telephonic Interview/Personal Interview



▶ + 91 937 9 244 007

▶ + 91 937 9 244 004



APPLY NOW: WWW.NSB.EDU.IN

Fee Structure

BCom + CIP + ACCA

Admission Fee: ₹ 25,000/-

Program Fee: ₹ 85,000/- Per Year

Total Fee: ₹ 2,80,000/- For 3 Years

BBA + CIP

Admission Fee: ₹ 25,000/-

Program Fee: ₹ 1,05,000/- Per Year

Total Fee: ₹ 3,40,000/- For 3 Years

Hostel Fee: ₹ 1,44,000/- per year

(Includes Food, Accommodation and unlimited Wi-Fi)





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