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(Ministry of Education-GOI)



NAAC
GRADE **A**
Accredited B-school

NSB ACADEMY PRESENTS
CHAKRAVYUH 2026



CASH PRIZE UPTO
₹2.75 LAKHS

MARCH 12 & 13, 2026
NATIONAL LEVEL MANAGEMENT AND CULTURAL FEST

ABOUT CHAKRAVYUH

NATIONAL LEVEL MANAGEMENT & CULTURAL FEST

CHAKRAVYUH is an experience thoughtfully designed to spark creativity, encourage collaboration, and push beyond conventional thinking. As we prepare for this exciting edition, we invite you to be part of a journey that redefines the spirit of management fests through energy, learning, and leadership.

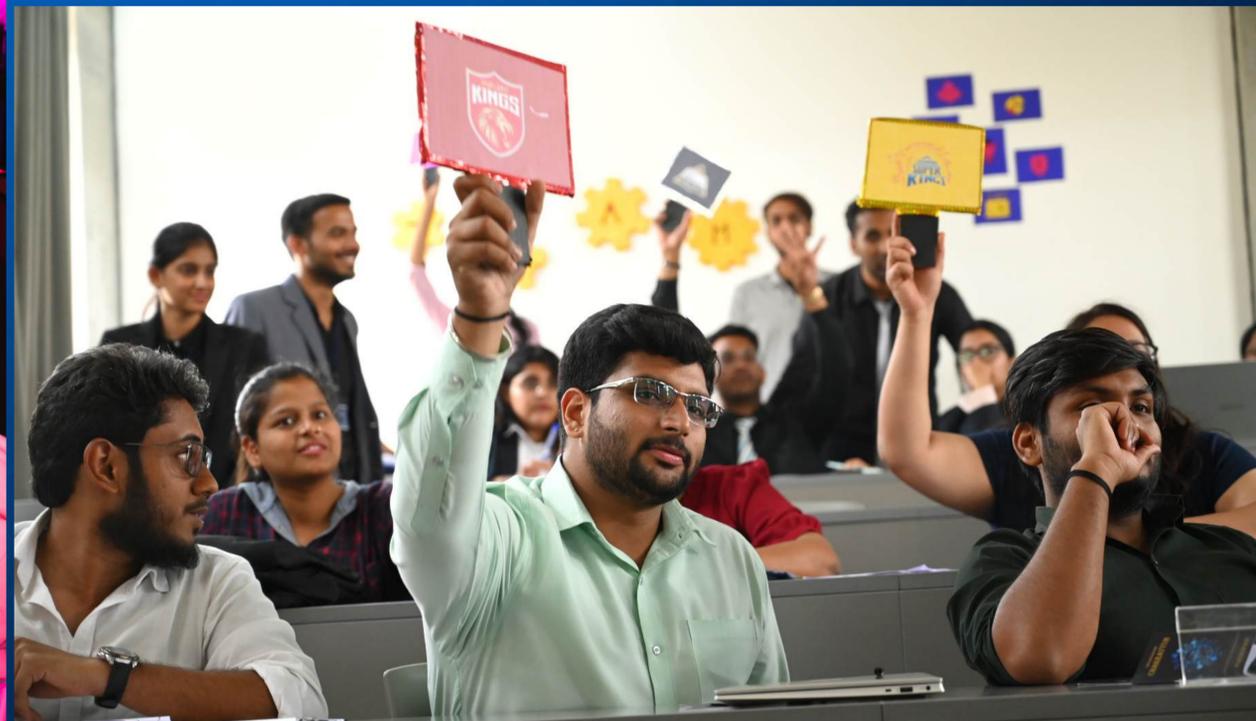
Inspired by the legendary formation from the Mahabharata, CHAKRAVYUH represents the complex maze of challenges and opportunities faced in the corporate world. It reflects the essence of strategic thinking, resilience, and innovation, the very qualities that define successful leaders today.

Rooted in experiential learning, CHAKRAVYUH bridges, classroom concepts with real-world application. Through a dynamic mix of management competitions and cultural events, participants engage in high-impact activities that sharpen managerial skills, broaden perspectives, and inspire excellence.

We are proud to present an opportunity to partner with us for this National Level Management and Cultural Fest, a platform that brings together the brightest student minds across the country. It enables students to showcase leadership, creativity, and innovation through engaging competitions, networking sessions, and collaborative challenges.



GLIMPSES OF CHAKRAVYUH 2024







BEST MANAGER

Śreṣṭha-prabandhakah

Inspired by the epic Chakravayuh, participants step into the role of modern managers navigating high-pressure simulations, ethical dilemmas, and real-time crises. This event evaluates strategic thinking, decision-making, adaptability and executional excellence. More than a competition, it is a leadership crucible that pushes participants beyond their comfort zone and prepares them for real-world managerial challenges.

**ONE PARTICIPANT
REGISTRATION FEE : ₹1,000**

**CASH PRIZE
WINNER ₹10,000**

STUDENT POC

Tanya Arora
9399570220

FACULTY COORDINATORS

Dr. Vijaya Kumar Thota
Dr. Manali Agrawal



BEST MANAGEMENT TEAM

Śreṣṭha prabandhagaṇa

Reflecting the art of collective leadership, teams function as unified command centers—aligning vision, sharing responsibility, and translating strategy into action. Through high-intensity simulations and interdependent tasks participants navigate complex Chakravyuhs of managerial challenges. This event tests organizational dynamics, collaboration, communication, and decisive leadership in real time.

FOUR PARTICIPANTS IN A TEAM
REGISTRATION FEE : ₹1,000

CASH PRIZE
WINNER ₹8,000
RUNNER-UP ₹6,000

STUDENT POC
Swagata Bose
6295589817

FACULTY COORDINATORS
Prof. Shreedhar Deshmukh
Prof. Aradhita Deb



FINANCE

vittaśāstram

Crafted for true financial masterminds. drawing from the epic's lessons on treasury management, strategic wealth deployment, calculated risks, and the cost of misjudgments, participants step in as custodians of value and stability, decode numbers with foresight, striking a balance between prudence and ambition by proving their ability to turn financial intelligence into strategic dominance.

TWO PARTICIPANTS IN A TEAM
REGISTRATION FEE : ₹600

CASH PRIZE
WINNER ₹8,000
RUNNER-UP ₹6,000

STUDENT POC

Manas More
7710830115

FACULTY COORDINATORS

Dr. Chaitanya Kittur
Dr. M. Thamizhselvi



MARKETING

panyavīthikā

Rooted in the Sanskrit essence of the elixir of immortality, this event invites you into a modern marketing epic where strategy is power. As the spirit of the Pandavas guides you, the battlefield shifts to the dynamic world of marketing. Channel Krishna's wisdom to strategize, negotiate, and outsmart competitors through high-impact simulations.

**THREE PARTICIPANTS IN A TEAM
REGISTRATION FEE: ₹600**

**CASH PRIZE
WINNER ₹9,000
RUNNER-UP ₹6,000**

STUDENT POC
Priyakshi Roy
6000788548

FACULTY COORDINATORS
Dr. Priyanka Pegu
Dr. D. Maria Nirmal Preethi



HUMAN RESOURCE

mānava samsādhanam

Bringing the soul of “**Human Resource**” to the forefront, where people strengthen strategy and leadership is rooted in wisdom. This event invites participants to the modern day Chakravayuh of organization life where leadership is more than just a title. It is an exercise in wisdom, trust and pursuit of ‘Dharma’ in every executive decision.

TWO PARTICIPANTS IN A TEAM
REGISTRATION FEE: ₹600

CASH PRIZE
WINNER ₹8,000
RUNNER-UP ₹6,000

STUDENT POC
Srihari Prasath
8608901710

FACULTY COORDINATORS
Dr. Anitha B.
Dr. Sreeja K.



LOGISTICS & SUPPLY CHAIN

parivāhanāpūrti tantram

In logistics and supply chain, every decision sets a chain of outcomes in motion. Inspired by the timeless philosophy of 'Karma', this event challenges participants to master planning, coordination, and execution. Through dynamic simulations and real-world scenarios, teams balance efficiency with foresight, navigate disruptions, and optimize end-to-end flows, building resilient and future-ready supply chains.

**THREE PARTICIPANTS IN A TEAM
REGISTRATION FEE: ₹600**

**CASH PRIZE
WINNER ₹9,000
RUNNER-UP ₹6,000**

STUDENT POC
Deepika Shri K.
93617 63681

FACULTY COORDINATORS
Dr. D. Krishna Kumar
Dr. M. Ramesh Kumar



INNOVATION & ENTREPRENEURSHIP

udyamitā

Rooted in the epic spirit of bold ideas, strategic foresight, and calculated risk-taking reflected in the Mahabharata, participants are expected to think like modern-day architects of progressive enterprises. Through creative ideation, structured business planning and market-driven strategy, Participants are required to turn their inspired thought into sustainable business impact.

**THREE PARTICIPANTS IN A TEAM
REGISTRATION FEE: ₹600**

**CASH PRIZE
WINNER ₹9,000
RUNNER-UP ₹6,000**

STUDENT POC
Aleena
6363032644

FACULTY COORDINATORS
Dr. Nagendrakumar Turaga
Dr. Chitranka K.



BUSINESS ANALYTICS

kriyā vaiśleṣikī

This event is a high-intensity challenge where participants act as chief navigators, steering organisations through uncertain markets. Teams analyse data, assess risks and leverage trends to make strategic decisions for sustainable growth. The event emphasizes clarity, foresight and analytical judgment, pushing participants to turn complexity into strategic advantage and lead confidently through ambiguity.

**TWO PARTICIPANTS IN A TEAM
REGISTRATION FEE: ₹600**

**CASH PRIZE
WINNER ₹8,000
RUNNER-UP ₹6,000**

STUDENT POC

Vaibhavi
7410100344

FACULTY COORDINATORS

Dr. P. Mathivanan
Prof. Arundhati Ray



BUSINESS QUIZ

udyama-praśṅamanchaḥ

Intellect, insight, and speed converge in this high-stakes battle of the minds. Inspired by the Mahabharata's focus on sharp judgment and strategic awareness, participants turn facts, trends, and business wisdom into decisive clarity. Through rapid-fire rounds and thought-provoking challenges, this quiz goes beyond testing knowledge. It measures how swiftly and wisely insights are applied under pressure.

**THREE PARTICIPANTS IN A TEAM
REGISTRATION FEE: ₹600**

**CASH PRIZE
WINNER ₹6,000
RUNNER-UP ₹3,000**

STUDENT POC
Tathya Parmar
9372587635

FACULTY COORDINATORS
Dr. Raamkhumar M.H.
Prof. Swethaa C.K.



E-GAMES

e-krīḍā

Is an intense competitive arena that challenges players' reflexes, tactical thinking and mental resilience. Participants engage in skill-based digital battles that require precision, coordination and rapid adaptability. Beyond gameplay, the event emphasizes focus, strategy and composure, rewarding those who can consistently perform under high-pressure virtual environments.

**TWO PARTICIPANTS IN A TEAM
REGISTRATION FEE: ₹500**

**CASH PRIZE
WINNER ₹4,000
RUNNER-UP ₹2,000**

STUDENT POC
Sohom Golder
9903024507

FACULTY COORDINATOR
Prof. Shivakumara S.I.



TREASURE HUNT

nidhi-anveśanam

An immersive, high-energy challenge designed to test logic, teamwork, and adaptability. Participants follow a trail of clues that demand sharp observation, quick analysis and seamless coordination. With every solved riddle unlocking a new twist, teams must manage time, think strategically and stay composed under pressure to reach the final objective before their competitors.

FOUR PARTICIPANTS IN A TEAM
REGISTRATION FEE: ₹600

CASH PRIZE
WINNER ₹8,000
RUNNER-UP ₹6,000

STUDENT POC
Varada Harshitha
630969226

FACULTY COORDINATORS
Dr. S. Madhivanan
Prof. Sariga S. S.



PHOTOGRAPHY

chāyācitrakalā

Photography is the art of pausing time. Through a thoughtful blend of light, angle, and emotion, photographers capture moments that might otherwise fade away. Every frame tells a silent story of excitement, passion, celebration, and connection. From candid expressions to powerful compositions, photography transforms fleeting instants into timeless memories. It does not merely capture the events; it preserves its soul, allowing each captured image to echo the spirit long after the moment has passed.

**ONE PARTICIPANT
REGISTRATION FEE: ₹500**

**CASH PRIZE
WINNER ₹3,000
RUNNER-UP ₹2,000**

STUDENT POC
Sughosh Yadki
7204347024

FACULTY COORDINATOR
Mr. Rahul Ajithkumar



VIDEOGRAPHY

calacitrāñkanam

'Where moments breathe and stories move'. It captures the pulse of the action in time, its energy, rhythm, and emotion through motion, sound, and seamless storytelling. Each clip flows into the next, creating a vivid narrative that mirrors the excitement and intensity of the experience. Through creative framing, transitions, and editing, videography brings the theme to life, allowing viewers not just to watch the views, but to feel it unfold again.

TWO PARTICIPANTS IN A TEAM
REGISTRATION FEE: ₹500

CASH PRIZE
WINNER ₹4,000
RUNNER-UP ₹2,000

STUDENT POC
Sughosh Yadki
7204347024

FACULTY COORDINATOR
Mr. Rahul Ajithkumar



CULTURAL

samskruti sangamah

GROUP DANCE

5-8 PARTICIPANTS IN A
TEAM
(REGISTRATION FEE:
₹1,000)

CASH PRIZE
WINNER ₹8,000
RUNNER-UP ₹4,000

STUDENT POC
Sri Prakya
9640821337

FASHION SHOW

8 - 10 PARTICIPANTS IN
A TEAM
(REGISTRATION FEE:
₹2,000)

CASH PRIZE
WINNER ₹10,000
RUNNER-UP ₹8,000

STUDENT POC
Mayank Bhosale
9522059828



CULTURAL

samskruti sangamah

SOLO SINGING

INDIVIDUAL EVENT
(REGISTRATION FEES:
₹500)

CASH PRIZE
WINNER ₹3,000
RUNNER-UP ₹2,000

STUDENT POC
Keshav Sundar
8867807540

SOLO DANCE

INDIVIDUAL EVENT
(REGISTRATION FEE:
₹500)

CASH PRIZE
WINNER ₹3,000
RUNNER-UP ₹2,000

STUDENT POC
Sudarshna
9840089497



CULTURAL

samskruti sangamah

SKIT

**4-8 PARTICIPANTS IN A
TEAM
(REGISTRATION FEE:
₹1,000)**

**CASH PRIZE
WINNER ₹8,000
RUNNER-UP ₹4,000**

STUDENT POC
Sangam Kumar
7903069870

STUDENT POC
SUDHIR VILAS PATIL
7977784976

BEAT BOXING

**ONE PARTICIPANT
(REGISTRATION FEE ₹500)**

**CASH PRIZE
WINNER ₹3,000
RUNNER-UP ₹2,000**

STUDENT POC
Raja
8880045599

FACULTY COORDINATOR
Dr. Sholka Singh
Dr. R.K. Prema

GUIDELINES

- Participation in the events is open to UG and PG Commerce & Management students.
- Participants must carry their college ID card and a valid Government-issued photo ID (Aadhaar / PAN / Driving Licence) for security clearance.
- All participants must report to the registration kiosk at 8:00 AM. Registration will close at 9:00 AM for the mandatory verification of college ID cards and collection of the Welcome Kit.
- The NSB-issued event ID card must be worn at all times until the conclusion of the fest.
- Business/Formal attire is mandatory for all participants during management events.
- Participants must not disclose their college identity or display any college branding during the competitive rounds or anywhere on campus during the fest.
- All participants are expected to uphold the highest standards of professional and disciplined behaviour. Any violation of event norms or campus decorum may lead to immediate disqualification and suitable disciplinary action.
- To maintain the sanctity of the schedule, a participant should register for only one event.

- The decision of the judges will be final and binding. No correspondence or appeals regarding the results will be entertained.
- A dedicated Hospitality Team will be stationed across the campus to assist and guide participants throughout the event.
- Participants must bring their own laptop, charger, USB drives, and any other necessary materials.
- Participation certificates will be issued.
- Lunch will be provided on both the days of the event.
- Accommodation will be provided for outstation participants of Chakravayuh on prior confirmation at affordable prices*
- **The Fest celebrates Indian Mythology & Diverse Culture of India.**
All events must reflect this theme respectfully and responsibly.
- **Respect All Cultures** – No offensive or inappropriate representations.
- **No Dangerous Props** – Violent or hazardous items are prohibited.
- **Maintain Decorum** – Avoid vulgar costumes, gestures, or actions.

For accomodation related queries, please contact
Sevanth Kumar -9901733220

***Subject to availability and on first come
first serve basis**

REGISTRATION DETAILS

Registration Starts from February 20th, 2026. Scan the QR code for more details.
The last date for the registration is March 10th, 2026.

Early Bird Registration Offer:
Flat 20% OFF for all the events up to 28th Feb 2026

FOR REGISTRATION



SCAN ME

CONTACT:

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9032516161

Tejasruti

9949249949

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TEAM CHAKRAVYUH

CHIEF PATRON



Dr. S.R. Sridhara Murthy
PRESIDENT, NSB BANGALORE

PATRON



Dr. Srinidhi K. Parthasarathi
DIRECTOR, NSB BANGALORE

CORE TEAM

Dr. Avinash Rao

Dr. Siny Philip

Dr. A. Shridharan

Dr. Shivakumar B. N.

Dr. K. R. Kumar

Prof. Narayana Murthy T. R.

Mr. Syed Yousuf B.

Mr. Aleem S.

Dr. A. V. Rao

Dr. Shyam Shukla

Prof. Shreedhar Deshmukh

Prof. Divya Mathur

Mrs. Kavitha A.

Mrs. Bhavani R.

Mrs. Maheshwari

Mr. Murlidhara H. S.

Mr. Vedamouly

STUDENT COORDINATORS

Derek D'Souza

9930599583

Vidhyasree N.

9496300880

Ashay Deu Naik

7058320146

Shreaya Panditrao

7385826469

Harshita K. R.

8217890509

Sricharan B.

8296190554

Sughosh Yadki

7204347024

Aashi Ramteke

8839129258

FACULTY COORDINATORS

Dr. MD. Shams Mukhtar

7979881737

Prof. Muralidhar V.

9886553161

ABOUT NSB ACADEMY

NSB Academy is a premier B-School dedicated to grooming future business leaders through high-quality management education and delivering quality business management education aligned with evolving industry needs. The institution is affiliated to Bangalore University and approved by the All India Council for Technical Education (AICTE) for its two-year full-time MBA Program and three-year BBA Program, both designed with distinct features that address new-age industry requirements.

With a vision to develop globally competent and socially responsible professionals, NSB Academy integrates a strong international dimension through its global immersion initiatives and international collaborations. Students gain cross-cultural exposure through study tours and academic programs in countries such as France, Russia, Spain, Singapore, Malaysia, Indonesia and UAE to name a few.

With a strong emphasis on values, innovation, and international outlook, NSB Academy is equally committed to fostering a research-driven learning ecosystem by encouraging interdisciplinary research, publications in reputed journals and active participation in global research forums and conferences.

NSB Academy proudly hosts national and international events that bring together participants from across the country to compete, collaborate, and showcase their skills on a dynamic and competitive platform.

CHAKRAVYUH 2026



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