



NAAC
GRADE **A**
Accredited B-school

MBA+PGPM

Optional Free Semester Study Abroad



Approved by AICTE
Ministry of Education GOI



Affiliated to
Bangalore University



Recognized by
Govt. of Karnataka

www.nsb.edu.in

THE COMPLETE EXPERIENCE!

Rankings & Recognitions

- Accredited by NAAC with 'A' Grade
- Rated A+++ by Business India – Among the top-rated B-Schools in the country.
- Featured in Forbes India – Listed among the Great Indian B-Schools

P1

President's Message

- Powerful vision to make management education better.
- Academic excellence through Global Exposure
- Empowering Careers through practical insights
- Action-enabled pedagogy

P2

MBA+PGPM

- Dual Program and Dual Specialization
- Practice – based Advanced Certification Programs
- Specialization-aligned Industry Certifications

P3

International Opportunities

- One – Semester Study opportunity in one of 17+ reputed partner universities worldwide.
- A week – long International Immersion in the UAE
- International internship

P4

Centres Of Excellence For In-depth Management Practicum

- Centres for Financial Markets – In Association with NSE
- Centre for Digital Transformation & Business Analytics – In Association with BAI, France
- Centre for Logistics & Skill Council – In Association with Logistics Skill Council of India

P9

THE COMPLETE EXPERIENCE!

Passionate Professors

- Passionate and highly qualified professors – More than 90% have PhDs.
- International Adjunct Faculty drawn from many countries.
- Module lectures from illustrious corporate executives

P10

Vibrant Campus

- Strategic location – Amidst industrial clusters
- State-of-the-art campus spread across 6.5 acres of lush green surroundings
- Diverse student body from across India

P12

Student Life

- 12+ academic and non-academic clubs.
- Events & Festivals
- Homely and lively hostels

P13

Placements

- Career Development Programs
- Top recruiters for campus recruitment
- Assured Internships & Final Placements

P18

Admissions

- Eligibility Criteria and Selection Process
- Fee Structure
- Scholarships

P20

RANKINGS & RECOGNITIONS

Accreditations & Affiliations

- ✓ Accredited with 'A' Grade by NAAC, reflecting excellence in academic quality, infrastructure, and institutional performance
- ✓ Approved by AICTE, Government of India
- ✓ Affiliated to Bangalore University

National Rankings

- ✓ A+++ Rated among India's Best B-Schools - *Business India*
- ✓ Ranked 19th Best B-School in India - *Academic Insights, 2023*
- ✓ Featured among "Great Indian B-Schools" - *Forbes India*

Industry & Regional Recognitions

- ✓ Recognized among the Top 10 B-Schools in South India for Industry Interface - *Silicon India*
- ✓ Ranked among the Top 10 Promising Colleges in India for Logistics & Supply Chain Management (2024) - *Higher Education Review Magazine*

Campus & Infrastructure Awards

- ✓ Best Architectural Design Award - for NSB's state-of-the-art, eco-friendly 6.5- acre campus



PRESIDENT'S MESSAGE

Let me confess and be honest with you. We didn't start NSB Bangalore with lofty goals and promises. The vision was simple; make management education better

At the time of our inception, there were many business schools - too many 'me too' players. The situation has not changed much even to this day.

We started working towards the goal of making our management education better. We undertook a thorough review of the curriculum offered, made changes where necessary and added several innovative features to it. As a result, we succeeded in creating a robust program, which was conceptually intensive, industry-relevant, global and stood out from the crowd.

We spoke to some of the best management professors in the business, both at the national and international level. We explained to them our vision and requested them to be part of our core faculty team. Many of the management academicians we spoke to, obliged to our request. Thus, we put in place a strong faculty team.

We forged alliances with some of the best universities in India and abroad for awarding degrees and creating a forum for exchanging ideas and increasing the learning opportunities for our students. Our efforts bore fruit and enhanced the strength of the curriculum by several notches and created a credible niche for ourselves in the industry. Our well-oiled placement cell fittingly complemented our academic strengths. Our emphasis on pre-placement training, skill and knowledge enhancement through additional certification courses and placement processes ensured that our students landed plum jobs, year after year.

As a result of our efforts, we became a serious player in management education and industry acknowledged our presence. Our rankings and ratings improved, and we were counted among the top-ranking institutions. In spite of our solid performance over the years in every department, we haven't forgotten the vision with which we started NSB - make management education better. Every day, this vision spurs us to continuously improve the quality of our MBA program and give aspiring MBAs the best management education possible.

Dr. Sridhara Murthy

MVSc, PGDBA, MBA (USA), PhD,
AMP (IIM-I), FDP (IIM-A)

“

**We started with a simple vision...
“Make Management Education Better.”**



MBA+PGPM

MBA - From Bangalore University

[Public University with NAAC A++ Grade]

Specializations : Single / Dual

Finance → Marketing → Human Resources

Business Analytics → Logistics & Supply Chain Management

PGPM - Post Graduate Program in Management

An industry oriented skill program designed and delivered by NSB

- Provide skills to facilitate better placements and **career advancement**.
- Differentiates you from other management students and gives you the competitive edge.
- Facilitates early placements

All students complete both MBA and PGPM programs simultaneously (leading to Dual Certification) along with Additional Certification Courses

PGPM PROGRAM HIGHLIGHTS

 Business News Analysis

 Excel Course

 Micro Learning

 Corporate Connect Program

 Art & Science of Thinking

 Masterclass in AI & innovation

 Personality Development Program

 Digital Marketing

 NSB Power Talk

 ERP

 Six Sigma

INTERNATIONAL OPPORTUNITIES



At NSB Academy, we believe world-class management education goes far beyond the classroom. Our global learning ecosystem empowers students to develop international perspectives, cultural intelligence, and industry-ready competencies that shape future leaders.

Through strategic MoUs with top-ranked global universities and leading international industries, NSB offers powerful pathways for immersive learning across borders—ensuring students gain global exposure and real-world experience that sets them apart.

Global Opportunities



One-Semester Study Abroad

Gain academic exposure at highly accredited global universities and learn from international faculty.

A Week-Long UAE Immersion Program

Experience global business practices, corporate visits, and cultural insights in one of the world's fastest-growing business hubs.

International Internship

Build global employability through hands-on international work experience.

FREE ONE-SEMESTER STUDY ABROAD PROGRAM

05

NSB Academy's One-Semester Study Abroad program offers students the opportunity to learn at **highly accredited global universities** across multiple countries - without any additional tuition fee. This international academic exposure allows students to broaden their perspectives, understand global business practices, and strengthen their professional readiness for international careers.

Key Highlights

Study at Top Global Universities

- ✓ Learn from world-class faculty and experience international classrooms at NSB's partner universities with no additional tuition fee.



Our Students In Malaysia



Our Students In Spain

Official Certification

- ✓ Receive a globally recognized certificate from the Partner University upon successful completion of the semester.



Our Students In Dubai

Global Exposure at Scale

- ✓ Over 850+ students and faculty members have already participated in NSB's international programs.



Our Students In France

Extensive Global Network

- ✓ Access opportunities through 17+ International Academic Partners across Europe, Asia, the Middle East, and the USA.

Strong Alumni Presence

- ✓ NSB graduates are placed in 44+ countries, forming a powerful global alumni network.



Scan Now
To Know More
Details About
STUDY ABROAD

INTERNATIONAL IMMERSION PROGRAM



Week-Long Global Immersion

The Week-Long Immersion is thoughtfully designed to help students transition smoothly from academic learning to real-world managerial roles. This immersive experience aims to:

- ✓ Facilitate the shift from student life to managerial thinking
- ✓ Provide meaningful international exposure
- ✓ Develop a strong global mindset
- ✓ Help students understand the roles, expectations, and responsibilities of an MBA professional
- ✓ Offer first-hand interaction with NSB's international academic partners



UAE



UAE



UAE

A Transformational Global Experience

The **International Immersion Program** is a life-changing blend of academic, cultural, and industry-driven experiences. As part of this one-week international tour, students participate in:

- ✓ Visits to leading global corporations
- ✓ Interactions with industry experts
- ✓ Exposure to diverse business environments
- ✓ Learning sessions on international markets and cross-cultural management

This program enables students to understand how economic, social, and political frameworks influence global business operations. It equips them with real-world insights and gives them a competitive edge in today's interconnected economy.

900+ Students Took Part in the International Immersion Program

INTERNATIONAL INTERNSHIP



07

NSB Academy equips students with global employability by offering highly structured **60-day International Internships**, for eligible students, across the UAE and the Middle East. These internships provide practical industry exposure, helping students develop essential managerial and cross-cultural competencies.

Upon completion, students are better prepared to pursue global career opportunities and meet international workforce expectations.

Key Takeaways:

- **Cross-Cultural Work Environment**

Experience diverse professional cultures and global business practices.

- **Networking Opportunities**

Build international connections with industry professionals and organizations.

- **Exposure to International Standards**

Understand global business frameworks, operational excellence, and best practices.

- **Hands-On Work Experience**

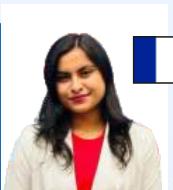
Apply classroom knowledge to real-world situations and gain practical industry expertise.



JACK EMMANUEL
Company: Indie Campers
France



SAI BHARATH
Company: Indie Campers
France



PRAJAKTA PATIL
Company: RGIS
France



ANNCELINE PETERSON
Company: The walking parrot
France



ADARSH V ARANASI
Company: Catalunyacascas
France



M. BINDU REDDY
Company: AZORA Voyages
Spain



ELINDA BASUMATARY
Company: Davese
France



RAJESH GOGULA
Company: ZN-Brussels
Belgium



ABU HAYSUM



HARSHITHA N
Company: Good Ocean Maritime
UAE



SNEHA BHOSALE
Company: Dominos
UAE



SATHYAM SINGH
Company: GAOTek Inc
USA



Scan Now
To Know More
Details About
International Internship



CENTRES OF EXCELLENCE FOR IN-DEPTH MANAGEMENT PRACTICUM

NSB Centres of Excellence

At NSB Academy, we believe in bridging the gap between academic knowledge and real-world practice. Our Centres of Excellence serve as dedicated hubs for advanced learning, research, and skill development, enabling students to gain deep industry insights and hands-on exposure across diverse management domains.

Key Centres of Excellence include:



NISM
Centre for Securities Market



BAI, France
Centre for Digital Transformation & Business Analytics



HANSHIN
Centre of Excellence to Promote Research and Innovation



Logistics Sector Skill Council
Centre for Skill Development & Entrepreneurship



Multi Commodity Exchange of India
Centre for Commodity & Derivatives Market



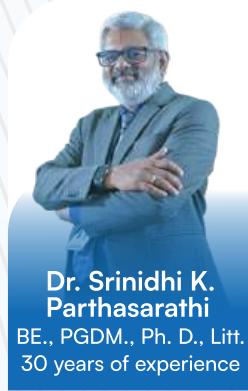
Best Tech, South Korea
Centre for Research, Innovation, and Talent Development

PASSIONATE PROFESSORS



Dr. S.R. Sridharamurthy

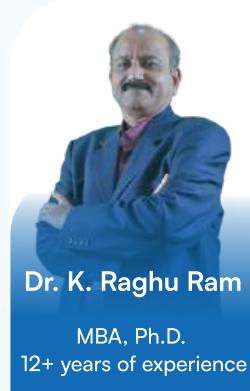
MVSc, PGDBA, MBA (USA), PhD,
AMP (IIM-I), FDP (IIM-A)
PRESIDENT



Dr. Srinidhi K. Parthasarathi
BE., PGDM., Ph. D., Litt.
30 years of experience



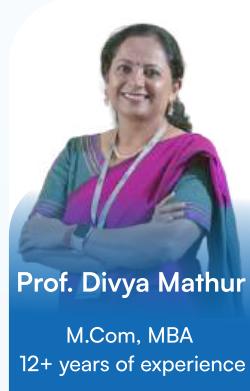
Dr. A. V. Rao
MBA, Ph.D.
20+ years of experience



Dr. K. Raghu Ram
MBA, Ph.D.
12+ years of experience



Dr. Avinash Rao
Chief Operations Officer
(COO)
MSc, Ph.D
(United Kingdom),
17 years of experience



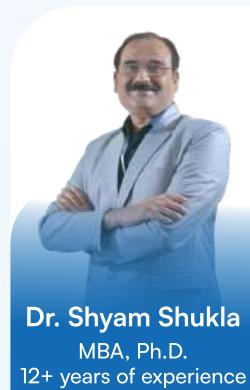
Prof. Divya Mathur
M.Com, MBA
12+ years of experience



Dr. Vijayakumar Thota
MBA, M.Phil., Ph.D.
14+ years of experience



Dr. B. N. Sivakumar
MA, MBA, M.Phil., Ph.D.
30+ years of experience



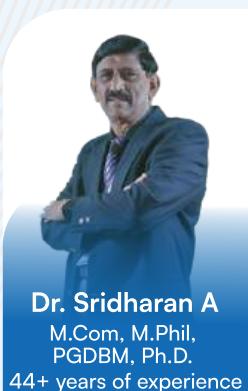
Dr. Shyam Shukla
MBA, Ph.D.
12+ years of experience



Dr K R Kumar
MBA, MSW,
M. Phil., Ph. D.
23+ years of experience



Dr. D. Krishna Kumar
Associate Professor



Dr. Sridharan A
M.Com, M.Phil.,
PGDBM, Ph.D.
44+ years of experience



Dr. Siny Philip
Associate Professor
(Finance)
(Program Head — MBA)
MBA, M.Phil., P.hD,
17 years of experience



Dr. S. Madhivanan
MBA, Ph.D.
12+ years of experience



Dr. P. MATHIVANAN
B.E., M.B.A., Ph.D.
16+ years of experience



Dr. R K Prema
Professor
Human Resource
& Business Analytics



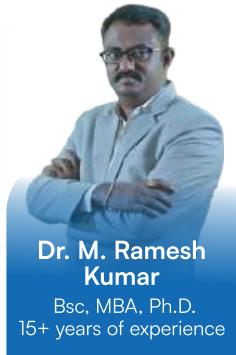
**Dr. Chaitanya
Kittur**

MBA, M.Com, Ph.D.
16+ years of experience



**Dr. Nagendrakumar
Turaga**

MBA, LL.M, Ph.D.
15+ years of experience



**Dr. M. Ramesh
Kumar**

Bsc, MBA, Ph.D.
15+ years of experience



Prof. Muralidhar V

MBA, M.Com, (Ph.D.)
25+ years of experience



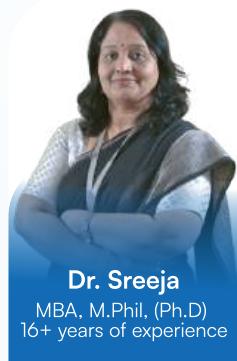
**Prof. Shreedhar
Deshmukh**

Associate Professor
(Decision Science)
Program Head - PGDM
M.Sc., M.Tech, PGCM, (Ph.D.),
21 years of experience



Dr. Anitha B

MSW, Ph.D.
14+ years of experience

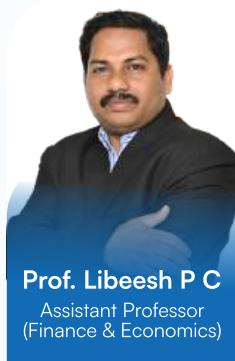


Dr. Sreeja

MBA, M.Phil, (Ph.D)
16+ years of experience



Dr. M. Thamizh Selvi
Associate Professor
Finance &
Human Resources



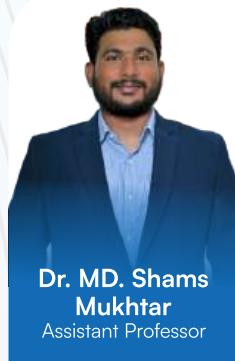
Prof. Libeesh P C

Assistant Professor
(Finance & Economics)



**Dr. Mohana
Kumari L**

MBA, UGC NET, Ph.D.
16+ years of experience



**Dr. MD. Shams
Mukhtar**

Assistant Professor



Dr. Manali Agrawal

MBA, Ph.D.
9+ years of experience



Prof. Swethaa C K
Assistant Professor of
English



Dr. Shipra Shukla

M.Com, Ph.D.
5+ years of experience



S. Mohanasundaram

MBA, (Ph.D.)
5+ years of experience



Prof. Aradhita Deb
MBA, (Ph.D.)
4+ years of experience



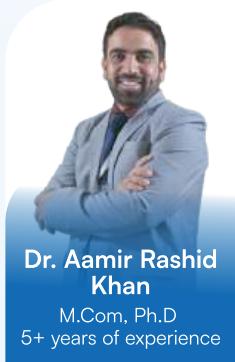
Dr. Priyanka Pegu
MBA, Ph.D.
5+ years of experience



**Prof. Chitranya K,
BE, Mcom, MAJMC, Msc,
(Ph.D.)**
5+ years of experience



Dr. Shloka Singh
M.Com, Ph.D.
5+ years of experience



**Dr. Aamir Rashid
Khan**
M.Com, Ph.D
5+ years of experience



Ms. Sariga S S
Teaching Assistant

**Prof. Raamkhumar
MH**
MBA, LL.M, Ph.D.
4+ years of experience

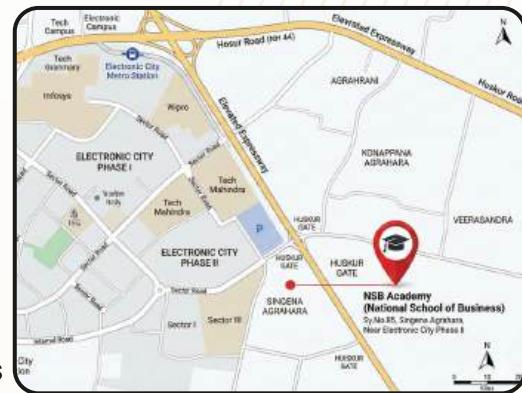
VIBRANT CAMPUS

Strategic Location Advantage

NSB Academy is positioned in one of the most dynamic industrial and business corridors, offering students unparalleled access to corporate ecosystems. Its strategic location ensures:

- ✓ Excellent connectivity to major business districts
- ✓ Proximity to leading industries and multinational companies
- ✓ Greater opportunities for internships, industry projects, and corporate interactions

This ideal setting enhances learning beyond the classroom and provides students with significant exposure to real-world business environments.



1. Academic and Faculty Block	9. Cricket Net
2. Academic Block-2	10. Convention Hall
3. Amphitheater	11. Football Court
4. Admin Block	12. Volleyball Court
5. Cafeteria	13. Shuttle Badminton
6. Main Entrance	14. Throwball Court
7. Parking	15. Basketball Court
8. Kabaddi Court	



Scan for
Campus Tour



STUDENT CLUBS



VANIJYA FINANCE CLUB

Vanijya - NSB's Finance Club deepens financial knowledge and analytical skills among students.



SRUJANA MARKETING CLUB

NSB's Marketing club, "Srujana", aims to inculcate the marketing mindset in the students through activities like marketing fests, etc



LOGI LEADS LOGISTICS CLUB

Logi Leads - NSB's Logistics Club drives student engagement in the dynamic field of logistics and supply chain management.



BUSINESS ANALYTICS CLUB

Business analytics club is where data meets decisions! This club empowers students to bring analytical skills by using real-world datasets.



YUKTI HR CLUB

HR Club helps students become future-ready HR professionals through interactive events, case studies and expert sessions.



DISHA ENTREPRENEURSHIP CELL

'DISHA,' NSB's Entrepreneurship Cell, drives India's entrepreneurial ecosystem by connecting students, professionals, and investors.





SAHITHI LITERARY CLUB

The club promotes literary activities among students, focusing on poetry, writing, and reading.



SURABHI CULTURAL CLUB

NSB's Cultural Club promotes cultural pride, connecting students across diverse backgrounds.



EKALAVYA SPORTS CLUB

NSB's sports club, EKALAVYA, fosters sportsmanship through regular events.



DRISHYAM MOVIE CLUB

NSB's Movie Club, founded by passionate film enthusiasts, introduces students to insightful films with weekly screenings.



SAHAAY CSR CLUB

Sahaay - NSB's CSR Club fosters a sense of social responsibility among students, to make a positive impact in the community.



NSB HERITAGE CLUB

NSB Heritage Club celebrates India's rich history and traditions, connecting students with cultural heritage through workshops & events.



MEDIA NSBUZZ SOCIAL MEDIA CLUB

NSBUZZ - Social Media Club empowers students to master the digital landscape, fostering creativity and innovation in content creation.



Events & Festivals



Hostels

- Located very close to the campus
- Separate facilities for boys and girls
- Spacious rooms with necessary amenities
- Nutritious and hygienic food
- Wi-fi enabled to provide 24x7 access to internet
- Round-the-clock security
- Gym facility with modern equipment
- Association with Vimalalaya Hospital for cashless admission in case of emergency health issues
- Accidental insurance of Rs. 50,000 for all students
- Close to shopping malls, multiplexes and hospitals
- Well connected to city through bus routes



Access Controlled Entry



Gym



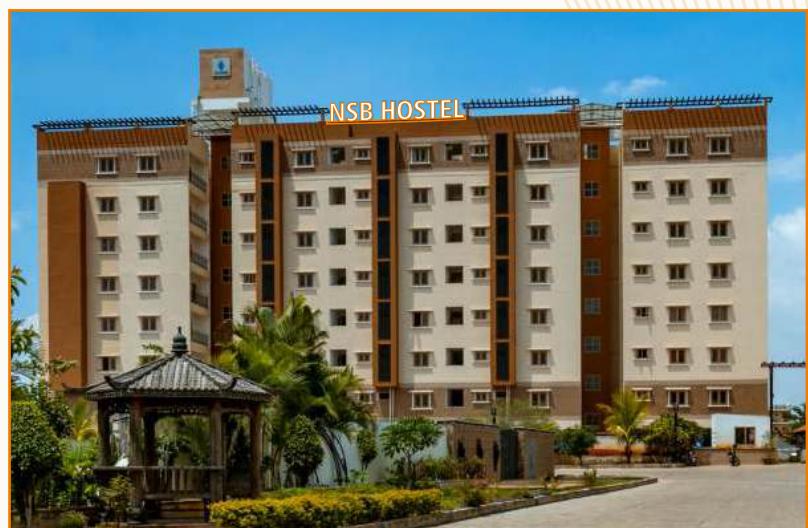
Play Area



Dining Hall



Big Basket



NSB HOSTEL



Three Sharing Room

INDUSTRIAL EXPOSURE @ NSB, BANGALORE

1. Guest Lectures

NSB conducts regular guest lectures by industry experts, corporate leaders, and successful entrepreneurs to provide students with real-time insights into market trends, industry expectations, and emerging opportunities. These sessions help students learn directly from professionals and understand practical business challenges.

2. Industrial Visits

NSB organizes industrial visits to leading companies and manufacturing units, enabling students to observe real-world business operations. These visits help students connect classroom learning with industry practices and gain a deeper understanding of organizational processes, technology usage, and corporate functioning.

3. Corporate Development Program (CDP)

NSB conducts structured Corporate Development Programs to enhance students' professional competencies. These programs include training in communication, leadership, teamwork, corporate etiquette, problem-solving, aptitude and analytical skills, preparing students to be corporate-ready and confident in dynamic business environments.

4. National & International Conferences

NSB facilitates participation in national and international conferences to expose students to global knowledge exchange and thought leadership. These platforms allow students to interact with researchers, industry professionals, and academicians, helping them understand global trends, innovations, and best practices.

Kind Regards

Industry collaboration



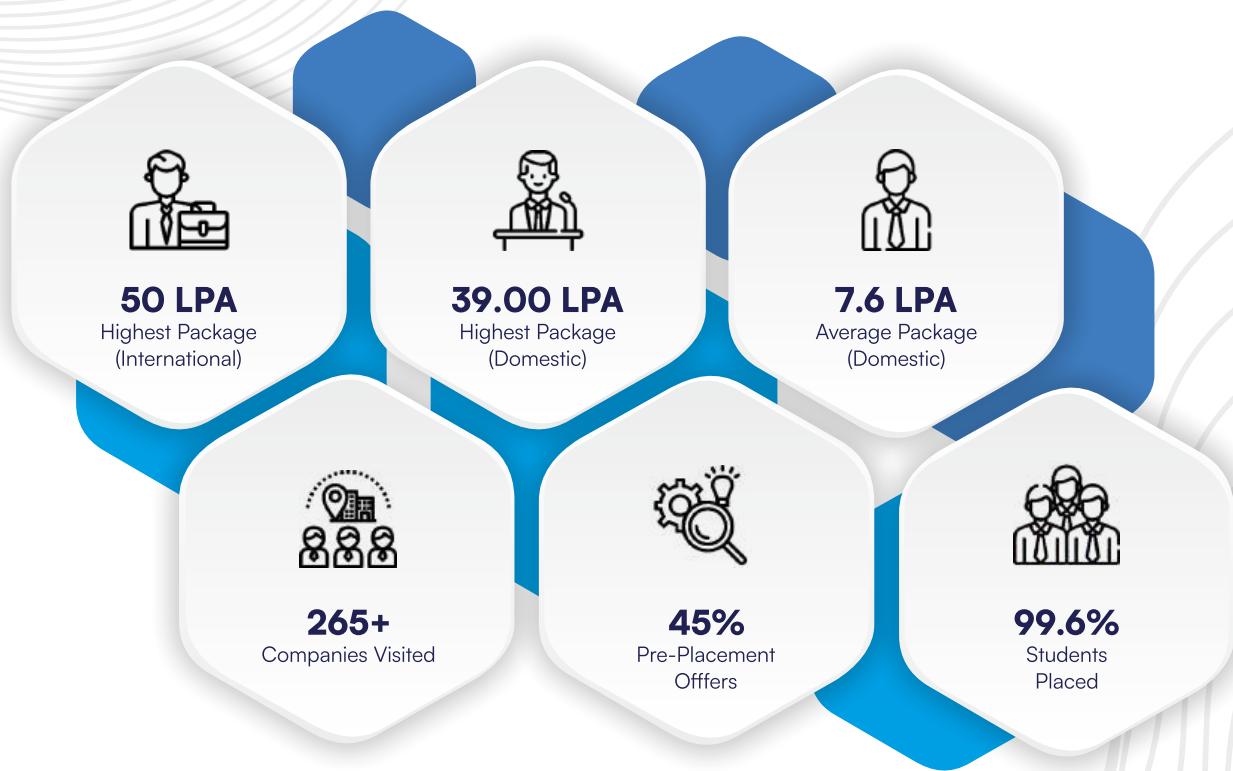
PLACEMENTS

NSB has always maintained an impressive placement record of 100% and ensured that its placement quality is among the best in the industry. NSB has accomplished this by giving top priority to placement activities and by building pre-placement training and career coaching right into the curriculum. Pre-placement training takes place concurrently with the UG program and includes sharpening your communication, presentation, aptitude and analytical skills

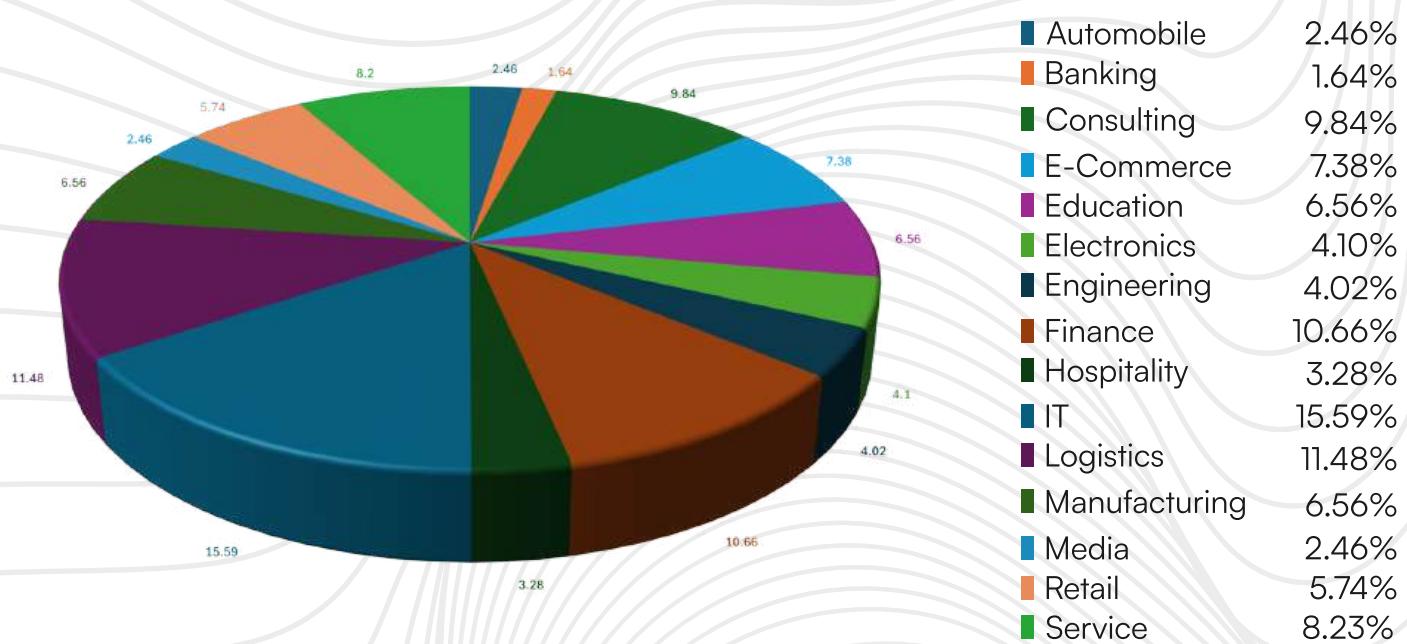
Top Recruiters



Latest Placement Highlights



Sector-Wise Placements



ADMISSIONS

A Degree

A degree from a recognized university (Applicants waiting for their final year results may also apply. However, such students will be given provisional admission).

Interview: Personal/Telephonic

While admitting candidates, the selection committee considers academic performance and test score, performance in the interview, prior work experience, level of maturity and motivation, ability and willingness to make a commitment to the graduate study in business, extracurricular achievements, honours and awards.

Merit Based Scholarship

Scholarship Criteria

Amount (₹)

Degree	75% and above 85% and above 95% and above	15,000/- 30,000/- 50,000/-	Entrance Exam	75% and above 85% and above 95% and above	15,000/- 25,000/- 35,000/-
Sports	National International	25,000/- 35,000/-	Work Experience	1 Year and Above 3 Years and Above 5 Years and Above	15,000/- 25,000/- 35,000/-
DEFENCE		25,000/-			

Fee Structure

Program Name

Particulars

Program Fees (₹)

MBA
+
PGPM

Admission Fee
I Installment
II Installment
III Installment
IV Installment
Total

30,000/-
1,90,000/-
1,90,000/-
1,90,000/-
1,90,000/-
7,90,000/-

Program Name

Particulars

Program Fees (₹)

MBA + PGPM
with International
Immersion in
UAE

Admission Fee
I Installment
II Installment
III Installment
IV Installment
Total

30,000/-
2,10,000/-
2,10,000/-
2,10,000/-
2,10,000/-
9,10,000/-

Hostel Fees

₹1,62,000/- (3 Sharing) for 1 year
₹1,92,000/- (2 Sharing) for 1 year

The fees include Food, Accommodation,
Amenities and unlimited Wi-Fi

International Academic Partners



FRANCE



Universidad de Deusto

SPAIN



جامعة عجمان
AJMAN UNIVERSITY

UAE



SWEDEN



USA



MALAYSIA



INDONESIA



RUSSIA



FRANCE



INDONESIA



TURKEY



RUSSIA



SOUTH KOREA



KOSOVO



SOUTH KOREA



NAAC GRADE **A**
Accredited B-school

📍 Sy.No.85, Singena Agrahara, Huskur Post, Anekal Taluk,
Near Electronic City Phase II, Bengaluru, Karnataka 560 099

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🌐 www.nsb.edu.in



Scan for
Website



Scan for
Location