



**NAAC
GRADE A**
Accredited B-school



**Creating
Leaders
for a
Changing
World.**

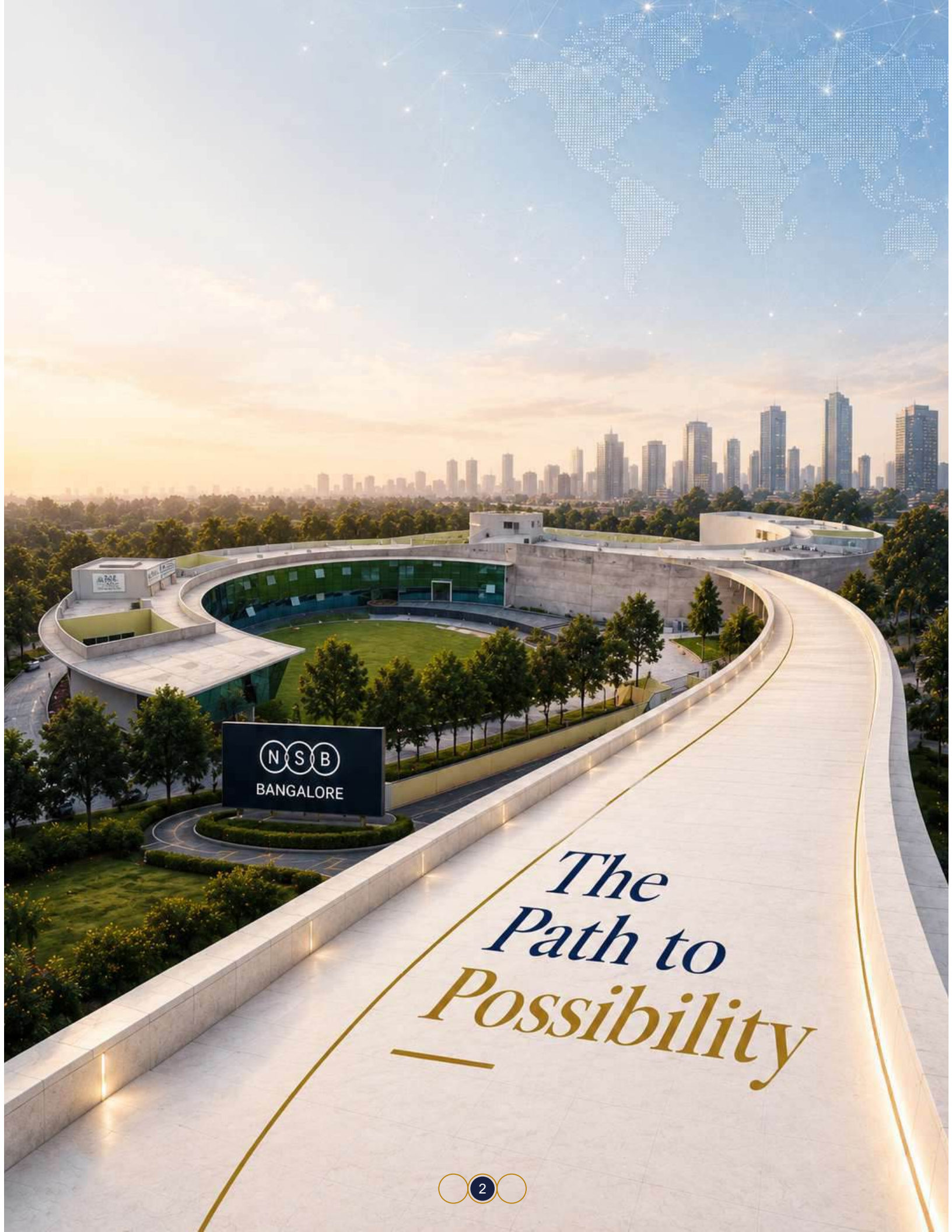
MBA + PGP + CMP (IIM)

- 4-Week On-Campus Study at IIM Kozhikode
- CMP Certificate issued by IIM Kozhikode

MBA + PGP + 4C (Global)

- Singapore, Malaysia Indonesia & UAE
- Experience 4 Business Ecosystems

www.nsb.edu.in



The Path to Possibility

Every
great
journey
begins
with a
choice.

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Rankings & Recognitions

Every accreditation, ranking, and award marks another milestone on NSB's journey - a path shaped by academic rigor, industry relevance, and an unwavering commitment to excellence.



*Milestones
on the Path to
Excellence*



Recognized by
Govt. of Karnataka



Approved by AICTE
(Ministry of HRD, Govt. of India)



Affiliated to Bangalore University
Accredited with NAAC A ++ Grade

Accreditations & Affiliations

- ✓ Accredited with 'A' Grade by NAAC, reflecting excellence in academic quality, infrastructure, and institutional performance
- ✓ Approved by AICTE, Government of India
- ✓ Affiliated to Bangalore University

National Rankings

- ✓ A + + + Rated among India's Best B-Schools
– Business India
- ✓ Ranked 19th Best B-School in India
– Academic Insights, 2023
- ✓ Featured among "Great Indian B-Schools"
– Forbes India
- ✓ Higher Education Review
– Top 10 Promising BBA Colleges in India 2025
- ✓ Times BBA Education Survey 2026
– Ranked #5 for Top Emerging BBA Institutes in India and #5 for Placements.

Industry & Regional Recognitions

- ✓ Recognized among the Top 10 B-Schools in South India for Industry Interface – Silicon India
- ✓ Ranked among the Top 10 Promising Colleges in India for Logistics & Supply Chain Management (2024)

Campus & Infrastructure Awards

- ✓ Best Architectural Design Award – for NSB's state-of-the-art, eco-friendly 6.5-acre campus

Governing Council

NSB Bangalore has world-class academicians and industry practitioners from across the world on its Governing Council. They bring wide-ranging experience and expertise into NSB's education system.



Chairman

Dr. S.R. Sridharamurthy

MBA, University of North Carolina, USA,
Ph.D, VIT University, AMP (IIM-I), FDP (IIM-A)

- Founder President, NSB
- Over 25 years of industry, entrepreneurship, teaching, and training experience
- Specializes in International Business, Cross-cultural Management & Corporate Strategy
- Holds a PhD in Management from VIT University and an MBA from the University of North Carolina, USA
- Recognized with awards such as University Gold Medal and Shiksha Bharati Puraskar
- Alumnus of IIM Ahmedabad and executive alumnus of IIM Indore



Member Secretary

Dr. Srinidhi K Parthasarathi

BE., PGDM., Ph.D., D Litt.

- Director at NSB
- Academician in Quality Management and workplace Spirituality
- Former COO of Indian Academy, Registrar at S-VYASA
- Holds a Ph.D. focused on Bhagavad Gita's influence on Quality Management
- Active in spiritual discourse through lectures, music, and writings since 2003



Member

Dr. Israel Inbaraj

- Over 23 years of experience in Industry & Academics
- AVP & Group Head - HR Compliance at Adani Group, Ahmedabad
- Former General Manager - HR at TCS



Member

Prof. Sriram Devanathan

Ph.D. from Iowa State University, USA

- Principal at Amrita Vishwa Vidyapeetham
- 10 years of working experience at 3M
- Expertise in Six Sigma, Waste-to-Energy, and Process Intensification
- Trained 800+ professionals in statistical methodology and Six Sigma
- Specialized in CGMP and Internal Auditing



Member

Mr. P B Kotur

- Global IT leader, 20 years' experience in Leadership, Learning & Development
- Current Global Head at L&T Technology Services
- Over 16 years at Wipro, led Talent Transformation
- Recognized for transforming engineering education
- Passionate about technology, holds IIM certifications, authored 19 textbooks



Member

Mr. V S Ganesh

- Over 30 years of experience in operations, finance, marketing and governance
- Has been with Page Industries (Jockey & Speedo) since 2014
- Led the company to global expansion and sales growth
- Before Page Industries, held leadership roles in JVs involving Victoria's Secret
- Strong educational background in business and leadership

Dr. Amitabh Anand

- Full-time Professor, Excelesia Business School, France
- Award-winning scholar, "Top 50 Worlds Best Professor"
- Alumni of NSB, Bangalore
- Recognized for innovative teaching and research excellence
- Holds degrees in environmental engineering, MBA, Ph.D. and HDR
- Active in global knowledge-sharing and editorial board of research journals



Member

A Path Paved with Purpose

We started with a simple vision: to make management education better, and to become one of the top MBA colleges in Bangalore.

Let me be honest with you. We didn't start National School of Business with lofty goals and grand promises. The vision was simple. Make management education better, and become one of the best MBA colleges in Bangalore. At the time, there were already many business schools, too many "me too" players. Even today, that hasn't changed much.

So we began the journey of making our management education better. We undertook a thorough review of our curriculum, made changes where necessary, and added several innovative features. As a result, we built a program that was conceptually rigorous, industry relevant, global in character, and one that stood apart from the crowd.

We reached out to some of the finest management professors in the field, both nationally and internationally, shared our vision, and invited them to join our core faculty. Many of them chose to walk this path with us, and together, we built a strong, committed faculty team.

We forged alliances with leading universities in India and abroad, for dual degrees, for exchanging ideas, and for expanding learning opportunities for our students. These partnerships strengthened our curriculum considerably and helped us carve out a credible niche in the industry.

Our well oiled placement cell rose to complement our academic strengths. With a strong focus on pre placement training, skill development, and additional certification programs, we ensured our students landed strong roles, year after year.

Step by step, these efforts turned us into a serious player in management education, one the industry took notice of. Our rankings improved, and we found ourselves counted among the top institutions in the country.

Yet, in spite of everything we've achieved, we haven't strayed from where we began. The vision that started this journey, to make management education better and build one of the top MBA colleges in Bangalore, still drives us today. Every day, it pushes us to walk further along this path, to keep improving, and to give aspiring MBAs the best management education we possibly can.

Dr. S.R. Sridharamurthy

MVSc, PGDBA, MBA (USA), PhD,
AMP (IIM-I), FDP (IIM-A)
FOUNDER PRESIDENT

MBA Programme Options

MBA+ PGP (Post Graduate Programme)

NSB's Flagship Management Programme
for the **FUTURE OF BUSINESS**

- ♦ The PGP is NSB's flagship programme designed to develop business leaders who can navigate the evolving world of Management, AI, Analytics, Technology, and Digital Strategy.
- ♦ The programme blends strong management fundamentals with emerging technologies and data-driven business practices, enabling students to understand business from both a strategic and technology-driven perspective.

Your pathway to a great management career.





BECOME A FUTURE-READY BUSINESS LEADER

The PGP prepares you to go beyond traditional management education and develop the business acumen, analytical mindset, technological awareness, and leadership skills required to thrive in the future of work.



Programme Includes

- ◆ 6 specializations to choose from
- ◆ Multiple industry certifications
- ◆ Free international exchange programme
- ◆ Industrial visit every semester
- ◆ Dual internship
- ◆ Assured placement support



Accreditation & Degree Awarded

- ◆ MBA- Awarded by Bangalore University, UGC recognized, Rated NAAC A++
- ◆ PGP- Professional Certificate Awarded by NSB Bangalore



WHY PGP?

- ◆ Future-focused management education
- ◆ Integration of Management + AI + Analytics + Technology
- ◆ Emphasis on practical and application-oriented learning
- ◆ Industry-relevant skills for the evolving business environment
- ◆ Development of strategic thinking and leadership capabilities
- ◆ Exposure to real-world business challenges and decision-making
- ◆ Best value if you want the full NSB placement-focused experience with strong industry linkages

Location: NSB Academy, Bangalore

MBA + PGP + CMP (IIM)

THE IIM DREAM. NOW PART OF YOUR NSB MBA.

Every student in this programme spends four weeks learning on campus at IIM-Kozhikode.

ONE PROGRAMME. THREE CREDENTIALS. AN IIM-KOZHICODE *Study Experience*



Accreditation & Degree Awarded



MBA

Awarded by
Bangalore University,
UGC recognised,
NAAC A++



PGP

Professional
Certificate
awarded by
NSB Bangalore



CMP (IIM)

Issued by IIM-Kozhikode



Programme Includes

- ♦ 6 specializations to choose from
- ♦ Multiple industry certifications
- ♦ Free international exchange programme
- ♦ Industrial visit every semester
- ♦ Dual internship
- ♦ Assured placement support

Why This Track?

- ♦ Best for candidates who want an authenticated taste of the IIM ecosystem and pedagogy alongside the NSB core programme.

**Location: NSB Academy, Bangalore
+ IIM-Kozhikode**

4 WEEKS

AT IIM-KOZHICODE STUDY

Four-week
on-campus study
at IIM-Kozhikode

Ranked among
India's top three
B-schools

Certificate in
General
Management or
Certificate in
Management
Practice

**ON CAMPUS
STUDY FOR
EVERY STUDENT**



New Flagship Program

MBA + PGP + 4C (Global)

A GLOBAL LEARNING EXPERIENCE

Core + 4-Country Global Study

Your pathway to a truly global career.

 **INDONESIA**
(Corporate Expedition)

 **Singapore**
(Global Exposure)

 **Malaysia**
(Cross Culture Learning)

UAE 
(Career Transformation)



Programme Includes

- ♦ 6 specializations to choose from
- ♦ Multiple industry certifications
- ♦ Free international exchange programme
- ♦ Industrial visit every semester
- ♦ Dual internship
- ♦ Assured placement support



Accreditation & Degree Awarded

- ♦ MBA- Awarded by Bangalore University, UGC recognized, Rated NAAC A++
- ♦ PGP- Professional Certificate Awarded by NSB Bangalore
- ♦ Certificate of Global Business study issued separately by respective universities.



Plus, exclusively in this track

- ♦ **Global Management Programme:** 4 weeks, 4 countries and 4 perspectives.
- ♦ Exposure to world-class management practices and unlimited perspectives



Why This Track?

- ♦ Best for students targeting global/multinational roles who want first-hand exposure across four business ecosystems.

A Global Learning Experience

On-campus learning in Malaysia and the UAE,
combined with corporate expeditions in Singapore & Indonesia.

1



Asia Business Discovery Program

- ♦ Learn business fundamentals in a multicultural ASEAN classroom, then see the culture behind the case studies.

2 WEEKS | MALAYSIA

- ♦ On-campus study at INTI International University.

2



Singapore & Indonesia Corporate Expedition

- ♦ Step inside the companies and the stock exchange that textbooks only describe.

1 WEEK | SINGAPORE & INDONESIA

- ♦ Immersive expeditions exploring global markets and industry.

3



Gulf Business Innovation Program

- ♦ Live your MBA where East meets West- experience global business strategy in Ajman, with visits to Dubai, Abu Dhabi and Sharjah.

1 WEEK | UAE

- ♦ On-campus programme at Ajman University.

4 WEEKS • 4 COUNTRIES • 4 PERSPECTIVES

PEDAGOGICAL APPROACH



ANDRAGOGY

Learn through action and solve real-world problems.



GEMBA

Observe workplaces, processes and teamwork firsthand.



Build discipline, respect for process and continuous improvement.

Great professionals aren't born - they're shaped by the habits they learn.

Advantages That Shape Your Path

Thoughtfully designed advantages that equip you to grow, lead, and make an impact—anywhere in the world.



BEYOND CLASSROOMS.
BEYOND BORDERS.
BEYOND LIMITS.

KEY DIFFERENTIATORS

1. Global Exposure

*To Help You Broaden
Your Horizons*

All companies, big or small, are influenced by the global environment. International exposure helps prepare you for working in an MNC. That's why NSB has made global exposure an integral part of its programs, a path that takes you beyond the classroom and into the world.

GLOBAL EXPOSURE PROGRAMS INCLUDES



**One Semester Study Abroad
(Exchange Program)**

This exposure will serve you well when you choose to pursue an international career.



1.2 Study Abroad for a Semester



Expand Horizons For A Lifetime

As on date, more than 850+ students and many professors from India have taken advantage of this program.

**Program Type:**

Dual Certification,
One Semester Study Abroad

**Duration:**

One Semester

**Eligibility:**

Optional, open to
all students, no
extra tuition fees

We have formed alliances with leading universities across continents, enabling you to learn in a global environment and build an international career. The program has been a great success, with scores of students benefiting from it.

Why it Matters

**One Semester Study Abroad:**

A full semester overseas
at partner universities,
with no extra tuition fees

**18+ Global Partners:**

Renowned universities
across Europe, Asia,
and the Middle East

**850+ Students Benefitted:**

Gained global exposure and
enhanced career readiness

**One Semester Study Abroad:**

Increased employability
and international
placement opportunities



Students Speak

“

I extend my sincerest gratitude to our beloved President, Dr. S.R. Sridharamurthy, for his unwavering support and assistance throughout the entire Student Exchange Program and visa process. His commitment to fostering global connections and intercultural understanding is truly remarkable. Being part of a business school that values and supports initiatives such as the Student Exchange Program fills me with a sense of privilege. The NSB team's dedication to providing the necessary tools and guidance for the visa process made what is often a complex and difficult process much easier.

”



**Sonal Shinde (2022-24),
Exchange Student in France**



“

All the professors and doctors are highly qualified. Being enrolled in a student exchange program, I have had the opportunity to explore the French education system and its culture. The course I am currently studying at ESC Pau, France, is 'Global Sustainability Strategies.' This course offers a comprehensive view of the current situation concerning renewable and non-renewable resources. It focuses on how to develop and adapt sustainable development processes, and disseminate these strategies worldwide to foster a greater appreciation for human life and our planet, Mother Earth.

”



**Akash Shekhar (2021-23),
Exchange Student in France**

“

I'm currently pursuing my second semester at Ajman University, UAE, thanks to the opportunity provided by NSB through its International Exchange Program. It has been almost three months since I arrived in Ajman, and experiencing life and studies in the UAE has been fantastic. Student life at NSB is fascinating; they offer excellent facilities, and the beauty of NSB's infrastructure is another highlight. They are committed to supporting and developing their students, offering the best from orientation to placement. Everything they provide is of the highest quality for their students.

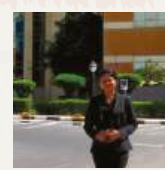
”

“

I am deeply grateful for the opportunity NSB provided to study at a foreign college, and for making the entire process smooth and unintimidating. They were by our side at every step, ensuring we were ready to travel the world. NSB truly cares and is committed to helping students realize their goals. We received a top-quality education and life-changing opportunities. I want to conclude with these words: 'Make the most of your opportunities, as I did in mine.'

”

**Padma B (2021-23),
Exchange Student in UAE**



**Kirthana S (2016-2018),
Exchange Student in Spain**



2. Global Academic Partners

To provide cutting-edge global perspective and to facilitate international exchanges.



FRANCE

ékloré^{ed} School of Management,

- *Grande École - Accredited by the Conférence des Grandes Écoles*

Founded in 1969 and rebranded from ESC Pau, this Grande École is recognised by France's Ministry of Education and supported by the Pau Chamber of Commerce and Industry. It ranks No. 1 in France for its international network and operates five campuses.



TURKEY

Bahçeşehir University

- *"A world university in the heart of Istanbul"*

Established in 1998 in Istanbul by the Bahçeşehir Uğur Education Foundation, with the Turkish National Assembly's permission. The university enrolls over 17,000 students from countries spanning the US to China, and ranks among the world's top 800 universities (THE World University Rankings).



SOUTH KOREA

Tongmyong University

- *QS Stars 5★* • *QS Asia Rank #381*

Established in 1996 in Busan, Tongmyong University holds a five-star QS Stars rating and ranks #381 in the QS Asian University Rankings – Eastern Asia. It is known for ICT Convergence, Business Administration, Architecture, Design, and Engineering.



INDONESIA

Binus University

- *AACSB, ABET & TEDQUAL Accredited*

Founded in 1996 (roots to 1974), BINUS operates across eight campuses in Greater Jakarta, Bandung, and Malang. It is Indonesia's top-ranked private university in the QS World University Rankings and holds AACSB, ABET, and TEDQUAL accreditation.



SPAIN

University of Deusto

- *AACSB & AMBA Accredited (Deusto Business School)*

Established in 1886, with twin campuses in Bilbao and San Sebastián. Deusto Business School is accredited by AACSB and AMBA. The university has signed over 200 international academic agreements, including one with NSB for student exchange.



FRANCE

Excelia Business School

- *Triple-Crown Accredited: AACSB, EQUIS & AMBA*

Established in 1988 in La Rochelle, with additional campuses in Tours and Orléans. Excelia holds the "triple crown" of accreditations - AACSB, EQUIS, and AMBA - a distinction held by only 1% of business schools worldwide.



UAE

Ajman University

- *AACSB Accredited (College of Business Administration)*

Established in 1988, Ajman University was the first private university in the GCC and the first in the UAE to enrol international students. It ranks among the world's top 400 institutions (QS World University Rankings 2027) and is accredited by the UAE Ministry of Education and QAA Global (UK).



INDONESIA

Yogyakarta State University

- *AACSB Accredited (College of Business Administration)*

Founded in 1964, YSU is one of Indonesia's leading universities, with over 32,000 students across seven faculties. Its business programs are AACSB accredited, and the university runs a Museum of Indonesian Education on its main campus.



USA

Mercer University

- *"To change the world, one student at a time."*
- **AACSB Accredited**

One of America's oldest universities, Mercer is based in Georgia and AACSB accredited. Its partnership with NSB spans student exchange, faculty research collaboration, and global learning across undergraduate, graduate, and doctoral programs.



MALAYSIA

Kuala Lumpur University of Science and Technology

- *"For Knowledge, For Humanity"*

Established in 1997, this university is recognised by CISCO, ISO, and the ACCA as Malaysia's dedicated infrastructure-focused institution. The NSB partnership covers research, dual-degree programs, student exchange, and internships.



RUSSIA

HSE University – Graduate School of Business

- **EFMD Accredited**
- **QS #34 (Logistics), #51 (Business Analytics)**

One of Russia's top business schools, HSE Graduate School of Business is EFMD accredited and ranked #34 globally for its Master's in Logistics and #51 for Business Analytics (QS World University Rankings). The NSB MoU covers academic exchange and joint research.



SWEDEN

Linnaeus University

- **AACSB Accredited**
- **Ranked 15th in Sweden (EduRank 2025)**

Granted full, indefinite degree-awarding powers by the Swedish government, Linnaeus is AACSB accredited and has over 43,000 alumni worldwide. Its NSB partnership centres on joint COIL courses in AI, Deep Learning, Innovation and Sustainability, alongside joint research and faculty exchange.



RUSSIA

Lomonosov Moscow State University

- *Founded 1755 · Russia's oldest university*

Founded in 1755 by Mikhail Lomonosov, MSU is Russia's oldest and most prestigious university, with alumni including several Nobel laureates. NSB signed its MoU with MSU on 19 November 2024, approved by Russia's Ministry of Education, covering student and faculty exchange and joint research.



MALAYSIA

INTI International University

- **Triple-Crown Accredited: AACSB, EQUIS & AMBA**

Established in 1986 in Nilai, Negeri Sembilan, INTI is one of Malaysia's leading private universities, spread across four campuses. NSB students have completed semester exchanges at INTI as part of the partnership's student mobility program.



KOSOVO

UBT – University for Business and Technology

- **EFQM 5★ Rated for Excellence**

Established in Prishtina in 2001 and recognised by Kosovo's Ministry of Education, Science and Technology, UBT holds an EFQM five-star rating and has over 450 international partnerships. The NSB MoU supports academic research and student exchange.



Dong-A University

SOUTH KOREA

- *Est. 1946 · Only private university in Busan with both a medical and a law school*

Founded in 1946, Dong-A University is a private university across three Busan campuses — Seunghak, Gudeok, and Bumin — with roughly 21,000 students. It's Busan's only private university running both a medical and law school, and one of just two in the city. Its Graduate School of Business Administration operates from Seunghak alongside the university's main research institutes.



BELGIUM

Antwerp Management School

- **Triple-Crown Accredited: AACSB, AMBA & EQUIS**

Founded in 1959 as the autonomous business school of the University of Antwerp, AMS is one of just 1% of business schools worldwide to hold full Triple Crown accreditation. Based in the historic heart of Antwerp — Europe's second-largest port and a global logistics hub — AMS draws students from 45+ nationalities and is especially known for its strength in supply chain, logistics, and sustainable business.



MALAYSIA

Malaysia University of Science and Technology

- **Established with MIT, USA · SETARA 5-Star Rated**

Founded in 1997 through a collaboration agreement with the Massachusetts Institute of Technology (MIT), MUST was built on MIT's academic model and remains one of Malaysia's most research-driven private universities. Based in Petaling Jaya, Selangor, MUST is recognised as Malaysia's front-runner in transport and logistics education and holds a SETARA 5-Star rating.

3. Passionate Professors

A STRONG FACULTY TEAM, ESSENTIAL TO YOUR SUCCESS

At NSB, we understand that the quality of management education fundamentally depends on the faculty we choose. That's why we have recruited only the finest faculty, from both industry and academia, to give you a top notch learning experience.



Dr. S.R. Sridharamurthy
MVSc, PGDBA, MBA (USA),
PhD. AMP (IIM-I), FDP (IIM-A)



Dr. Srinidhi K. Parthasarathi
BE., PGDM., Ph.D., D Litt.
30+ years of experience



Dr. Avinash Rao
MSc, PhD (UK)
Experience: 17+ Years



Dr. A. V. Rao
MBA, PhD
Experience: 20+ Years



Dr. Siny Philip
MBA, M.Phil, PhD
Experience: 17+ Years



Prof. Shreedhar Deshmukh
M.Sc, M.Tech, PGCM, (PhD)
Experience: 21+ Years



Dr. Anitha B.
MSW, Ph.D.
20+ years of experience



Prof. Libeesh P C
M.Com, B.Ed, (PhD)
Experience: 17+ Years



Dr. B.N. Sivakumar
MA, MBA, M.Phil, PhD
Experience: 30+ Years



Dr. Shyam Shukla
MBA, PhD
Experience: 26+ Years



Dr. K. Raghu Ram
MBA, PhD
Experience: 25+ Years



Dr. K.R. Kumar
MBA, MSW, M.Phil, PhD
Experience: 23+ Years



Dr. D. Krishna Kumar
MBA, M.Phil, PGDPM & LL, PhD
Experience: 20+ Years



Dr. Vijaya Kumar Thota
MBA, M.Phil, PhD
Experience: 16+ Years



Dr. R.K. Prema
MBA, PhD
Experience: 15+ Years



Dr. Rajul Bhardwaj
M.A, LLB, MBA, PhD
Experience: 19+ Years



Dr. Mrinmoy Roy
PhD, MBA, M.Sc (CS), B.Pharm
Experience: 17+ Years



Dr. Chaitanya Kittur
MBA, M.Com, PhD
Experience: 16+ Years



Dr. S. Madhivanan
MBA, PhD
Experience: 12+ Years



Dr. Nagendrakumar Turaga
MBA, LL.M, PhD
Experience: 15+ Years



Dr. M. Ramesh Kumar
B.Sc, MBA, PhD
Experience: 15+ Years



Dr. M. Thamizhselvi
M.Com, MBA, M.Phil, MDBA, PhD
Experience: 13+ Years



Dr. Sreeja K
MBA, M.Phil, PhD
Experience: 16+ Years



Dr. Mohana Kumari L
MBA, UGC-NET, PhD
Experience: 16+ Years



Prof. Muralidhar V
M.Com, (Ph.D.)
Experience: 26+ Years



Prof. Divya Mathur
M.Com, MBA, (PhD)
Experience: 14+ Years



Prof. Ravi Shankar N
MBA, MCOM, MSW, (PhD)
Experience: 13+ Years



Prof. Arundhati Ray
M.Tech (Data Science), MCA, (PhD)
Experience: 8+ Years



Dr. D. Maria Nirmal Preethi
MIB, PhD
Experience: 8+ Years



Dr. Chitranka K
BE, M.Com, MAJMC, MSc, (PhD)
Experience: 5+ Years



Dr. Shloka Singh
M.Com, PhD
Experience: 5+ Years



Dr. Aamir Rashid Khan
M.Com, PhD
Experience: 5+ Years



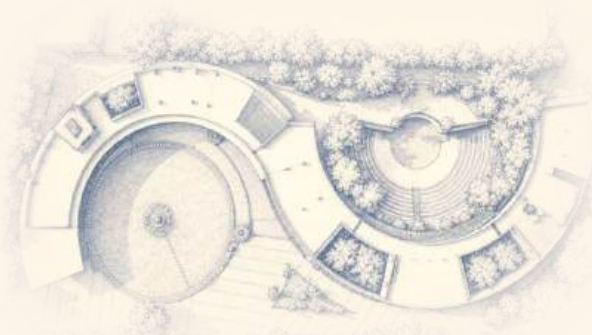
Dr. MD. Shams Mukhtar
MBA, M.Phil, PhD
Experience: 3+ Years



Dr. Raamkhumar MH
MBA, LL.M, PhD
Experience: 4+ Years



Prof. Swethaa C.K.
M.A., (PhD)
Experience: 3+ Years



4. International Adjunct Faculty

NSB continually strives to provide top notch management education to its students through unique initiatives. To bring the finest international learning experience directly into the classroom, NSB has appointed International Adjunct Faculty from around the globe, each an expert in their respective domain of specialization.



Dr. Arber Celiku, Ph.D.

Prof. of International Cultural Communication
Northern Illinois University College of Business, USA
Experience: 15+ years



Dr. Che Mohd Syharuddin Bin Che Cob, Ph.D.

Prof. of Human Resource Management
UiTM Cawangan Kelantan, Malaysia
Experience: 12+ years



Prof. David KK (Kyung Ki), Eun

Adjunct Professor
Tongmyong University, Korea, MA
Experience: 10+ years



Dr. Denis Lescop, Ph.D.

Prof. of Strategy and Digital Transformation
Montpellier Business School, France
Experience: 18+ years



Dr. Marie Halene ABBO, Ph.D.

Head of the International Programs
ESC Pau Group, France
Experience: 15+ years



Dr. Edmond Hajrizi, Ph.D.

Founder and President
UBT, Kosovo
Experience: 20+ years



Prof. Javier Gonzalez

Senior Consultant for the United Nations
UAE
Experience: 12+ years



Dr. Paul G.C. Hector, Ph.D.

Associated Researcher at LITEM
Institute mines telecom Business School, France
Experience: 10+ years



Dr. Raghav Mukkamala, Ph.D.

Associate Professor of Digitalization
Copenhagen Business School, Denmark
Experience: 8+ years



Dr. Razana J. Johari C.A, Ph.D.

Associate Prof. of Auditing & Accounting Ethics
Universiti Teknologi MARA (UiTM) Shah Alam, Malaysia
Experience: 12+ years



Dr. Vikas Kumar, Ph.D.

Prof. of Operations & Supply Chain Management
Bristol Business School, UK
Experience: 12+ years



Dr. Xhylla Celiku, Ph.D.

Associate Prof. of Political Science
State University of Tetova, North Macedonia
Experience: 10+ years



Mr. Sebastien De Beantfort

Director of the Entrepreneurship Diploma
Tec de Monterrey, Mexico
Experience: 8+ years



5. Teaching Methods & Learning Outcomes



Our program is expected to help you acquire the knowledge, skills and abilities to:

- Take a strategic view of every situation
- Recognise the organisational processes that lead to shared vision and motivation
- Identify different forms of knowledge, and design and lead innovation strategies
- View the organisational network as a unit of the production process
- Prioritize and manage assigned or undertaken tasks
- Build social infrastructure in collaboration with customers, competitors, suppliers, distributors, and teams
- Lead change within the organisation
- Adapt to new contexts, tasks, processes, technologies, and sources of information
- Communicate effectively in a multicultural world

6. Leadership Camp

The Path Within

Shaping Leaders through
Self-Discovery & Reflection

THE VISION

Somewhere between the classroom and the boardroom lies a space we've long overlooked: the ground where a young mind meets itself.

The NSB Leadership Camp at Ravugodlu is that ground. A purpose-built retreat where our students step outside the noise of city, syllabus, and screen, and step onto a quieter path, the one that leads inward.

Here, we don't lecture leadership. We build the conditions for it to surface.

**TWO DAYS UNPLUGGED.
MEET THE LEADER WITHIN.**



An aerial photograph of a campsite at sunset. In the foreground, several small, illuminated tents are set up on a grassy area. To the left, there are two larger buildings with red-tiled roofs. A winding road, illuminated by a long-exposure light trail, curves through the campsite and into the distance. The background features rolling hills and mountains under a golden sky with a low sun on the right.

Life Skill Training

Communication. Conflict. Decision-making under pressure. The skills that MBA syllabi assume you already have, we teach here, on ground, in real time.

Management Games

Structured simulations that compress a semester's worth of team dynamics into an afternoon. Wins, losses, arguments, breakthroughs, all in a setting where nothing can be Googled.

You'll leave with two things: a strategy that worked, and a story worth telling for years.

The Fire

When the sun goes down, the batch comes together. Stories, songs, arguments that stop being arguments. The bonfire is where the camp becomes memory.

Yoga

Every morning begins with breath. Before strategy, before ambition, the body first.

Meditation

Guided sessions that turn the noise down long enough for a student to hear their own voice again.

Star Gazing

A closing ritual. Away from city light, the sky at Ravugodlu remembers what a sky is meant to look like. Perspective, delivered by the universe itself.

7. Wilderness Camp

THE PATH BEYOND THE CLASSROOM

Every leadership program teaches you what to do when things go right. This one puts you where things don't. On rock, in mud, around a fire, with batchmates who become your team by sundown.

Two Days. Three Terrains.

Student Orientation Retreat at NSB's Own
Wilderness Camp - Ravugodlu, Bangalore



Your MBA
will give you knowledge.



Your internship
will give you exposure.



Your placement
will give you opportunities.



The NSB Boot Camp
will change the way you lead.




NSB
WILDERNESS CAMP

DISCOVER
CHALLENGE
GROW
LEAD



NATURE
THAT INSPIRES



CHALLENGES
THAT TRANSFORM



REFLECTIONS
THAT LAST



LEADERS
FOR LIFE

RAVUGODLU, KARNATAKA

Nestled in nature. Build for transformation.

THE IDEA

NOBODY GRADES YOU HERE. THE TERRAIN DOES.

Raw terrain: elevated forest to the east, open sports ground at the centre, rocky amphitheatre and marsh to the west.

You don't just visit this place. You navigate it, compete in it, and sit around a fire in it at midnight with people you're only just getting to know.

There's no resort behind you. What you build with your team here (the trust, the friction, the small acts of leadership no one assigned) is what you carry into the classroom, the boardroom, and every group project that follows. Management theory teaches you how decisions should be made. This terrain teaches you how they actually get made, under fatigue, under pressure, with people you've just started to know.

“

**NOT A RETREAT.
A RECKONING.**

WHERE STRANGERS BECOME A TEAM.





Shade + Skill

Under the tall existing trees, a space designed for focus and precision. Archery, balloon shooting, climbing nets, slackline, tyre swings. The canopy stays overhead; the competition stays level.



Experiential Learning

The NSB Wilderness Camp fosters hands on experience that extends beyond the traditional classroom. Students engage with their environment directly, not through a case study or a slide.



Sports Arena

The widest zone, open ground split by the central spine path. Volleyball, throwball, short pitch cricket, half court football, an obstacle course, Kho Kho.



Bonding & Wellness

Shared challenge builds connections that outlast the batch. A supportive outdoor setting that promotes mental well being and genuine trust, the kind that shows up later in every group assignment.



Fire + Mud

A natural rock outcrop becomes your amphitheatre. The campfire circle seats all 80 of you. When the fire dies down, the marsh edge becomes your mud volleyball pit, the zone you'll talk about years later.



Leadership, Unscripted

No one is handed a title out here. Leadership surfaces the way it does in the real world, through decisions made under discomfort, not through a designation on a slide.



“The bootcamp is not designed to be comfortable. It is designed to be formative.”

KEY DIFFERENTIATORS

8. Student Club

Students from diverse cultural and geographical backgrounds come to study at NSB. Together, they form a cohesive community on our campus, fostering humanistic values along the way. NSB has established various clubs, such as the Culture Club, Movie Club, and Social Media Club, to help you explore your talents and provide a forum for exchanging ideas and views on a wide range of topics beyond academics. Cultural activities are regularly organized to instill a sense of inclusion, teamwork, coordination, and amiability among students. At NSB, you will experience a vibrant social life filled with memorable events.



VANIJYA - Finance Club

NSB's Finance Club deepens financial knowledge and sharpens analytical skills among students.



SRUJANA - Marketing Club

NSB's Marketing Club, Srujana, aims to instill a marketing mindset in students through activities such as marketing fests and more.



LOGI LEADS - Logistics Club

NSB's Logistics Club drives student engagement in the dynamic field of logistics and supply chain management.



Business Analytics Club

Where data meets decisions. This club empowers students to build analytical skills using real world datasets.



YUKTI - HR Club

NSB's HR Club helps students become future ready HR professionals through interactive events, case studies, and expert sessions.



DISHA - Entrepreneurship Cell

NSB's Entrepreneurship Cell drives India's entrepreneurial ecosystem by connecting students, professionals, and investors.





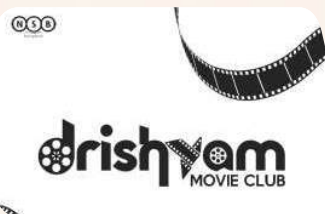
SAHITI - Literary Club
The club promotes literary activities among students, focusing on poetry, writing, and reading.



SURABHI - Cultural Club
NSB's Cultural Club promotes cultural pride, connecting students across diverse backgrounds.



EKALAVYA - Sports Club
NSB's Sports Club fosters sportsmanship through regular events.



DRISHYAM - Movie Club
Founded by passionate film enthusiasts, NSB's Movie Club introduces students to insightful films through weekly screenings.



SAHAAY - CSR Club
NSB's CSR Club fosters a sense of social responsibility among students, encouraging them to make a positive impact in the community.



NSB HERITAGE CLUB
The Heritage Club celebrates India's rich history and traditions, connecting students with cultural heritage through workshops and events.



NSBUZZ - Social Media Club
NSBuzz empowers students to master the digital landscape, fostering creativity and innovation in content creation.



KEY DIFFERENTIATORS

9. Graduate Assistantships

Graduate assistantships provide you with hands-on work experience and facilitate earning while learning.

NSB provides opportunities for you to work on projects of reputed companies under the graduate assistantship program. GAs are recruited to assist faculty members in teaching and research too.



10. Student Consulting

In consulting projects, a group of students acts as consultants to solve real-time business problems within an organization. Unlike internships, consulting projects require a strong understanding of business, as well as skills in consulting, analysis, and research. Students collaborate for approximately 8-10 weeks on a project, culminating in a final presentation.



11. Personality Development

Our personality development programs are designed to enhance your commitment to society, instill ethical values, improve your interpersonal skills, and foster a positive attitude.

We have integrated personality development into our curriculum, recognizing its importance. While regular training sharpens and deepens your intelligence, personality development focuses on building your inner strength. We collaborate with reputed trainers to conduct our programs and organize a series of motivational talks by experts, as well as classes to enhance your communication skills.

Our alumni have highly praised these personality development programs, with many attributing their career success to the comprehensive training provided by NSB.



12. Campus Diversity

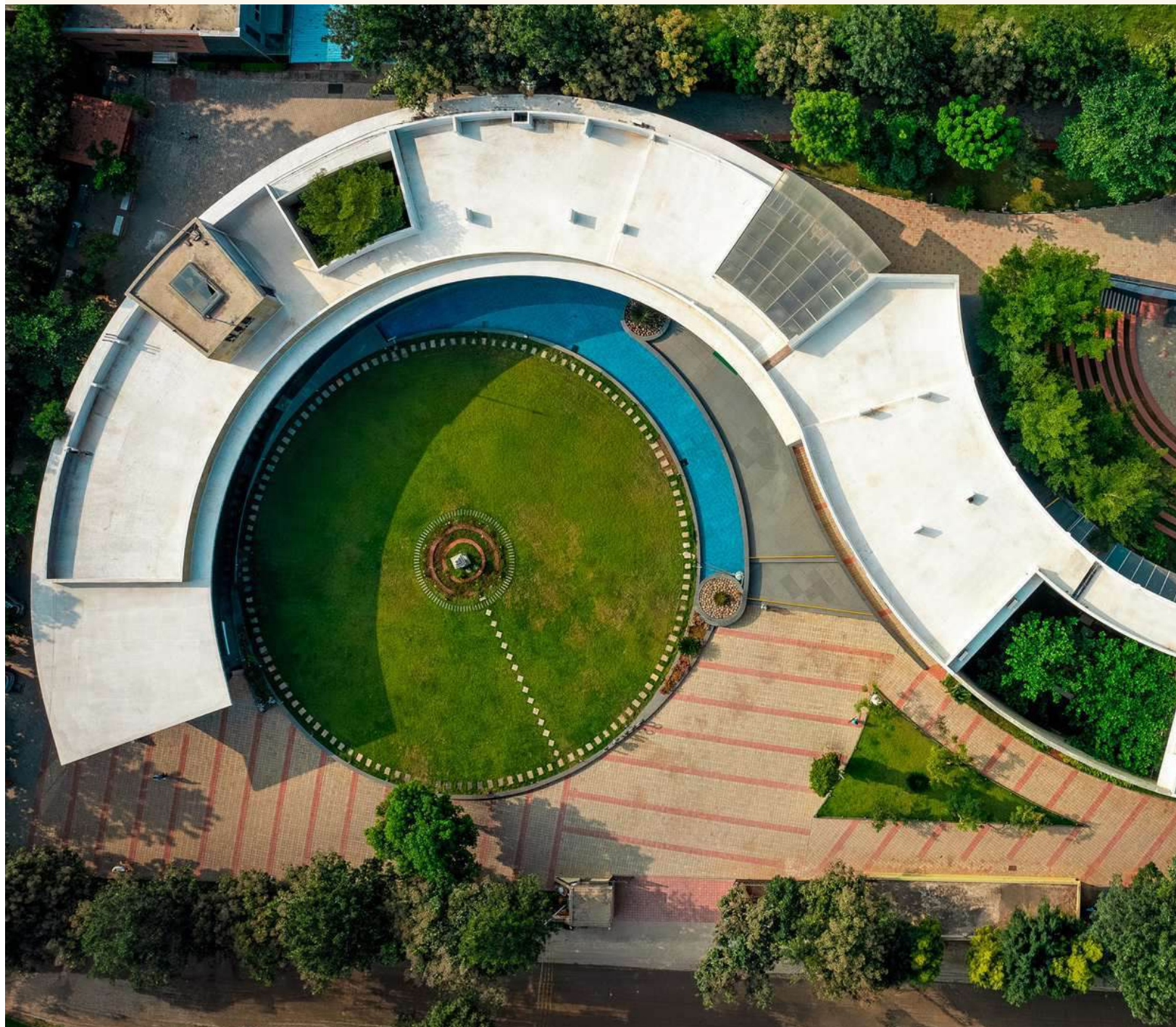
The Pathway to Harmony

NSB is truly a global business school, attracting students from across continents. Students at NSB come from every state in India, and a significant number of international students add global diversity to the classroom environment. Thanks to robust student exchange and immersion programs, NSB boasts the diversity befitting a world class business school.





13. Breathtaking Campus



Sprawling Green Campus

NSB's eco-friendly and verdant campus is breathtakingly beautiful, with distinctive, futuristic, iconic buildings. The airy classrooms, landscaped gardens, sprawling lawns, blooming flowers and water bodies make it look magnificent.



14. Vibrant Campus

Strategic Location Advantage

Located in one of Bengaluru's most dynamic industrial and business corridors, NSB Academy offers students exceptional access to the corporate ecosystem. Its strategic location provides:

- Excellent connectivity to major business districts
- Proximity to leading industries and multinational companies
- Greater opportunities for internships, live projects, corporate interactions, and networking

This strategic advantage extends learning beyond the classroom, providing students with invaluable exposure to real-world business environments and preparing them for successful corporate careers.



Campus Highlights

- | | | | |
|-----------------------------|------------------|----------------------|-----------------------|
| 1. Academic & Faculty Block | 5. Cafeteria | 9. Cricket Net | 13. Shuttle Badminton |
| 2. Academic Block-2 | 6. Main Entrance | 10. Convention Hall | 14. Throwball Court |
| 3. Amphitheater | 7. Parking | 11. Football Court | 15. Basketball Court |
| 4. Admin Block | 8. Kabaddi Court | 12. Volleyball Court | |



Student Life & Recreation

NSB offers a vibrant, student-friendly campus with a peaceful **Reading Park** amid greenery and fruit-bearing trees, a hygienic **Cafeteria** serving nutritious food, and **campus-wide high-speed Wi-Fi** for seamless digital learning.

Sports & Fitness

The campus features excellent sports facilities, cricket nets, football ground, courts for basketball, volleyball, badminton, throwball, kabaddi, promoting fitness, teamwork, and well-being.

Student Support Facilities

Ample parking, a first-aid room, comfortable waiting areas, and transportation facilities ensure convenience, safety, and comfort for students.

A Campus Beyond Academics

Known for its distinctive architecture and vibrant atmosphere, NSB's picturesque campus has also become a popular film shoot location. During a recent production, over 40 NSB students took part in acting and dubbing, gaining valuable exposure to the creative and entertainment industry.



Academic Infrastructure

Convention Hall:

A spacious venue designed to host conferences, institutional events, cultural programmes, industry interactions, and large academic gatherings.



Seminar Hall

Ultra modern seminar hall for corporate presentations and seminars. Accommodates 150 students.



Amphitheatre

Beautifully designed amphitheatre has a seating capacity of 800 and caters to all extra-curricular activities of students.



Computer Lab

NSB campus has a state-of-the-art computer centre with the latest computer machines, software, and wifi internet connectivity



Smart Classrooms

Spacious, air-conditioned, and well-ventilated classrooms equipped with advanced audio-visual technology, creating an engaging and interactive learning environment.



Library

A comprehensive knowledge centre with an extensive collection of books, journals, periodicals, digital resources, and research databases, regularly updated to support academic excellence.

KEY DIFFERENTIATORS

15. Hostels

- Located very close to campus
- Separate facilities for boys and girls
- Spacious rooms with all necessary amenities
- Nutritious and hygienic food
- Wi-Fi enabled, providing 24x7 internet access
- Round the clock security
- Gym facility with modern equipment
- Association with Vimalalaya Hospital for cashless admission in case of medical emergencies
- Accidental insurance of Rs. 50,000 for all students
- Close to shopping malls, multiplexes, and hospitals
- Well connected to the city through bus routes

Facilities

-  Access Controlled Entry
-  Gym
-  Play Area
-  Dining Hall
-  Big Basket
-  Three Sharing Room
-  Hostel Front View



16. CSR Activities

The path widens when it's shared.

SAHAAY – A NSB Initiative



SAHAAY, the CSR initiative of NSB, runs with the goal of caring, helping and giving hope. Mindful of this, the faculty and student representatives of NSB take up many social support and outreach programs.



Scholarships



NSB awarded scholarships amounting to Rs.13,25,000 to the students of MBA for their extraordinary performance in the National level entrance examination.

Renovation of Local Government School



NSB is dedicated to giving back to society in its unique way and is committed to making a difference for the less privileged sections of the community. In an effort to make education both enjoyable and meaningful for children in



Blood Donation Camp

SAHAAY, the CSR initiative of NSB, operates with the goals of caring, helping, and giving hope. With this in mind, faculty and student representatives at NSB undertake numerous social support and outreach programs.



government schools, NSB has initiated a project to revamp the infrastructure of a local government school. This includes cleaning and repainting the school to ensure a clean and tidy environment.

Azadi Ka Amrit Mahotsav Program with Govt. Schools Children



To mark the 76th Independence Day celebration, we organized CSR activities at Singena Agrahara Govt. School, Bengaluru, themed 'Azadi Ka Amrit Mahotsav' - the Diamond Jubilee Year of Indian Independence. Our students conducted activities such as quizzes, drawing competitions, and games related to the freedom struggle and the unsung heroes who made sacrifices, all aimed at the school children.

17. Centers for Excellence

Where knowledge finds a home, and ideas find direction.

Driving Innovation, Excellence, and Industry Leadership

NSB Academy has established Centers for Excellence (CoEs) in collaboration with leading national and international organizations to bridge the gap between academia and industry. These centres provide students with specialized knowledge, practical skills, industry exposure, and research opportunities in emerging domains.

1



NISM – Centre for
Securities Market

Objectives

- Academic Excellence
- Practical Skills
- Industry Integration
- Research & Innovation

Key Focus Areas

- Equity Research & Analysis
- Fixed Income Securities
- Derivatives & Risk Management
- Portfolio Management
- Financial Regulation & Compliance
- Algorithmic Trading

2



BAI, France – Centre for
Digital Transformation
& Business Analytics

What We Do

- Data Analytics Training
- AI & Machine Learning Workshops
- Cloud Computing
- Digital Strategy

Key Focus Areas

- Big Data Analytics
- Business Intelligence
- Digital Marketing Analytics
- Predictive Modelling
- Digital Transformation Strategy
- Ethical AI & Data Governance

3



HANSHIN – Centre of
Excellence to Promote
Research and Innovation

Vision

- To become a globally recognized hub for cutting-edge business research and innovation.

Mission

- To promote excellence in research, innovation, knowledge creation, and research capacity building.

Research Areas

- Sustainable Business & ESG
- Entrepreneurship & Innovation
- Behavioural Economics & Finance
- Technology & Digital Business
- Emerging Markets & Global Business
- Organizational Behaviour & Human Resource Management

4



Logistics Sector Skill Council
– Centre for Skill Development
& Entrepreneurship

Focus Areas

- Supply Chain Management
- Logistics Operations
- Entrepreneurship Development
- Digital Logistics

Programmes

- Certificate in Supply Chain Management
- Logistics Entrepreneurship Programme
- Digital Logistics Workshop Series
- LSSC Certification Programmes

5



MCX – Centre for Commodity
& Derivatives Market

Objectives

- Market Education
- Practical Trading Skills
- Industry Integration
- Research & Analysis

Commodity Focus Areas

- Agricultural Commodities
- Metals & Minerals
- Energy Products
- Industrial Commodities
- Commodity Derivatives
- Global Commodity Markets

6



Best Tech, South Korea
– Centre for Research,
Innovation, and Talent
Development

Vision

- To create a global hub for technological innovation and talent development.

Mission

- To foster technological innovation through international collaboration and research.

Core Focus Areas

- Emerging Technologies
- Global Collaboration
- Talent Development
- Innovation Ecosystem

Technology Research Areas

- Artificial Intelligence & Machine Learning
- Internet of Things (IoT)
- Blockchain
- Robotics & Automation
- Cybersecurity
- Data Science

One Vision. Six Powerful Centres.

Together, our Centres of Excellence create a powerful ecosystem that nurtures talent, drives innovation, and connects classroom learning with real-world impact.



18. Global Alumni Network



Renuka Molleti
Marketing Manager,
Mudra Signages, USA



Anu L Mohan
Senior Process
Specialist, Axa XL,
Belgium



Harihara Sudhan R
Cleanco Debai
Services,
Abu Dhabi



**Karishma Anandu
Nayak**
Horizon Gulf,
Dubai



Ravi Teja Sontineni
SISA Information
Security, USA



Kiran Babu Kotte
HR Manager, Arab
Engineering Bureau,
Toronto



**Praveen Kumar N
Germany**



Subin Kurien
Joulestowats J2W,
London



Shynisha Shaik
HR Assistant, Lootah
Group of Companies,
Dubai



Sireesha Chowdary
Business Analyst
PG&E, California,
USA



Abid Nayeem Ansari
Senior Finance Officer,
Mazaya Food Trading Est.
Dammam, Saudi Arabia



Sahiti Lahari
Cavalier IT Inc, USA



Vinaya Viswanathan
HR Executive, Consilium
Technologies, SA



N Harish Subramanian
Sales Executive, Freight
Systems Ltd.
Dubai



Karthik C.
Manager,
Advertising Agency
Singapore



Gautam Nagpal
Pau University,
France



Sakthi Suresh
Shopping Experience
Executive, IKEA,
Kuwait



Vijish Kumar V
Logistic at Nikai
Dubai



Ujwala Yadav
Toronto



Sneha P
L M B, London



Soujanya
HR Specialist,
Commonwealth Bank
of Australia



Sneha
Proprietor,
Wilmington,
Oelaware, USA



Syed Nayeemul Hasa
Skynation
Developmeny, Oman



RAKESH G
CALIFORNIA



Pranav Govindraj
France



Manjaree Baruha
California



Karturi Tanuja
USA



Jincy Sarah George
Dubai



Sai Sathamanyu
Dubai



Harish
Sun Power, Dubai



**Gautam
Nagpal,**
Esc. Pau, France



Tarunima Sirohi
Boston, USA



Adarsh Varanasi
Portugal



Annceline Peterson
Spain



Hemali Dhotre
UAE



M. Bindu Reddy
Costa Rica and
Panama



Prajakta Patil
USA



Rajesh Gogula
Belgium



**Sai Bharath
Thatavarthi**
Portugal



Sneha Bhosale
USA

...and many more



Alumni Speak

U Manoj Kumar [2012-2014]

Best decision ever made.

I am currently working as an Assistant Manager at HDFC Bank Ltd., and I am proud to be an NSBian. I had a great time studying here and am thankful for the opportunity. Joining NSB was the best decision I ever made.



Sama N V Avinash [2013-2015]

I owe my today's good position to NSB.

I came to NSB as a small bird without knowing how to fly, but I was taught how to fly here. At joining, I didn't have any presentation or speaking skills. At the end of the 3rd sem, I got a chance to attend the ANZ interview, which had eight rounds. I cracked it and am now in a good position because of NSB. I have to thank my professors and senior friends for my successful journey.



Ferdinand Claud [2013]

NSB honed my skills.

I am currently working as a Manager at City Bank. NSB provided ample opportunities to hone my skills and become an industry-fit. I always thank NSB for making me career-ready.



Mahalakshmi Pabavinasam [2012-14]

Thanks for providing excellent placement.

I am currently working at JP Morgan as a senior financial analyst. NSB provided me with an excellent placement. I have learnt many things at NSB that made me the professional I am today. My big thanks to all NSB staff, professors and lecturers.



Sunil Kumar [2010-12]

Wonderful Support

It was a fantastic journey of two years with lots of learning opportunities, adventure programs, foreign visits/industrial visits and daily seminars. All these activities helped me to be what I am today. I am presently working in HSBC as an Assistant manager. It was great to be a part of NSB. I was placed through campus recruitment. Thank you, NSB, for guiding me to choose the right career.



Tarunima Sirohi [2010-12]

Feel blessed to have NSB as a mentor.

I have happy news to share. I have been offered a DBA (Doctorate in Business Administration) finance specialization at Hult International Business School, Boston, USA. I am so thankful for all the help you have given me to make this possible. I am glad and feel blessed to have mentors like you in my life. It means a lot to me, sir. Thank you so much, sir, for everything.



KEY DIFFERENTIATORS

5000+ Alumni
Global Community

1288+

NSB Students
Worldwide

44+

Countries Where
NSB Alumni Live

450+

Companies Where
NSB Alumni Placed

Jincy George [2015 - 2017]

Plenty of warm memories!

Being a part of NSB Academy always brings back plenty of warm memories. Seeing it grow makes me proud to be a product of NSB. My MBA & PGPM days have been filled with experiential learning, industry expert sessions pipelined with presentations, assessments, industry visits and internships. NSB focuses on the holistic growth of students and equips us to dive into the corporate world with much ease. Additionally, NSB has a beautiful infrastructure that brings in full-filled vibes and best-in-class facilities. Hats off to NSB for their spectacular growth that conforms to global standards.



Soumita Kundu [2014-2016]

Life Changing

My two years of MBA journey at NSB under the guidance of erudite and experienced faculty members have changed my professional and personal life. They go beyond teaching mere academic syllabus and expose us to hands-on entrepreneurial skills. Their friendly demeanour and professional attitude gave me the confidence that I am always a part of the NSB family. A special THANKS to our Respected President Sir, for treating each student as his family member. I feel proud and blessed to be an alumnus of the NSB.



Nikhil [2018-2020]

The best journey of my life.

To take one step forward is to begin a new journey". This is my experience at NSB, which started on 14 August 2018. Days passed, and we gradually got engrossed in our curriculum, and the best part was that it was so much fun. We learnt, played and laughed together. I have never experienced such rich diversity of events being organized so beautifully. The best thing about being a part of NSB is that even though there is a lot of diversity, you always feel included. There is a sense of belonging to that place. NSB, for me, is like family.



Gopal [2014]

Great to be a part of NSB.

I am presently working at HSBC as an Assistant manager. It was great to be a part of NSB. I was placed through campus recruitment. It was an incredible journey at NSB, and all the faculty were supportive during every step of our MBA programme. Thank you, NSB, for guiding me in choosing the right career.



Every graduate redraws the map of where NSB's path leads.

KEY DIFFERENTIATORS

19. Industrial Visits

This is a signature program of NSB, reflecting our commitment to giving you a broad based understanding of the diversity and excellence of Indian industries. Places visited include manufacturing facilities, industrial museums, ports, estates, industrial clusters, centres of excellence, and research institutions, among others.



Industrial Visit - National



Chennai Metro



Nestlé, Nanjangud, Mysuru



Reserve Bank of India



National Stock Exchange (NSE), Mumbai



Coca-Cola Beverages



TVS Motors



Britannia Industries



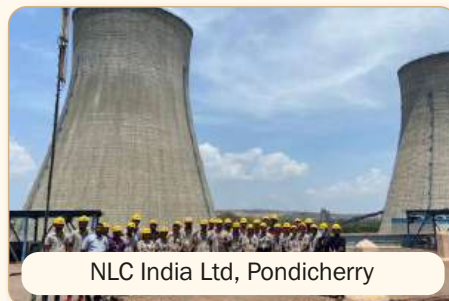
DHL Warehouse



Volvo Construction Equipment



Ramoji Film City, Hyderabad, Telangana



NLC India Ltd, Pondicherry



Andhra Pradesh Port



Industrial Visit - International



AirBus, France



Apple Inc, Singapore



Berlys Chocolate Factory, Malaysia



B.P. Batam, Indonesia



PHILIPS, Batam, Indonesia



Transworld, Dubai



Al Rawabi, Dubai



NMC Hospital, Dubai



Aditya Birla Star Cement, Dubal



Luwak Cevit Coffee, Indonesia

20. Guest Speakers



Tapping into KNOWLEDGE from diverse sources



Mr. Manas Dasgupta
Head
Weath Technology-ANZ



Mr. Rajeevan K.K.
Managing Director,
Shree Rakshaa Innovations



Mr. Durga Prasad
Director, Global HR
Shared Services - ATKINS



Dr. M. Shanmuga Priya
Associate Manager at L&T
Technology Services



MOV Narasimha
CEO
Akshay Money Management



Dr. S. Nagendra
Dean - NMIT



Mr. Naga Siddharth
Leadership Coach



Mr. Radhakrishna Somayaji
Director-Sales & Marketing
Liebherr Appliances India Pvt. Ltd.



Prof. Santosh Rebello
Co-ordinator BIF (DBT, Ministry of
Science & Technology)



Mr. P.B. Kotur
GM HR, Global Goodwill
Ambassador at Wipro Limited



Dr. Ranjini Jois
Psychotherapist



Dr. Mahesh P.S.
Joint Commissioner & Director
Govt. of India



Mr. Laxminarayanan G.
Global Delivery Head &
Sr. Vice President, Polester
Solutions & Services Pvt. Ltd.



Ms. Meenakshi
HR Advisor
State Council Member at WCCI



Mr. ANANTH A.
Founder
Quantech Origin



Mr. Chella Pandian Pitchai
Biocon Biologics



21. Placements



Our placement ecosystem, success stories, and leadership team."

"Opportunities don't happen you create them."
- Chris Grosser

At NSB Bangalore, we are committed to empowering our students with the right career opportunities through a robust placement support system. Our industry aligned curriculum, hands on learning approach, and strong corporate ties ensure that every student is well prepared to step into the professional world with confidence.

Corporate Relations Process



Placement Relations Team

Corporate Relations Department is led and managed by professionals with exemplary industry connect and guided by human centric values of nurturing talent, cultivating excellence, and promoting caliber, thus creating remarkable campus to corporate transition stories.



Dr. Avinash Rao

Mentors & Supervises the CRD & oversees its overall effectiveness.



Ms. Kavitha A.
Chief Career and Training Officer

Seasoned Corporate Relations Leader with 30+ Years of Experience



Dr. Rajul Bhardwaj

Senior HR Professional with Experience Across Academia and industry



Dr. Chitranka K

Proven track record of work across Corporate engagement, mentoring and industry connectedness..



Ms. Sushma Raj
Senior Executive
- Corporate Relations

Functional Lead for Placement Assistance across specializations.



Ms. Sangeetha Subramanyan
Executive
- Corporate Relations

Senior Executive accountable for Industry Interface, Cross functional Coordinator.

Corporate Testimonials



Mr. Govardhan, HR Team Lead, Google India
"An institute that cares & guides students along the educational path & has fostered the proper spirit of academics to its students."

Mr. Ram M, Ex-ITC

"Students are eager to learn and asked relevant and industry-specific questions that enhance learning and open up minds."



Ms. Prakrithi Shetty, Head HR, ABB
"Curiosity and eagerness to learn are the qualities observed in NSB students."

Ms. K R Anjana, GM-HR, TCS

"Students of NSB are very mature and in line with the industry's requirements. Inquisitive and respectful at the same time."



Mr. Robert Allenn, Bostik
"Students at this institution are willing to learn, participate and are energetic."

Mr. P K Mohan Kumar, Taj Group

"Students participate very actively and carry high energy."



KEY DIFFERENTIATORS

22. Impressive Placements

NSB has always maintained an impressive placement record of 100%, ensuring that its placement quality remains among the best in the industry. NSB has achieved this by giving top priority to placement activities and building pre-placement training and career coaching directly into the curriculum. Pre-placement training runs concurrently with the MBA program and includes sharpening your communication, presentation, aptitude, and analytical skills.



NSB Placement Process



An email is sent to students regarding the placement drive.



Students express their interest in the placement drive by registering through a Google form included in the email.



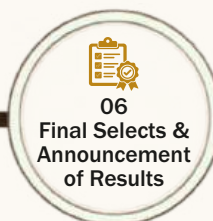
The CRD team will shortlist students based on the specified eligibility criteria.



The data of shortlisted students is shared with the company for the next level of scrutiny.



The CRD Team and the company arrange the dates for the next stage of the student scrutiny process.



The company shares the final list of selected students with the CRD team, which is then announced to the students.



Students accept or decline the offer, and their responses are communicated to the company.

Latest Placement Highlights



50 LPA
Highest Package
(International)



39 LPA
Highest Package
(Domestic)



7.6 LPA
Average Package
(Domestic)



265+
Companies
Visited

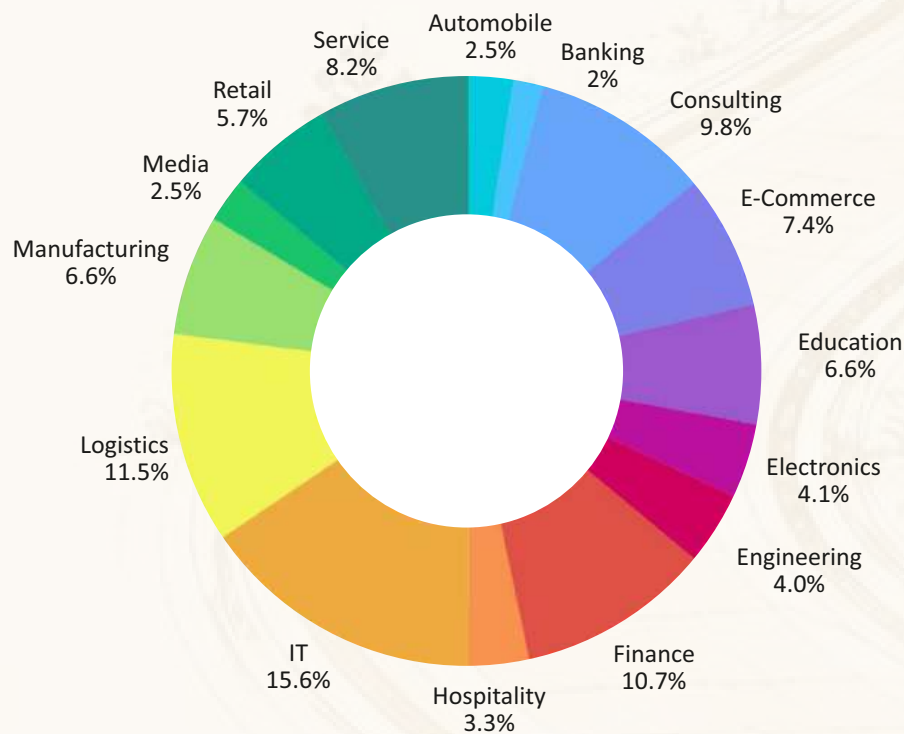


55%
Pre-Placement
Offers



99%
Students
Placed

Sector-wise Placements



Impressive Placements



Pranjal Paroha - Batch of 2022-24

As a final-year PGDM student at NSB Academy, my journey has been transformative. The rigorous curriculum, experiential learning and industry exposure enhanced my skills and prepared me for real-world challenges. The supportive faculty, diverse community and extracurricular activities fostered my personal and professional growth. I now feel confident and ready to excel in my corporate career at **Ernst & Young (EY)**.



Christina Veronica Victoria - Batch of 2022-24

I am immensely grateful to NSB Bangalore for their unwavering support in helping me secure an internship with **Biocon**, a company I have always aspired to work for given my biotech background. The dedicated placement team played a crucial role in aligning my academic pursuits with my career aspirations. This opportunity is a dream come true, and I am excited to embark on this incredible journey. Thank you, **NSB placements team**, for making it possible!



Sweety Priya - Batch of 2022-24

My MBA journey at NSB Bangalore was transformative, thanks to the exceptional support of the **placement department**. Their guidance, from insightful industry interactions to career-focused mentorship, was pivotal in aligning my aspirations with opportunities at **Toyota Financial Services**. The placement team's dedication ensured I was well-prepared to navigate the corporate world confidently, making this experience truly impactful.



Saurodeep Chakraborty - Batch of 2021-23

I am excited to share that I have been offered a placement at **Everest Industries Limited** as an Assistant Manager, and I owe this achievement to the exceptional support of the **Placement Team**. Your dedication to preparing us for the corporate world, organizing industry connections and providing personalized guidance has been instrumental in shaping my career. I am deeply grateful for your unwavering efforts and the strong foundation NSB has given me.



Arafat Adeeb - Batch of 2021-23

My journey at NSB has been truly transformative. The exceptional support from teachers and the nurturing environment fostered my personal and intellectual growth. With strong industry connections and dedicated mentorship, I secured a placement that perfectly aligns with my aspirations at **Panasonic**. I am deeply grateful to **Placement Department** and our President, Mr. Sridharamurthy Sir, for their invaluable support. NSB has equipped me with the skills and confidence to thrive, and I eagerly look forward to the future.



Darshan K M

Batch of 2023-25

I am sincerely grateful for the incredible opportunity to intern at **Growly**. This experience has significantly enhanced my skills, knowledge and perspective. I extend my heartfelt thanks to President Sir and Director Sir for their visionary leadership and support, and to **Placement Department** for their tireless efforts in facilitating this internship. Your guidance and encouragement have been invaluable. Thank you for believing in me and providing this life-changing experience. I am proud to be part of the NSB College community.



M Asha Rao

Batch of 2023-25

I am deeply grateful to President Sir, Director Sir the **Corporate Relations Department** and all the teaching staff at NSB for their guidance and support. Their mentorship and encouragement have been instrumental in helping me secure an internship at **EY GDS** and a job offer from **Toyota Financial Services**. These achievements wouldn't have been possible without NSB's holistic learning environment and continuous motivation. Thank you for believing in me and shaping my journey!



Shashank

Batch of 2023-25

My Journey at NSB Academy - Joining NSB Academy was the best decision I made. The orientation, engaging classes and international exposure in Malaysia, Singapore and Indonesia enriched my learning. The transformative international trip and excellent placement training helped me secure a job at **Toyota Financial Services** with confidence. My time at NSB has been a journey of growth, learning and unforgettable memories.

Selected International Internship Placements

Immerse yourself in new cultures, broaden your skills and launch a global career.



International
Internships for
60-days in UAE /
Middle East

Our Global Recruiting Network



293+
Companies



15+
Sectors



Global
Presence



JACK EMMANUEL

Company: **Indie Campers**
France



SAI BHARATH

Company: **Indie Campers**
France



PRAJAKTA PATIL

Company: **RGIS**
France



ANNCELINE PETERSON

Company: **The walking parrot**
France



ADARSH VARANASI

Company: **Catalunyacasas**
France



M. BINDU REDDY

Company: **AZORA Voyages**
Spain



ELINDA BASUMATARY

Company: **Davese**
France



RAJESH GOGULA

Company: **ZN-Brussels**
Belgium



ABU HAYSUM

Company: **Good Ocean Maritime**
UAE



HARSHITHA N

Company: **Dominos**
UAE



SNEHA BHOSALE

Company: **GAOTek Inc**
USA



SATHYAM SINGH

Company: **Almarai**
UAE



KEY DIFFERENTIATORS

accenture

Adecco

amazon

BOSCH

Bisleri

BYJU'S
The Learning App

AXIS BANK

Cognizant

MOODY'S
ANALYTICS

max
LOOK GOOD. FEEL GOOD.

Mindtree
Welcome to possible

Muthoot Finance

LANDMARK
GROUP

LG
Soft India

L&T Financial Services

kotak
Kotak Mahindra Bank

KPMG

JANA
Jana Small Finance Bank

JLL

J.P.Morgan

TATA
CAPITAL

23. Our Top Recruiters

We are proud to collaborate with industry leaders and innovators who recognize and nurture talent. Our strong corporate connect ensures excellent opportunities for our students across diverse domains.



RECRUITING PARTNERS

Explore the top companies and organizations partnering with NSB Bangalore for placements.



Fortune 500 and Global Giants

Industry leaders and multinational corporations that actively recruit from NSB.



Established Companies

Leading mid-market companies with strong growth trajectories, offering stable and rewarding career paths.



Startups & Emerging Companies

Innovative, high-growth companies shaping the future of business.



Financial Services, Media & Analytics

- Arcesium
- ClearTax
- Daily Hunt
- DE Shaw & Co
- Dun & Bradstreet
- Envision Financial Systems
- Evive Analytics
- EXL Services
- Forbes India
- Goldman Sachs
- ICRA
- IDG Media
- IndianMoney.com
- Infiniti Research
- Info Edge
- JP Morgan Chase
- Kantar
- Kristal AI
- Moody's
- Moody's Analytics
- Naukri Infoedge
- Northern Trust
- Paytm
- PayU
- PhonePe
- Razorpay
- S&P Global
- SCIO Health Analytics
- Securenow
- SG Analytics
- State Street
- TEG Analytics
- Textual Analytics Solutions
- Thomson Reuters
- TresVista
- Zee Entertainment Enterprises

Banking, Financial Services & Insurance

- AEGON Life
- Anand Rathi Financial Services
- Axis Bank
- Bajaj Allianz Life Insurance
- Bajaj Finserv
- Boston Financial Services
- Citicorp Services
- Citigroup
- City Union Bank
- Coface
- Edelweiss
- Edelweiss Broking
- Exim Bank
- Federal Bank
- HDFC Bank
- HDFC Life
- ICICI Bank
- ICICI Lombard
- ICICI Prudential Life
- ICICI Securities
- IDFC
- IIFL Holdings
- IndusInd Bank
- Jana Small Finance Bank
- Karur Vysya Bank
- Kotak Mahindra Bank
- L&T Financial Services
- Motilal Oswal Financial Services
- Muthoot Finance
- South Indian Bank
- Swiss Re
- Tata Capital
- Ujjivan Small Finance
- UTI AMC
- YES Bank

CISCO

Cerner

DECATHLON

DELL

FEDERAL BANK
YOUR PERFECT FINANCIAL PARTNER

Forbes

genpact

Goldman Sachs

Google

HGS
HUMAN CAPITAL SOLUTIONS

hp

HDFC BANK

Swiss Re

IndusInd Bank

IBM

IDFC FIRST Bank

ICICI Bank

Infosys

ITC Limited

							
	Retail, E-commerce & Consumer Goods - Amazon - Bata India - Berger Paints - Big Basket - Bisleri - Britannia - Decathlon - Flipkart - HUL - IndiaMART - ITC - John Distilleries - Kellogg's - L'Oréal - Landmark Group - MAX Retail Division - Metro Cash & Carry - MTR - Nestle - One Plus - Page Industries (Jockey) - Reckitt Benckiser - Reliance - Swiggy - Titan - TTK Prestige - Wildcraft - William Penn - Zomato	Technology & IT Services - Accolite - Accrete Globus Technology - Aspire Systems - Atkins - Capgemini - Cisco - Cognizant - Core EL Technologies - CRMIT - Danske IT - Dell - DXC Technology - Envestnet Yodlee - Genpact - Google - Hexaware Technology - Hinduja Global Solutions - HP - IBM - Infosys - Informatica - ITC Infotech - LGSoft - Microsoft - Microland - Mindtree - Mu-Sigma - NTT Data - Odessa Technologies - Oracle Financial - Oracle India - Oracle Health - Pramata - Ricoh India - Salesforce - SAP - Sonata Software - SysCloud - TCS - Tech Mahindra - Temenos - Urban Piper - Vmware - Whatfix - Wipro - XL Dynamics - Zycus	Manufacturing, Engineering & Automobile - AAF India - Ashok Leyland - Asian Paints - Ather Energy - Bharat Electronics (BEL) - Bosch Ltd - Caterpillar - Daimler - Hyundai - LG Electronics - Luminous India - Manjushree India - Mercedes-Benz India - MosChip - Mutual Industries - Orient Cement - Rittal India - Saint-Gobain - Samsung - Schindler Group - Schlumberger - Schneider Electric - Shell India - SRF Ltd - Tata Power - Tata Steel - Teltonika - Timken - Toyota Industries Engine - Toyota Kirloskar Motors - TVS - UltraTech Cement - Usha International	Others - Adecco - Auto Ninja - Biocon - BYJU'S - Careernet - Chaipoint - Café Coffee Day - College Dunia - Cuemath - Decorpot - Delhivery - DHL - Extramarks - FedEx - GlaxoSmithKline - Godrej Properties - Hicare - Housejoy - Hyatt - IET - ME & MOM - Indegene - Intellipaat - NoBroker - Novartis - Prestige Group - Property Pistol - Qess Corp - Randstad - Shadowfax - Simplilearn - Sobha Hartland – UAE - South Korean Trade Embassy - Square Yards - TeamLease - TÜV Rheinland - United Breweries - Unacademy - upGrad - Vedantu - WhiteHat Jr - Zolostays			
							
							
							
							
							
							
							
	Consulting & Professional Services - Accenture Consulting - AON - Bain Capability Network - Boston Consulting Group - CBRE - Cushman & Wakefield - Deloitte - Ernst & Young - EY GBS - EY GDS - Grant Thornton - JLL - KPMG - PwC						
							
							
							
							



Admission Process

Admission Requirements

A Degree: A degree from a recognized university. Applicants awaiting their final year results may also apply and will be given provisional admission.

A Test Score: A student applying to NSB for MBA and PGDM must have a valid CAT/GMAT/XAT/MAT/ATMA/CMAT/KMAT score.

Interview: Personal/Telephonic. The selection committee considers academic performance, test score, interview performance, prior work experience, level of maturity and motivation, ability and willingness to commit to graduate study in business, and extracurricular achievements, honors and awards.



Application Procedure

Step 1: Application Submission - Apply online at www.nsb.edu.in or submit a paper-based form at the campus.

Step 2: Online Aptitude Test - Eligible applicants take an online proctored test. (Not required if you've already appeared for a national-level entrance exam.)

Step 3: Personal/Telephonic Interview - Shortlisted candidates are assessed on communication skills, academic background, career goals, and overall suitability.

Step 4: Document Verification - Submit mark sheets, entrance test scores, work experience certificates, and ID/address proof.

Step 5: Offer of Admission - Accept your offer within the given timeline and pay the admission confirmation fee to complete enrollment.

The full process typically takes 2–3 weeks from application to final offer.



Documents Needed at the Time of Admission

- 10th Standard Certificate
- 12th Standard Certificate
- Degree mark sheets (all years/semesters/trimesters) - for PG programs
- Degree Certificate (Provisional/Official), if available - for PG programs
- Copy of the test score
- Migration and Transfer Certificate from previous institution

SCHOLARSHIP

LET MERIT TAKE YOU FURTHER
ON THE PATH TO YOUR DREAM CAREER

NSB has set aside a scholarship fund of **₹1.5 crore** for eligible students, based on multiple criteria.

SCHOLARSHIP CRITERIA

- Academic Performance / Degree
- Sports Achievements
- Entrance Examination Performance
- Work Experience
- Selection Performance

The earlier you apply, the earlier you can be considered for admission and available scholarship opportunities.

Start your application early to maximise your opportunity for scholarship consideration.

HOW TO GET CONSIDERED FOR A SCHOLARSHIP?

- Submit Application
- Eligibility Screening
- Entrance / Selection Process
- Scholarship Assessment
- Scholarship Announcement



Bank Loan Facility

At NSB Bangalore, we believe that financial constraints should never limit quality education. To support eligible students, NSB facilitates education loan assistance through leading banks and NBFCs, making it easier to pursue your MBA/BBA without financial stress.

- Loans available for MBA and BBA programs
- Coverage for tuition fees, hostel, library and academic expenses
- Collateral-free loans available (subject to eligibility)
- Competitive interest rates and flexible repayment options
- Easy documentation and faster processing
- Loan repayment starts after course completion
- You can visit www.vidyalakshmi.co.in for more details.



Convocation



WHERE THE NSB PATHWAY LEADS

The NSB experience brings together management education, industry exposure, global learning and career preparation—helping students move forward with confidence, perspective and purpose.



BUSINESS ACUMEN

A strong understanding of management and the evolving world of business.



INDUSTRY READINESS

Practical exposure and capabilities relevant to the workplace.



GLOBAL PERSPECTIVE

Cross-cultural awareness for an interconnected business environment.



LEADERSHIP & CONFIDENCE

The judgement, communication and initiative to take on greater responsibility.

5000+
ALUMNI

1288+
NSB STUDENTS
WORLDWIDE

44+
COUNTRIES

450+
COMPANIES

FROM LEARNING TO LEADERSHIP.

The journey continues beyond the classroom.

EVERY PATHWAY. THE NSB ADVANTAGE.

Common strengths across all 3 programmes.

THREE PROGRAMMES. ONE NSB FOUNDATION.

MBA + PGP

**MBA + PGP +
CMP (IIM)**

**MBA + PGP + 4C
(GLOBAL)**

EVERY PATHWAY INCLUDES

 **6 Specialisations
to choose from**

 **Multiple industry
certifications**

 **Free international
exchange programme**

 **Industrial visit
every semester**

 **Dual
internship**

 **Assured
placement
support**



Choose Your Pathway.
Build Your Future.

Website



Admission Hotline



▶ 937 9 244 007
▶ 937 9 244 004

Email: mba@nsb.edu.in

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Location Map



Sy. No.85, Singena Agrahara, Huskur Post, Anekal Taluk, Bangalore - 560 099

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